

SHOW ME THE MONEY!

Finding funding for events, marketing & product development

Presented by Roger Brooks



ROGER BROOKS
International

Question you need to ask

What can we do, as an organization, to really take us to the next level?
And if money was not a concern?

- A year round public market?
- A year round programmed public plaza?
- A stronger website and marketing materials?
- A conference center?

Sometimes we get stuck



Marketing what we have with whatever
resources we can scrounge up.

Also: Product sells itself.

The challenge



Where we need money

Product development (local bricks & mortar projects)



Events (production, marketing, insurance, etc.)



Operations (staffing, overhead, ongoing operations)



1. Projects
2. Events
3. Operations



How we typically get funded

- Memberships
- Ad sales in guides, directories and other publications, online
- Fundraising events (banquets, auctions)

Panhandling (sending out letters, emails, in-person begging)



The challenge

You and everyone else,
locally, are doing the
same thing.

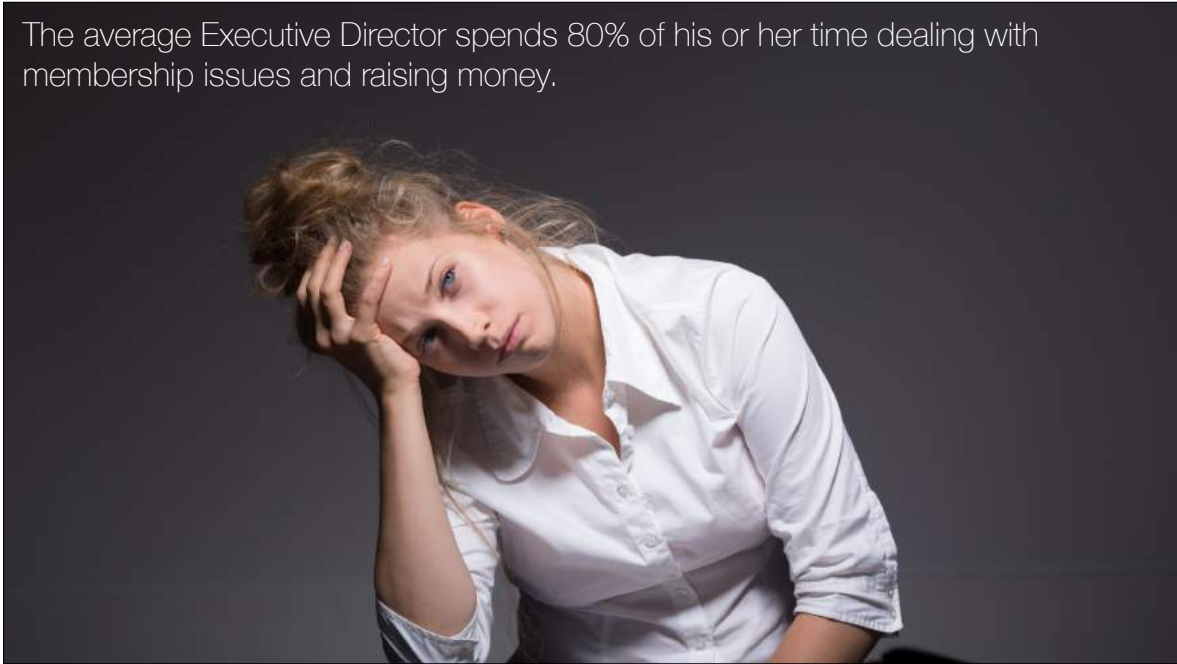


How long can
you keep going
after the same
pot of money?



Sad fact

The average Executive Director spends 80% of his or her time dealing with membership issues and raising money.



10

Ten types of funding for
projects, events, & marketing.

We are **NOT** going to cover



Memberships
Ad sales
Panhandling

We **ARE** going to cover

1. Crowdfunding
2. Lotteries, raffles, contests & games
3. Sponsorships
4. Donation programs
5. Grants & public funding
6. Foundations & corporate giving programs
7. Philanthropic & naming rights
8. Tourism Business Improvement Districts
9. Downtown Business Improvement Districts
10. What to do with all of this





Crowdfunding

Almost exclusively used for specific projects
with specific outcomes and predetermined costs.

Creative endeavors

Start-ups
New products
Personal needs

Civic projects

Word of caution

Civic crowdfunding should not be the solution for all civic projects.
It doesn't allow for input from the “investors”.

The participants

Project initiator (You!)
Supporting people & organizations (The funders)
Moderator (The platform you use)

Funding moderators

Kickstarter: Creative/business/some civic

Go Fund Me: Personal projects like film

Indiegogo: Film & creative projects

Crowd rise: Events (often with rewards)

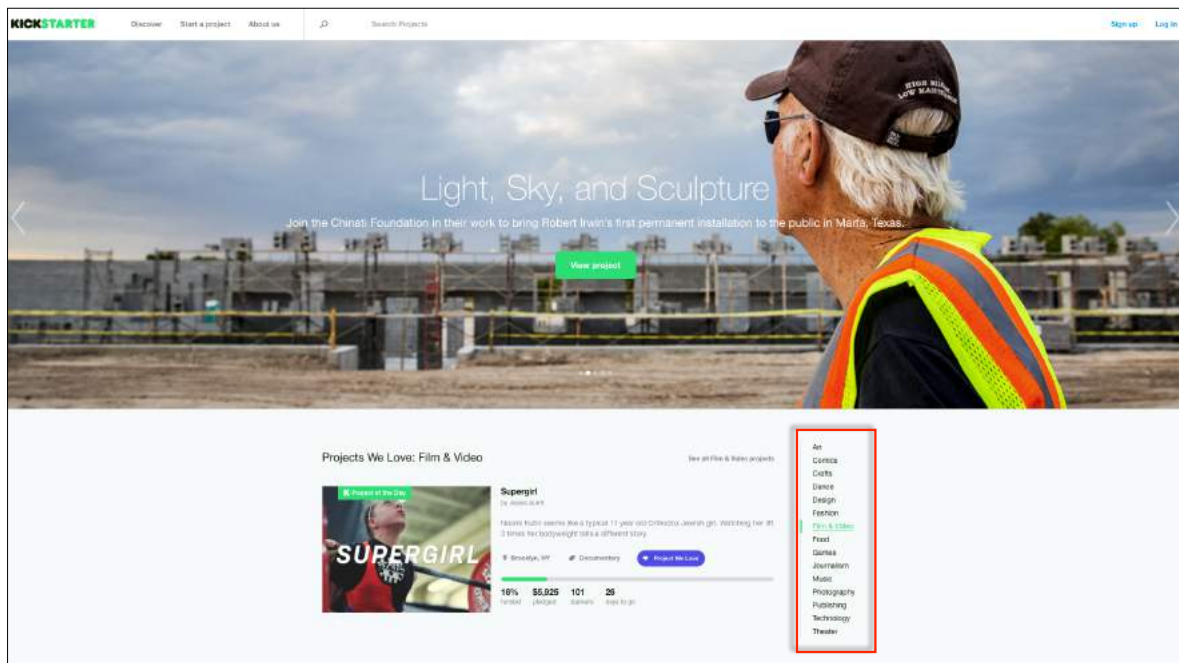
Angellist: Startup businesses

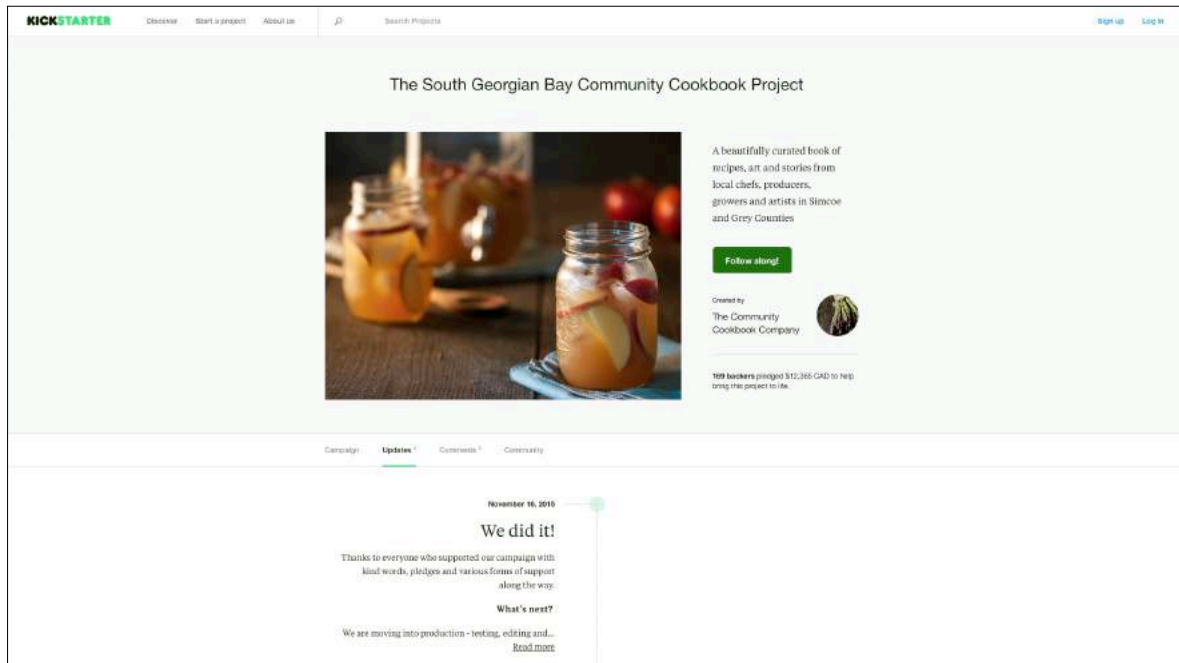
InvestedIn: Services to build crowdfunding site

StartSomeGood: Benefiting social good

Razoo: Non-profits

Fundly: Platform (your own crowdfunding site)





What to do

Dig around through each of these.
Watch the videos.
Look at what they say and do.
Read the updates.
Find projects YOU'RE tempted to fund.
Then copy them.

[Discover the Site](#)
[How it Works](#)
[Success Stories](#)
[Press](#)
[Questions](#)
[Help](#)
[Sign in](#)
[Sign up](#)

Meet the amazing schools rallying their communities to win the Chromebooks Challenge. Click here to view

Crowdfunding for Everyone!

The World's #1 Personal Fundraising Site

Over \$1 Billion Raised

[Sign Up Free](#)

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[Instagram](#)
[Pinterest](#)
[LinkedIn](#)
[YouTube](#)
[Tumblr](#)
[Vimeo](#)

MOST COMMON
 Film Crisis
 Medical
 Volunteer
 Emergencies
 Education
 Memorial
 Sports
 Animals

ALL CATEGORIES
 Business
 Charity
 Community
 Competitions
 Creative
 Events

Popular Now
 Near Me
 Almost There
 My Friends

\$47,350

Keep Sandy on Osage River
SAVANNAH, GA

\$130,093

MATH Africa Project with AJ Ba...
CHALDERA, INDIA

\$2,650

Help Fred get on his feet
SACRAMENTO, CA

\$263,027

Save the Abandoned Chimps
WASHINGTON, DC

\$12,511

Karen Johnny & Wayne Fire Fund
SCHEMEDUN, INDIA

\$7,175

Alpha Tau Omega Walk Hard 2016
DICK, AL

[Search](#)
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[Start a Fundraiser](#)

[SHARE](#)
[TWITTER](#)
[DONATE](#)

Finishing Leeside DIY Skate Park

Vancouver, BC
 @ COMMUNITY

\$15,321 of \$15k

Raised by 141 people in 3 months

[Give](#)

[SHARE ON FACEBOOK](#)

2.5K SHARES

[SHARE](#) [TWITTER](#)

UPDATE #1 3 MONTH AGO

Be the first to like this post

Thank you everyone for this crushing amount of support! Here is a little write up of how the tunnel originally got named "Leaside"

"The story about how the place was named isn't quite right. Lee named the spot long before his death. He came up with the idea of a skate park there when he was in high school. I helped him make some of the first ramps in the woodshop at Tenix. Over the years after lots of work went into the place. Lee painted a piece with the Leaside name at the north entrance and kept repainting it as it got painted over. It got a boost when at some point around 2000 some film or tv show was shot down there and they left a bunch of ramps they brought in for the shoot, a couple times most of the ramps were burned by some idiots - It was a fledgling project for a long time. At some point, maybe like 03 I think the city made some kind of declaration of a park there, including officially naming it Leaside. By the time Lee died he'd put like 7 years into building that place up"

-Rick Lubrin

141 DONATIONS RECENT

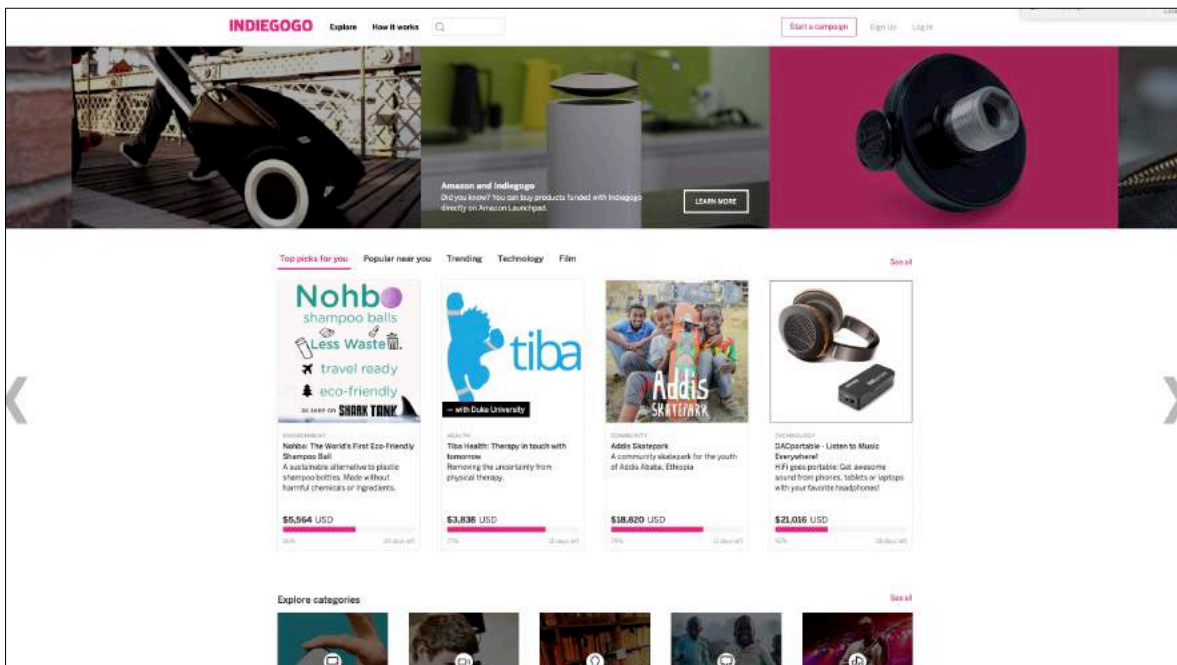
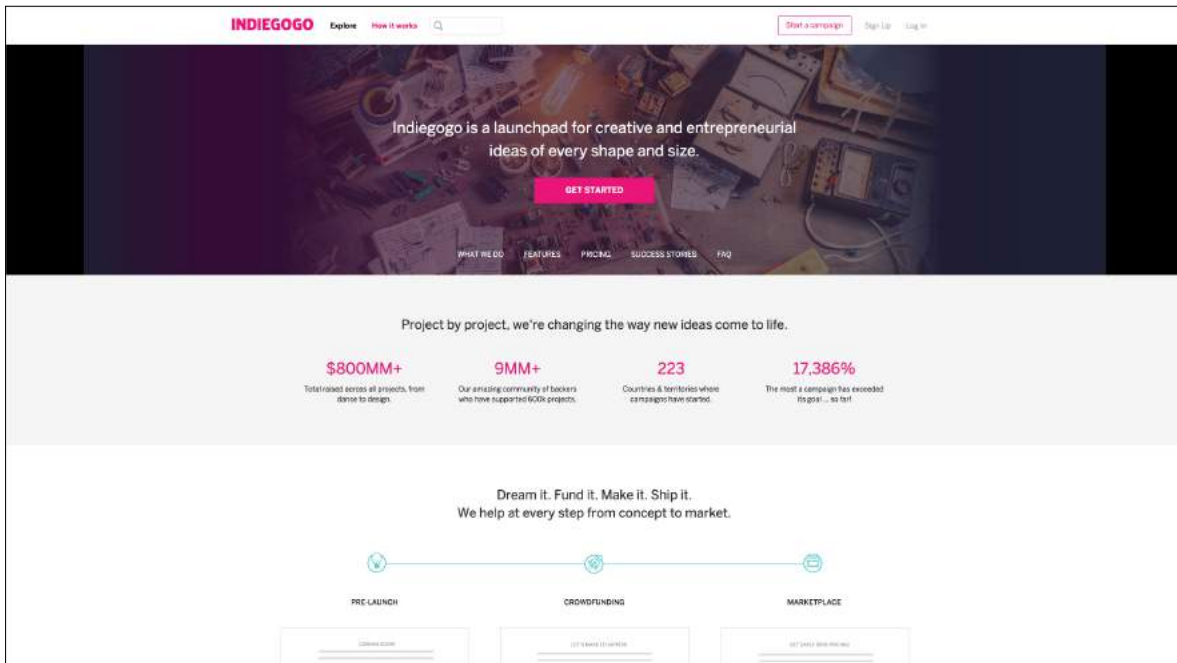
\$5 John Gellis 12 hours ago


\$5 Sean Giv 4 hours ago

\$100 Ben Stoddard 4 days ago

\$100 M R 2 days ago

\$21 Heather Sakis 3 hours ago





CREATE
a fundraiser

EXPLORE
crowdfund

FIND
a project


Log in

Raise money for
awesome causes
right now.


Create a fundraiser website in less than 48 seconds

LEARN SOME MORE


CrowdRise is the world's #1 fundraising site for charitable and personal
causes. Raise money for friends who need help, marathons and events,
and over 1.5 million charities.




Michelle M. Littlefield Taken From
Us
By: Karen Purdie




The German Fund
By: Monica Rogers
Germany, our beloved Mother of Events



Bodie's Brave Fight -
4 Leg Warriors for Bodie
By: Bodie's Mom, Heather Gonzalez and ...



CA Golf Marathon 2016
By: CATHEDRAL ACADEMY
It's time for our 17th Annual Cathedral



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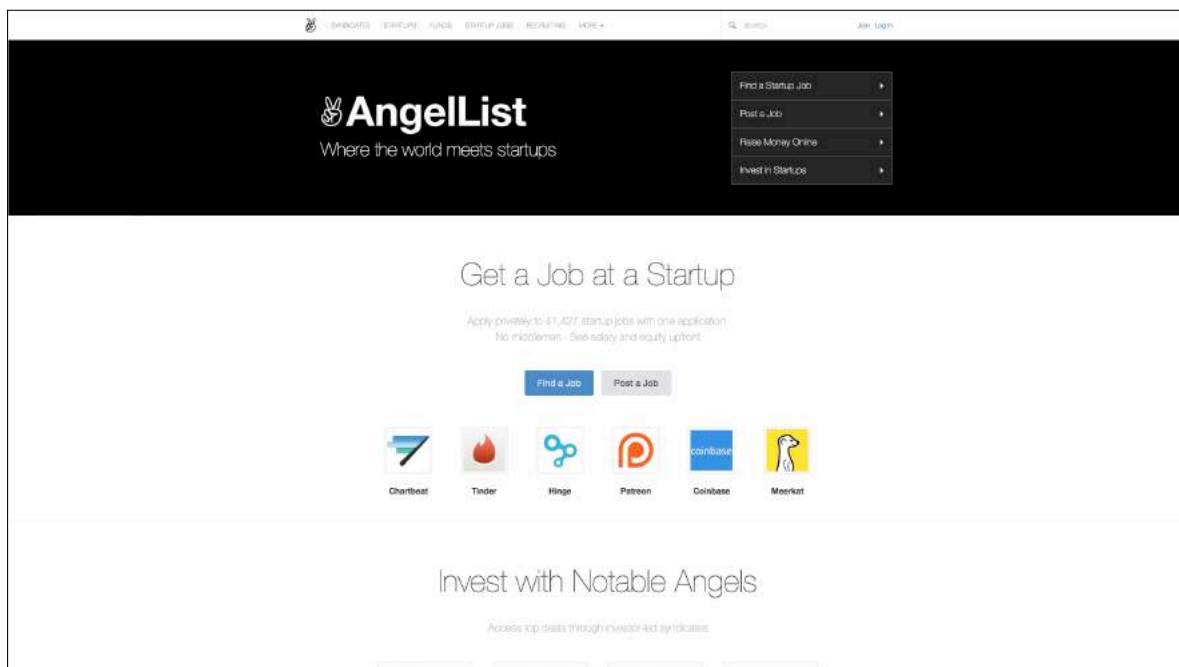
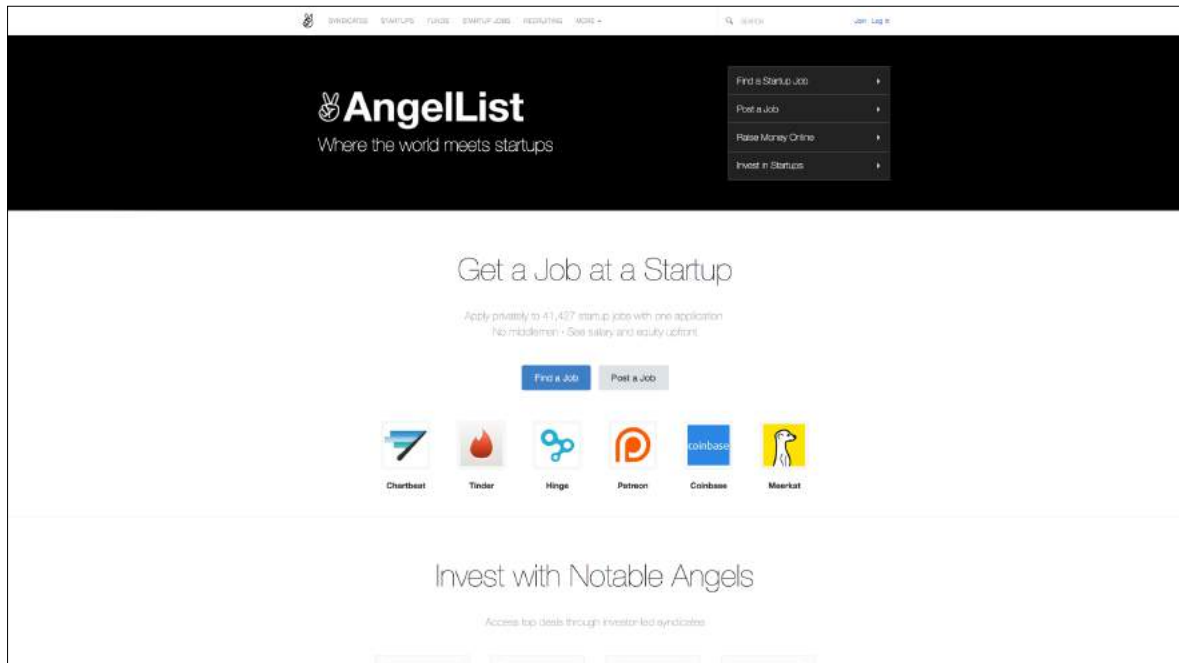
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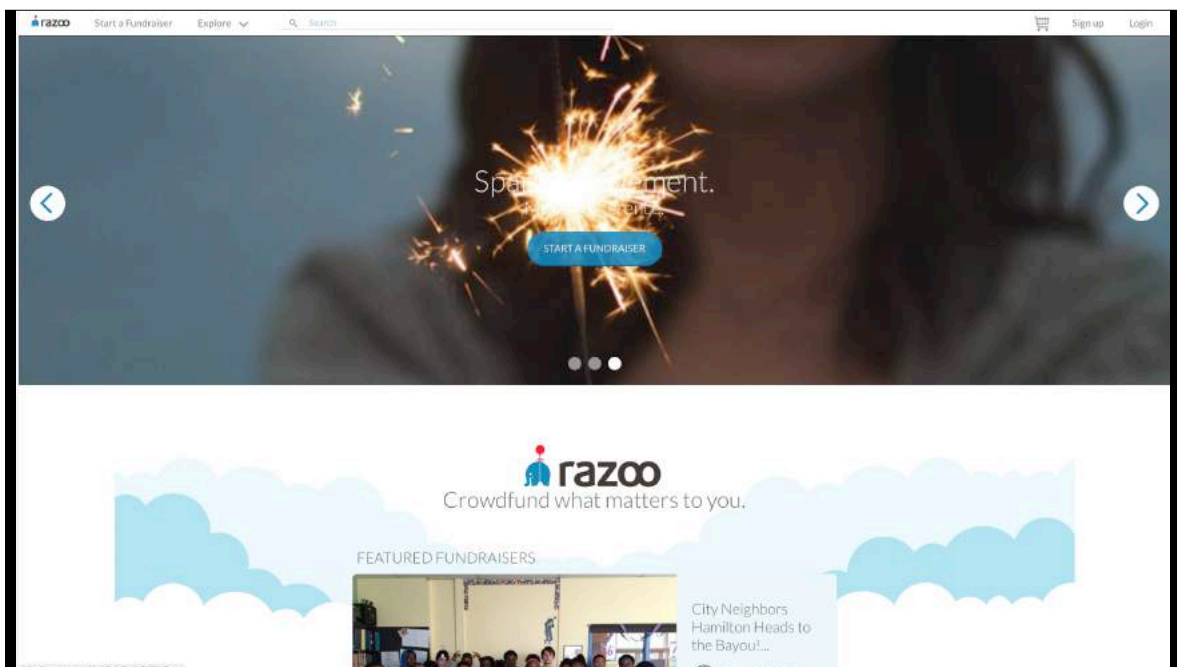
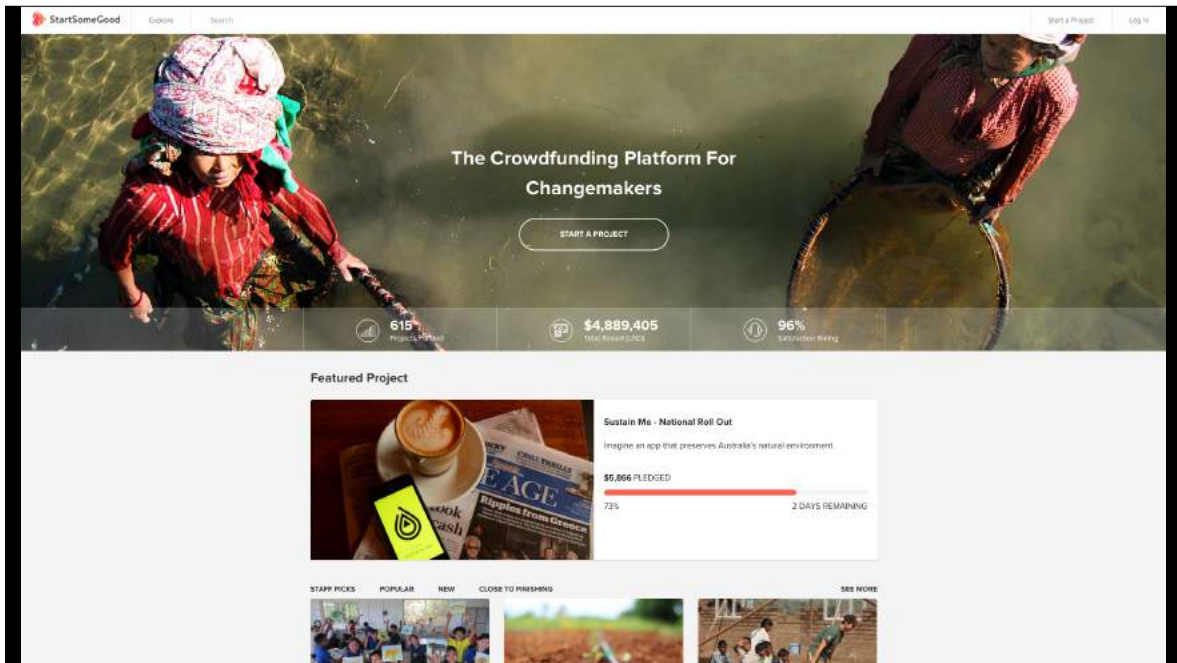


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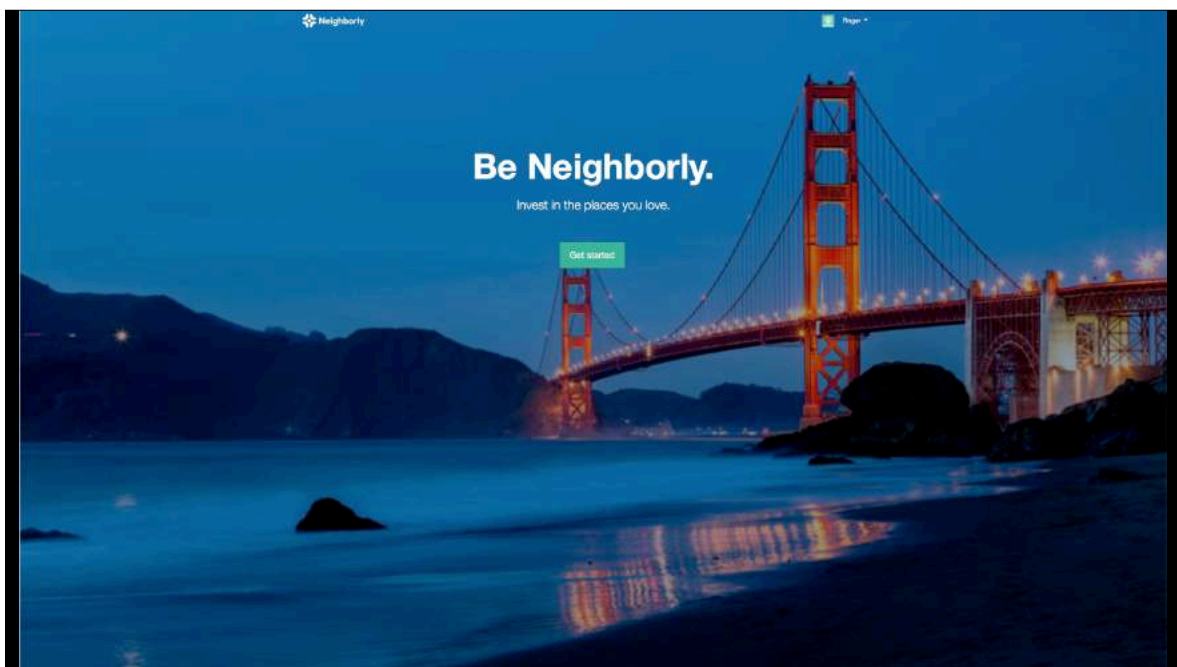



Funding moderators for civic organizations

Neighborly: You can invest in public projects: a loan provider


Spacehive: For our friends in the United Kingdom

Citizeninvestor: Events & civic projects




Discover - Create - Find out

Sign up Log in




CREATE CIVIC LIFE

Follow

projects in

GO

New and interesting



Envirovolution Festival 2016

0 Manchester

A FREE community event to celebrate all that is good in Manchester (especially our best event). Returning to transform your park into a place to beer, have fun and inspire your community.

3%

£456


£13,841

58

started

goal

back left



Catford Film Festival

0 Lewisham

Catford Film intend to host an exciting free film festival over seven days, screening a variety of film genres across multiple local venues including bars, restaurants and open spaces.

41%

£3,324


£8,023

39

started

goal

back left



Save Harrow Arts Centre!

0 Harrow

We have met opportunity to save Harrow Arts Centre from closure.

12%

£10,968


£86,253

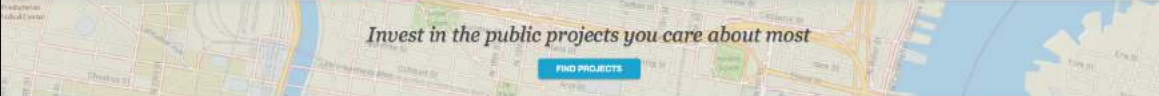
85

started

goal

back left



PROJECTS IDEAS ACCOUNT



Invest in the public projects you care about most

FIND PROJECTS

FEATURED PROJECTS




CLEAN UP CF: NEW BINS IN JENKS PARK

ABOUT CENTRAL FALLS, TN: With an area of just one square mile, Central Falls, Rhode Island is...

0 Central Falls, RI

£12,000 of £12,000 raised




HOLIDAY PARK DOG PARK

Updates Sept 20, 2016: The deadline to donate money to the Holiday Park Dog Park has been...

0 New London, CT

£67,760 of \$67,760 raised




BRING HERCULES HOME!

It is time to bring Hercules home to Hercules, California. Hercules has a little history as a...

0 Hercules, CA

£2,760 of \$21,800 raised

2 days left



MIDDLETOWN, OHIO TREE PROJECT


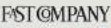



The City of Middletown takes pride in our quality of life for our citizens, and we know that is...




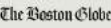
0 Middletown, OH

£500 of \$6,750 raised

162 days left

IN THE NEWS

TESTIMONIALS

"One of the most innovative and relevant platforms in America."

Mark Sharpe, Chairman of Hillsborough County Commission

"By piloting the Citizeninvestor crowdfunding platform, we are encouraging public-private partnerships to achieve community goals and civic participation in City governance."

Michael A. Nutter, Mayor of the City of Philadelphia

"Crowdfunding is a way for us to raise funds not only in Rhode Island, but across the country."

James Diosa, Mayor of the City of Central Falls

[PROJECTS](#)
[IDEAS](#)
[ACCOUNT](#)

Invest in the public projects you care about most

[FIND PROJECTS](#)

FEATURED PROJECTS

CLEAN UP CF: NEW BINS IN JENKS PARK

ABOUT CENTRAL FALLS, IN: With an area of just one square mile, Central Falls, Rhode Island is...

[View Project](#)

HOLIDAY PARK DOG PARK

Update April 23, 2019: The deadline to donate money to the Holiday Park Dog Park has been...

[View Project](#)

BRING HERCULES HOME!

It is time to bring Hercules home to Berkeley, California. Hercules has a unique history as a...

[View Project](#)

MIDDLETOWN, OHIO TREE PROJECT

The City of Middletown takes pride in our quality of life for our citizens, and we hope that a...

[View Project](#)

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[PROJECTS](#)
[IDEAS](#)
[ACCOUNT](#)

PROJECTS

SHELDON HIGH BIKE RACKS

You ready to pedal? Join us at BikePark on Saturday, May 21st here at Sheldon, for group ride, a...

[View Project](#)

3 MONTHS OF BICYCLE SUNDAYS

Long before it became fashionable to close a road for recreation, San Mateo County invited Bicycles...

[View Project](#)

LAKE ARLINGTON BRANCH AQUARIUM

The Lake Arlington Branch Library, located near the lake in Arlington, Texas was renovated in 2011...

[View Project](#)

HOLIDAY PARK DOG PARK

Update April 23, 2019: The deadline to donate money to the Holiday Park Dog Park has been...

[View Project](#)

SPRIT OF THE AMERICAN NAVY

One of four world Century Walk dedicated in 2003 was "The Spirit of the American Navy" a...

[View Project](#)

SUMMER HEATWAVE

The City of Lakeville seeks to expand Summer Heatwave, a popular and beneficial program serving...

[View Project](#)

CLEAN UP CF: NEW BINS IN JENKS PARK

ABOUT CENTRAL FALLS, IN: With an area of just one square mile, Central Falls, Rhode Island is...

[View Project](#)

THE ART CENTER RENOVATION

Renovation has started at the Old Hyde Park Art Center. We will be contributing to work at keeping...

[View Project](#)

CONNECTING BLIND CHILDREN WITH TECH

For blind children, a world of digital resources and opportunity can seem inaccessible without...

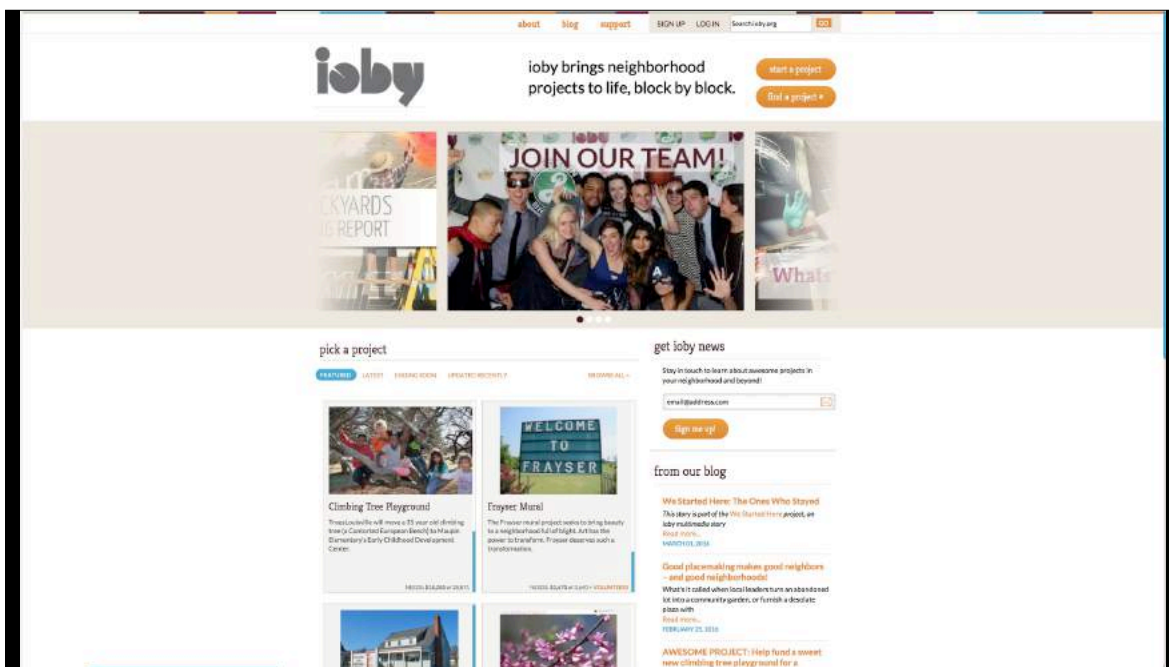
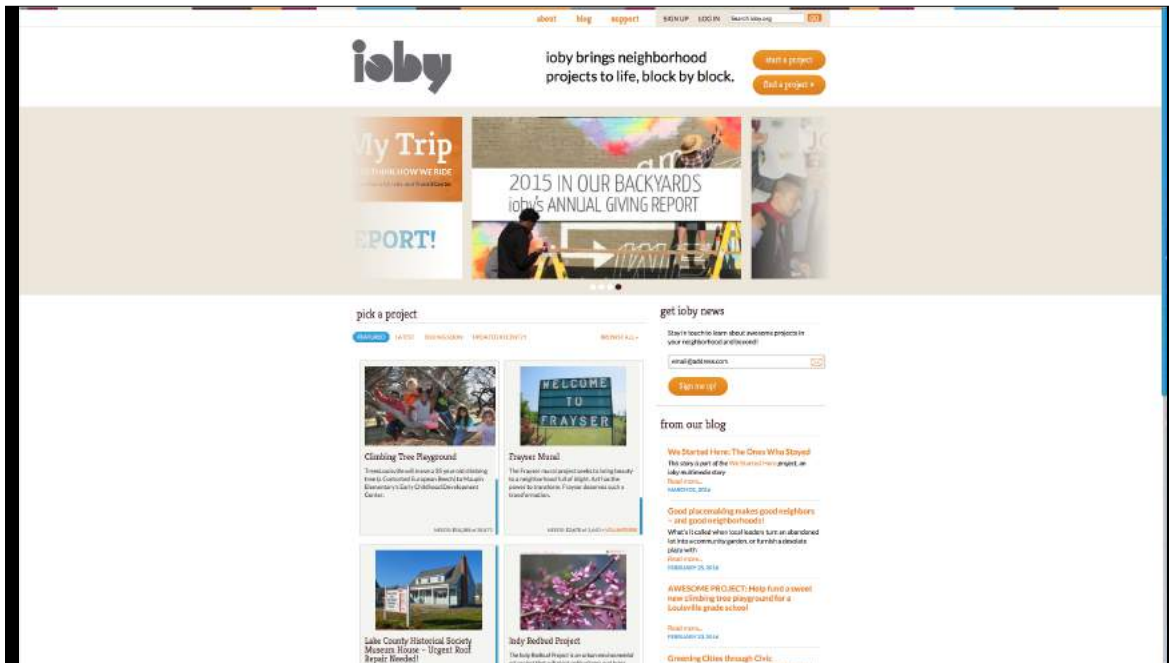
[View Project](#)

SORT BY:

- Close to me
- Recently added
- Ending soon
- Most funded
- Successfully funded

CATEGORIES:

- All
- Arts/Culture
- Athletic Facilities
- Community Grants
- Educational Facilities
- Libraries
- Neighborhood Improvements
- Parks
- Sustainability/Energy Savings
- Transit/Transportation
- Wellness/Disability Safety



Remember



Marketing will bring us to you once.
Product brings us back.

Sustainable success is built on product, not marketing.

What to do with Crowdfunding



List your projects: be creative!
Don't think small!

Plan on perhaps four each year
Do a five to ten year list.



Dig in:

How much will it cost?

How long will it take?

How, specifically, will the money be used?

Who's in charge?




Educate your locals about crowdfunding:
Creative individuals, small businesses, event organizations,
& local stakeholders



Find your platform: your “moderator”


If you want your own website



PRODUCTS PORTFOLIO PRESS CONTACT


PRODUCTS

Utilizing Crowdfunding and Social Fundraising technologies to transform multiple trillion dollar markets.




invst

INVST
Exclusive, Invite-Only Investment Network
Santa Monica, California
INVST is an invite-only investment platform for sophisticated accredited investors to invest in institutional quality deals. Utilizing proprietary social technology, INVST streamlines and amplifies the capital introduction process while offering relationship, trading and deal management tools for fund managers, third-party marketers and investors.



investedin
We Power Crowdfunding!

Invested.in
Crowdfunding Technology Solutions
Santa Monica, California
Launch a custom crowdfunding platform, in minutes!
Everything you need to run a successful crowdfunding company.



good clean fund.

GoodCleanFund
The best way to fundraise online
Santa Monica, California
Create beautiful fundraising campaigns with the GoodCleanFund visual campaign editor.

PORTFOLIO

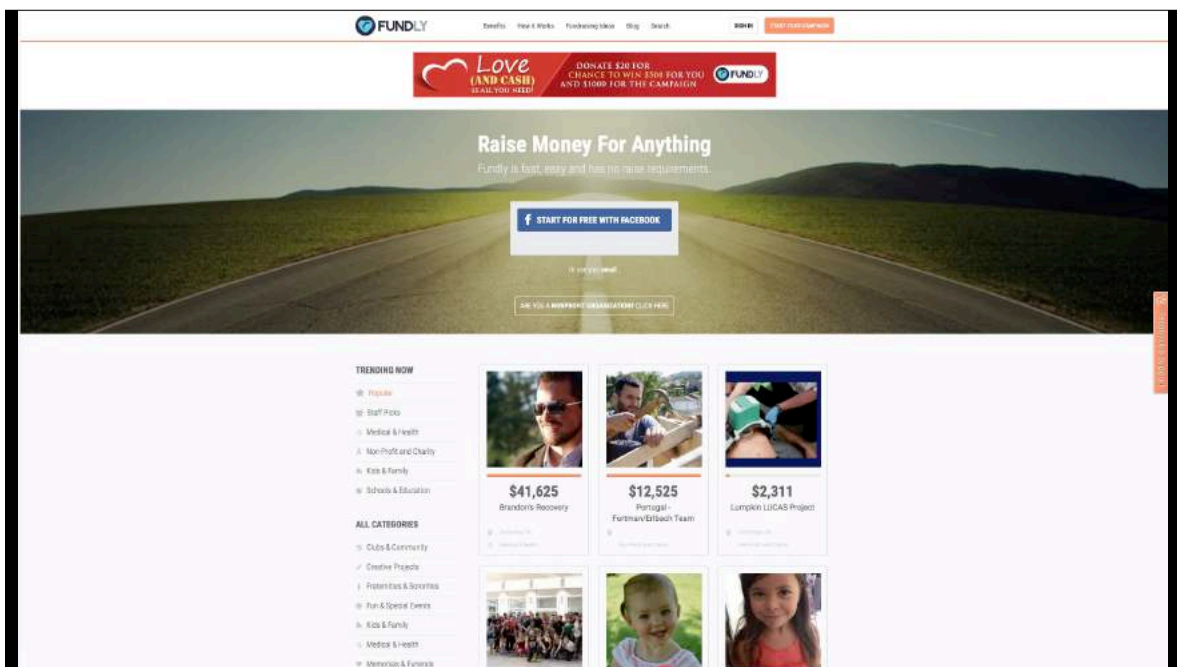
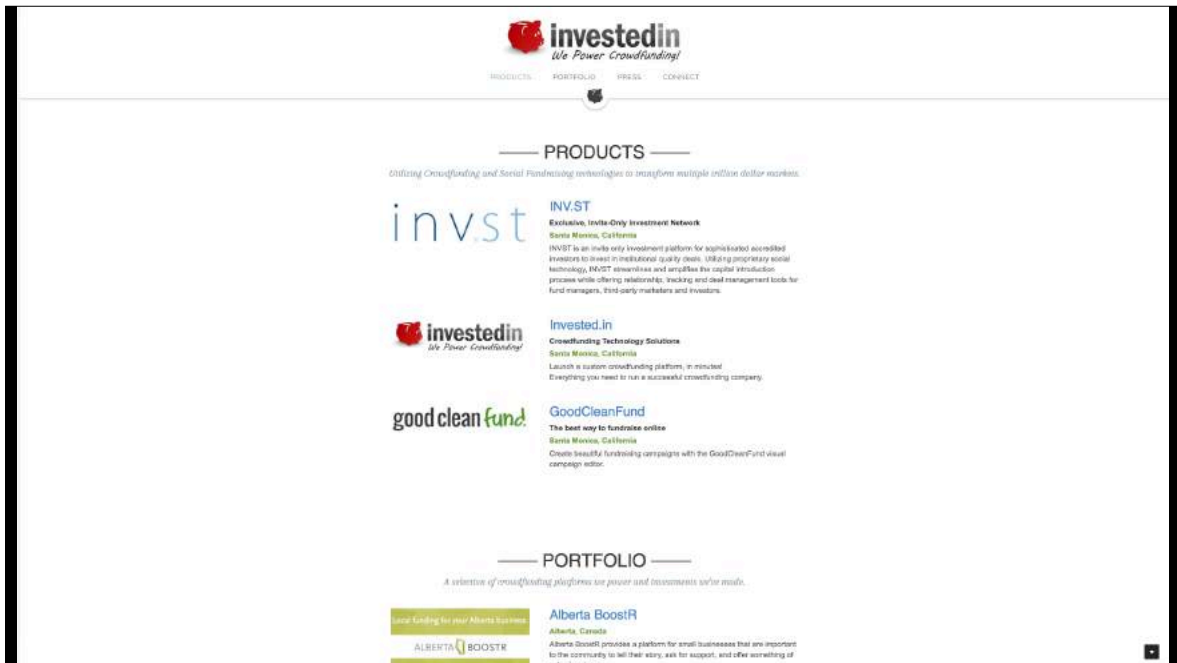
A selection of crowdfunding platforms we power and investments we've made.

Local funding for your Alberta business

ALBERTA BOOSTR

Alberta BoostR
Alberta, Canada
Alberta BoostR provides a platform for small businesses that are important to the community to tell their story, ask for support, and offer something of value to others.

2



Our recommendation



Use a platform already out there.
You will have MUCH bigger reach.

Our picks



citizinvestor.com
ioby.org
kickstarter.com
crowdrise.com

What you need to know

Costs range from 3% to 10% of the funds.

IOBY also has a \$35 fee.

Campaigns: 60 days to seven months



Create video and photographic content

Evoke emotion!

Write it up! Look at others.

Offer incentives to donors



Get it out there!

Showcase it at auxiliary organizations, neighborhood groups,
local clubs, civic organizations



Update it!

Have someone charged with following it daily.



If you don't raise enough money, nobody pays.
No harm, no foul.



Chase the Ace, Crown the King, or Jig the Joker

Who | Legion & Inverness Cottage Workshop

Cost | \$5 per ticket

How it works

- 20% of the weeks' ticket sales goes to the name drawn. You have to be present to win.
- 30% goes into a pot for the winner who draws the ace of spades. This builds until there's a winner.
- 50% goes to the organization after expenses.















Donelda MacAskill
Englishtown, NS
Won \$1,771,256

Bottom line

| | |
|-------------------|---|
| The organizations | Royal Canadian Legion & Inverness Cottage Workshop |
| Outcome | \$1.27 million each |

Bonus outcomes

| | |
|-------------|---|
| The fallout | People fell in love with Inverness National & international exposure Incredible positive press The most in tourism spending on Cape Breton in perhaps decades Local businesses broke records, new investment now coming |
|-------------|---|

Social games of chance

Lotteries

Raffles

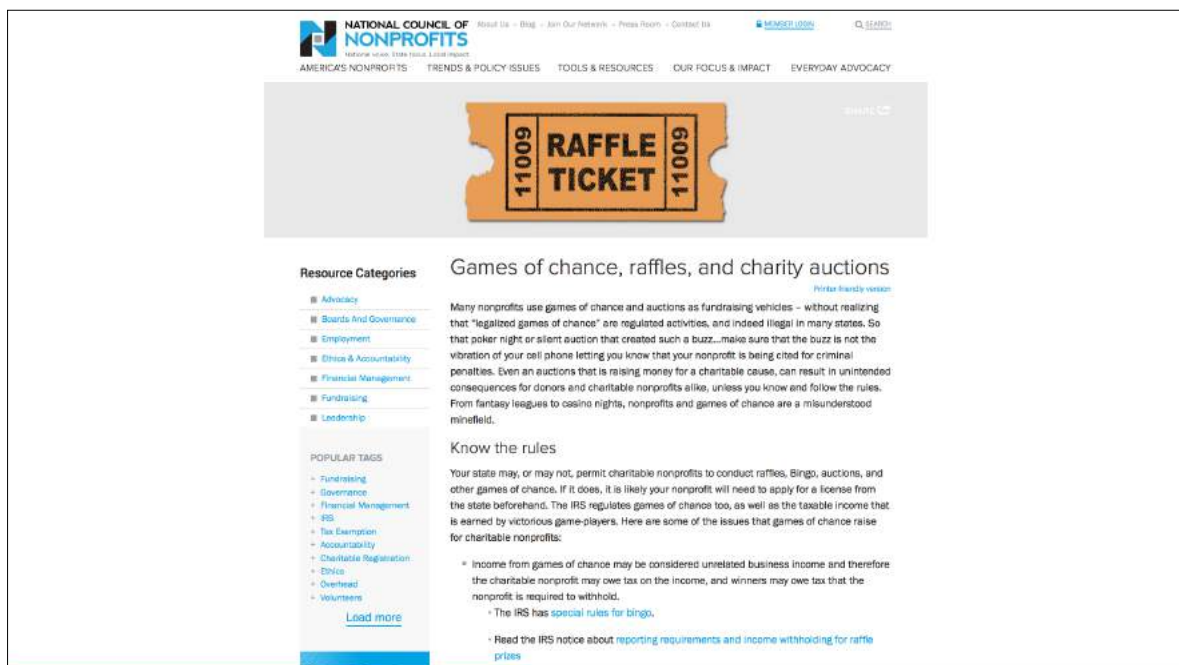
Bingo and other games

Casino nights, poker nights

An easy idea

50-50 Raffles: Winner gets 50%

Facebook:
RaffleTicketGuy



What to do with games of chance



Narrow down what you want the money for.
The more charitable, the easier it is to get started.
Set the goal. Make it realistic. Make it real.



Look at all the various options and ideas.
See what works, what doesn't.

Contact others who've done this type of fund-raising to get
the do's and don'ts.

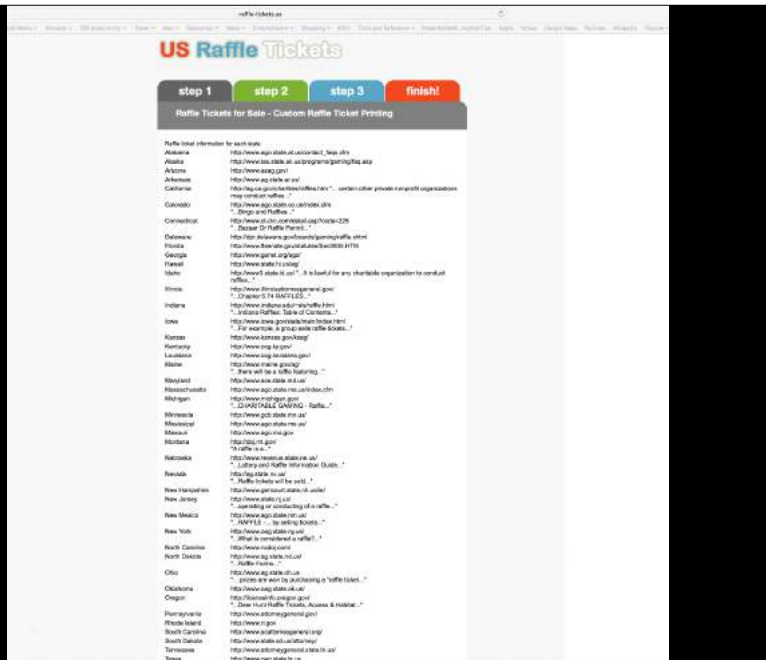


Contact your state/provincial regulating agency.
Google the rules and regulations.
Get registered.

These are regulated by state and province

Google Gambling commission [state/province]
Charitable games
Charitable game regulations
Games of chance regulations

raffle-tickets.us





Get the word out.

Social media, press releases, PSA's, word of mouth

Local advertising - promote the potential reward

As the pot grows, step up the awareness



Recruit champions.

Make it fun!

Sell it outside the community.

Stay on top of it!



Once it's over, let everyone know
what you are doing with the money.
And the outcome, when you know it.

CentreBell
Avaya Delivers a High Tech Fan Engagement
Experience at Canada's Bell Centre

[LEARN MORE](#)

3 Sponsorships & marketing partnerships

bit.ly/findsponsors

idealist

Help Contact Blog Donate English Login Sign up

Post a notice Add your org

Jobs Internships Volunteer Action Events Organizations

All types What? Where? When? Why? How? What if? What not? What else? What's new? What's hot? What's trending? What's popular? What's featured?

Resources for Nonprofit Organizations

How can I find sponsors for an event?

Share Bookmark Print

On this page you'll find:

1. Advice from Rebecca Majors, a former intern with the Nonprofit FAQ.
2. Some notes by Jayne Cravens, an expert on nonprofits, who also wrote for the Nonprofit FAQ (click here to jump down).

How to find, charm, and keep corporate sponsors

by Rebecca Majors

Corporate sponsors seem to be everywhere in today's world. Take the Olympics, for example. Hard to imagine what the skating rink would look like without those ubiquitous banners featuring fast-food restaurants and telephone companies. It's not just the big events that draw sponsors, either. Small, local events—50K runs, award dinners, neighborhood festivals—usually have a slew of corporate logos in the accompanying literature.

Why is corporate sponsorship so prevalent? Quite simply, it makes money. Done correctly, it can make a lot of money and build important relationships. Done poorly, it can cost money and waste many people's time.

I've put together a 9-step guide that offers tips on soliciting, acquiring and retaining corporate sponsors. It is by no means a "definitive" guide, but it is a good starting point. The guide was written with small- to mid-size events in mind, however most of the suggestions offered apply to larger groups as well.

Now, this article will NOT tell you what type of event you should do. That's another subject. There are many things to choose from, from dinners to auctions to golf tournaments to walk-a-thons. Before you proceed with the nine steps, though, make sure you have a good event. You should not be soliciting sponsors until you've planned the event. Once you've figured out what your event is going to be, where it's going to take place, etc., then you're ready to move to Step One...

The Steps

1. Determine who your audience is
2. Set sponsorship levels
3. Make lots of phone calls
4. Send proposal letters
5. Follow up
6. Cultivate your relationships with sponsors
7. Cultivate your relationships with non-sponsors
8. Give your sponsors plenty of publicity
9. Cultivate relationships with sponsors, Part II

Search this info center

Options

Resources for NGOs

- Main Concepts
- What is a nonprofit organization?
- Corporate issues
- What about social?
- Starting a nonprofit
- 5 tips (and a warning)
- Startup basics
- Fundamentals
- The main issues for any organization
- Mission statements
- Board of directors
- Charter documents
- Ethics and stewardship
- Conflict of interest policies
- Running a nonprofit
- Management 101
- Strategic planning
- Fundraising help
- Tech tools
- Fundraising
- Creating a nonprofit
- Financial support
- Fundraising 101
- What to consider when asking for money
- Working as a fundraiser
- Fundraising events
- Alternatives to fundraising

The project:
Washington State Special Olympics
A one-day fundraising event

NOTE:

This was 1986
There was no social media!



We decided to do a 24-hour dance marathon
in Seattle Center.

We got the Center to donate Center House.



We got a top-rated radio personality and a news anchor to host one hour each.

Then we leveraged those two to get others.
We got commitments from all major network TV stations (6)
and 12 top-rated radio stations (drive-time personalities),
and six sports superstars.



We also got commitments that they would promote it during their radio shows or during prime-time local newscasts.

And we needed a corporate partner to distribute
Registration & sponsor forms.



Got 7-11 stores and McDonald's.



Now we needed to "sell" it.

WHO CARES ABOUT RETARDED KIDS ANYWAY...

...WE'LL FIND OUT



*"We're all born equal
Yes... But some of us are special
We have special minds, special spirits and
special challenges.
Now, because of you,
we have a special opportunity."*

MARCH 1st



The Washington Special Olympics

Special Olympics provides year-round training and Olympic-type sports competition for the mentally handicapped. By participating in Special Olympics, athletes experience the challenges, risks and rewards of hard work and accomplishment. EVERETT is a winner and our Washington Special Olympics athletes are exceptional year bring home Gold, Silver and Bronze medals from the International Winter and Summer Games.

Please be a part of Special Olympics. As you cheer our athletes this year, you'll hear the sound of more than 2,500 Washington Special Olympians cheering you. **Thank you.**

I Care

PLACE
STAMP
HERE

Special Olympics Dance Marathon
5507 1/2 University Way NE
Seattle, WA 98105

Registration Card

WHAT'S THIS ALL ABOUT?

Good question and welcome to the 7th Annual Special Olympics Dance Marathon, the largest private fund raising event for the Washington Special Olympics. The 1986 Dance Marathon will be the largest and most successful Dance Marathon in Washington State history... with your help. The goal this year is to raise \$200,000. NOWHERE can you have so much fun and give so much for so little. Come join the party and make a Special person the EXTRA special!

WHAT: A history making 24 hour Dance Marathon
WHEN: Noon, Saturday March 1st to Noon, Sunday March 2nd
WHERE: The Seattle Center, Food Circus Center Court
WHO: EVERYONE is invited. As dancer, sponsor, or volunteer. Come cheer us on.

CELEBRITIES, STARS, WOW! WHAT A PROGRAM!

Dance 24 hours in all your favorite music from the 40's through the 80's including a countdown of the Top 100 hits of all time. From midnight to 8:00 you'll enjoy a **PANAMA PARTY** with a comedy hour and some very special treats, so don't forget those **PIZZA** (optional) if you'd like a detailed schedule, call us. There will also be hundreds of great prizes and gifts, your favorite northwest radio and television personalities (from nearly a dozen stations), our Northwest sports heroes and The Fabulous Lip Sync All Stars!

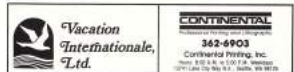
WIN PRIZES...AND HEARTS

How about a warm 7 day vacation in Mexico? Or Hawaii? You want it? One vacation goes to the organization (or team) and the other to the dancer who collects the most money and items in 24 hours. On March 1st, 2nd, and 3rd! That's not all! There will be prizes, trophies and all kinds of goodies for being creative in costumes, for your creative dancing, and just for being there. You'll also receive a good looking T-shirt, and at the 24 hour mark? We're not telling, be there! The event of a lifetime... for you, your heart and a Special Olympics Athlete.

I CAN'T MAKE IT--BUT I CARE

If you simply can't attend, be there in heart... pledge a few dollars on one of our marathon dancers. Just take two minutes. Send us a few dollars and we'll apply it to one of our volunteers (or someone special you have in mind) who will dance their heart out for you.

IT'S LINK TO VOLUNTEER: The success of the Dance Marathon is due solely to the unswerving dedication of hundreds of volunteers, before and during the marathon. Come join the team, it's fun, it's rewarding and we need you. This is a Special event for Special People...The Special Olympics.



Typesetting Provided by Thomas & Kincaid Typographers

SIGN ME UP! WHAT DO I DO?

It's so easy and so worthwhile. Your pre-marathon collection of at least \$100 (\$5.00 an hour) in pledges and donations is your ticket to 24 hours of non-stop music, dancing, entertainment, prizes, food, drink and all out fun!

OK, here's what you do. First, fill out and send in the attached registration card as soon as possible. Next, on the back of this brochure you'll find a sponsor ship form. (If you obtain many pledges you may need several.) Just ask your family, friends, neighbors, everyone you know to support you (either a flat amount, or for each hour you dance), have them sign the form, collect the money, and bring it and your sponsorship form(s) with you March 3rd. If you have any questions, call us.

A "TEAM" EFFORT

If you can't dance the 24 hours (heaven forbid), then join with family, friends, co-workers and neighbors, and finish places every so often, but remember: your team must have a dancer on the floor at all times. If you need help, call us.

BUSINESS PARTICIPATION

Businesses play an important role in the Dance Marathon and have contributed significantly to its success. The Marathon encourages business sponsorship of employee or customer participation, and provides the business with great exposure, advertising and community goodwill. Should your business need a team the Marathon has many dancers looking for sponsorship and the opportunity to make you proud.

Special Olympics Dance Marathon

5507 1/2 University Way NE, Seattle, WA 98105
485-8144 (Bellevue & Issaquah 644-8540)
9 am to 9 pm, Monday through Saturday, until March 1st.

© 1986 BAILEY, BROWN & ASSOCIATES, INC., SEATTLE, WA.

REGISTRATION

(Every dancer must complete a registration form. (Photocopy is ok.)

| | |
|--|----------------------|
| Name _____ | Telephone _____ |
| Address _____ | City _____ Zip _____ |
| (Personal fundraising goal (Circle One)) | |
| \$100 \$200 \$300 \$500 Over \$500 | Team Goal _____ |
| \$ _____ | |

I am registering as: _____ an individual _____ member of a team (2 or more dancers)

Team Name _____ Team Leader _____

Company Sponsor _____

I can't make it, but I'm enclosing \$ _____ because I care.

PARTY SURVIVAL AND DANCER SUPPORT

Don't get left out! Join the Party Survival and Dancer Support team. We'll have a special area for you with food, drink, and entertainment. We'll have a special area for you with food, drink, and entertainment. We'll have a special area for you with food, drink, and entertainment.

WAIVER (Every dancer must sign)

I hereby release Washington Special Olympics and the Special Olympics Foundation from all liability for any injury, illness, or death that may occur to me or my child while participating in the Special Olympics Dance Marathon and any other sponsored activities. I understand that participation in the Special Olympics Dance Marathon is a 24 hour dance marathon. Dancers under the age of 18 years must have written consent from parent or guardian.

Parent or Guardian _____

| CONTRIBUTOR NAME | ADDRESS, CITY, ZIP | PHONE | HOURLY PLEDGE | TOTAL PLEDGE | TOTAL COLLECTED |
|------------------|--------------------|-------|---------------|--------------|-----------------|
| 1 | | | | | |
| 2 | | | | | |
| 3 | | | | | |
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| 17 | | | | | |
| 18 | | | | | |

— MAKE CHECKS PAYABLE TO SPECIAL OLYMPICS DANCE MARATHON —

Outcome

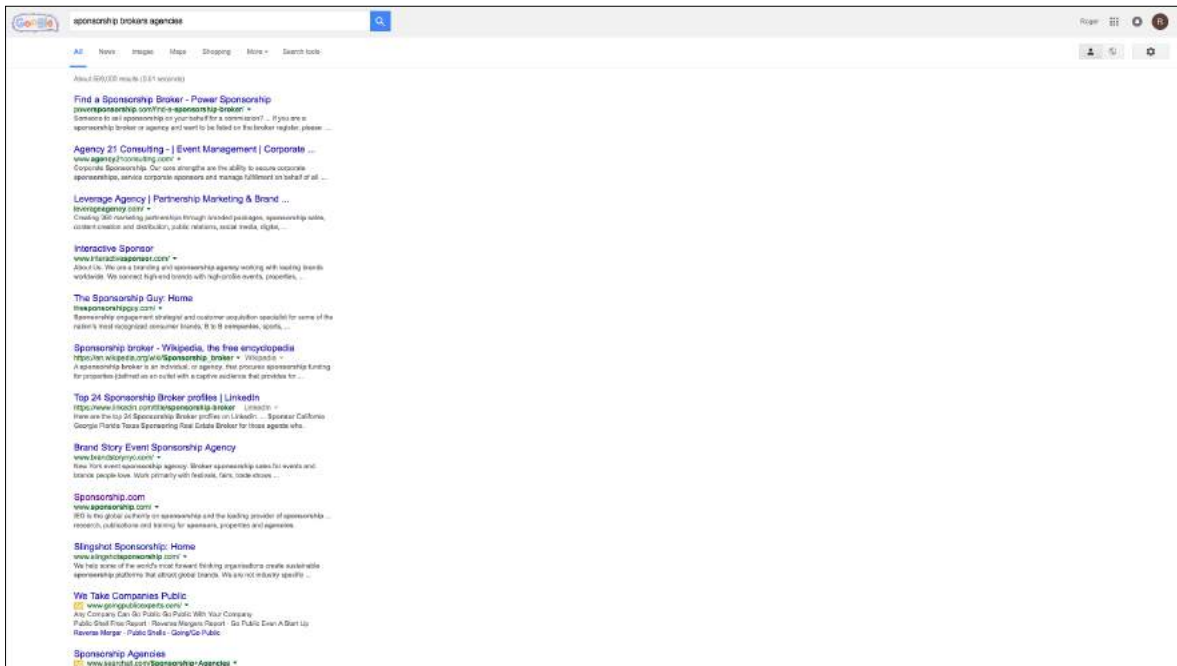
It was the largest single-day fundraising event in Washington State Special Olympics history for many years.

\$125,000 (1986 dollars)

What to do if you need help

Google: "Sponsorship Brokers"
or "Sponsorship Agencies"

Some work on commission.





Dollar a Day for Conservation



Alaska Wilderness Recreation & Tourism Association

| | |
|---------------|-----------------------------------|
| Who | 35 outfitters and guides |
| Customer cost | \$1 per day of their trip |
| Funding | To environmental groups as grants |
| Generated | More than \$25,000 the first year |
| Side note | Also great marketing to customers |

[Home](#) | [About AWRTA](#) | [Adventures On-Sale On-line](#) | [Dollars a Day for Conservation](#) | [EcoTourism](#) | [Guidelines](#) | [Member Directory](#) | [Contact Us](#)

Dollars a Day for Conservation

The Alaska Wilderness Recreation & Tourism Association (AWRTA) invites your participation in an innovative funding mechanism for environmental and conservation groups. The Dollars a Day for Conservation program can help your clients and the habitat and wildlife they enjoy by putting their money toward conservation efforts you support. Simply by introducing the concept to your guests and "passing through" their donations, your business helps preserve Alaska's wild lands for future visitors.

For good reasons, visitors often choose companies who practice responsible stewardship in the areas they operate. Many polls and surveys of visitors indicate that a majority of visitors are willing to pay more for an ecologically sound tourism experience. Implementing AWRTA's Dollars a Day for Conservation program can distinguish your business as one that offers their guests the opportunity to directly contribute to the protection of Alaska's natural resources.

- In its first year, 35 AWRTA business participants of the program raised over \$35,000 for conservation organizations! We hope you'll consider this or a similar program for your guests this upcoming season.

AWRTA's Ecotourism Guideline #7

- Implement a program for business and guests to contribute to local non-profit efforts for environmental protection.

Quotes from AWRTA member participants:

"It's not only been successful in raising funds for environmental organizations, but it's been good for business, too. People like the opportunity to get involved."

- Kim Hoessly, Alaska Wildland Adventures

"I feel this program has promise in accomplishing many things for conservation. It is a small acknowledgement of the responsibility that we all must take to be covered for the wild lands that we visit. During the first year, 60% of our guests chose to contribute."

- Heidi Adams, Wilderness Alaska

How Dollars a Day for Conservation Participants are Recognized

AWRTA members are recognized for their participation in the program in the following ways:

- Acknowledgment in the AWRTA Guidelines Newsletter;
- Highlighted in the AWRTA Ecotourism Directory;
- Additional free website link under the "Business" section of the AWRTA website.

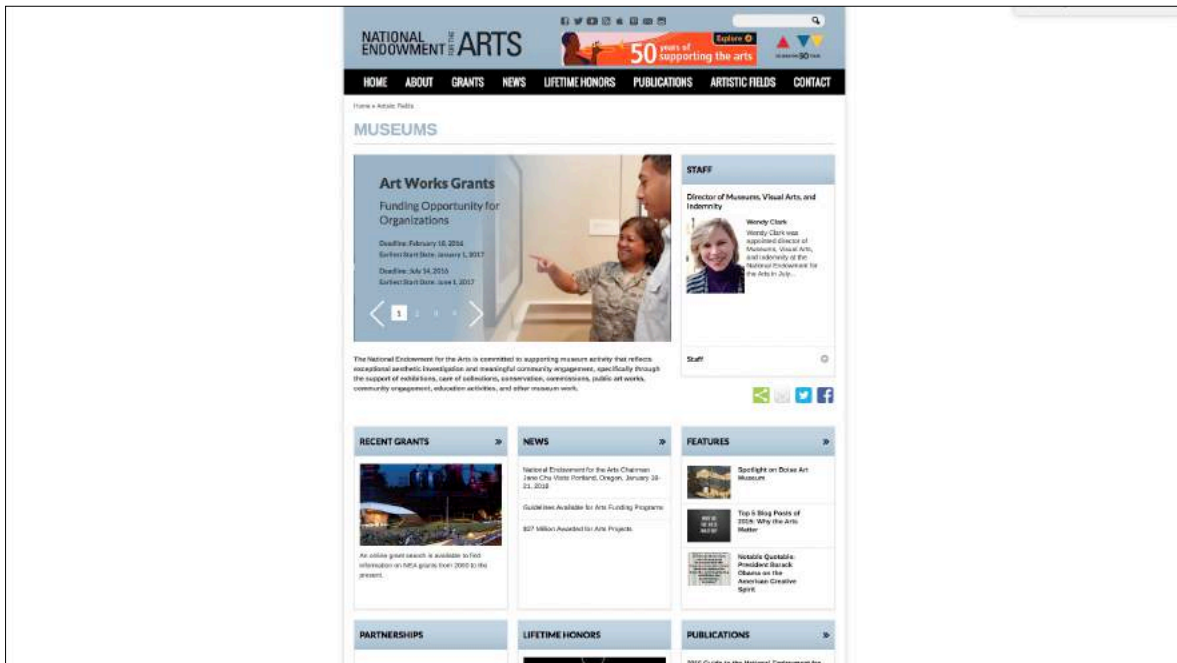
[How to Start Your Business's own Dollars a Day for Conservation Program](#)

Alaska Wilderness Recreation and Tourism Association (AWRTA)
2031 Seward Road, Suite 202, Anchorage, Alaska 99503
Tel: (907) 248-3171 | Fax: (907) 248-3852 | Email: info@awrta.org
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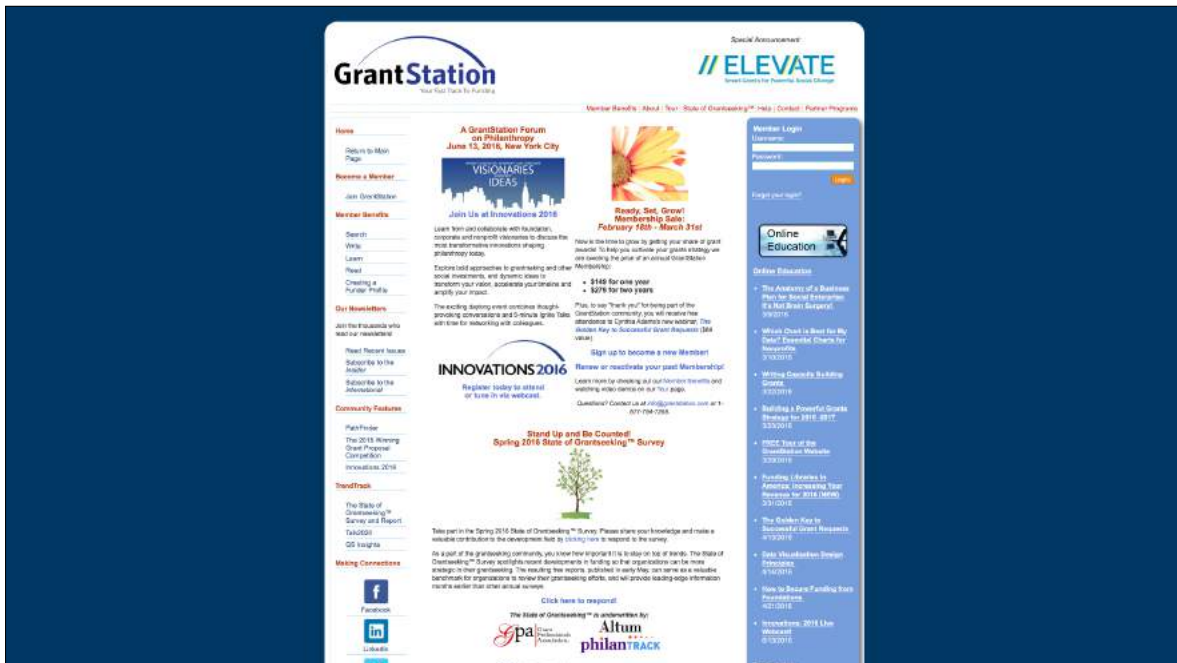
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5 Grants & public funding

APPLYING FOR A GRANT



National Endowment for the Arts
website: arts.gov



United States and Canada:
www.grantstation.com


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We add new grants every day. Grants posted this week: 386. Current available grants: 1,438.

Grants to Indiana Nonprofits and Agencies for Community Benefit Programs in Indianapolis

Deadline: 04/15/18

Grants of up to \$2,100 to Indianapolis, Indiana nonprofit organizations and government agencies for projects, programs and services for local residents. Funding is intended for worthwhile initiatives that will help the community thrive and that promote growth and development. [GrantWatch ID: 115881](#)

[View Full Grant](#)

Grants to Massachusetts Nonprofits for Healthcare, Human Services and Education Programming

Deadline: 04/15/18

Grants to Massachusetts nonprofits that provide quality educational, human services, and healthcare programming for underserved populations, with a special emphasis on charitable organizations that serve the people of the city of Lynn and the North Shore. [GrantWatch ID: 118118](#)

[View Full Grant](#)

Grants to New York City Nonprofits, Businesses and Scholars to Support Organic Waste

Deadline: 04/15/18

Grants ranging from \$100 to \$750 to New York City nonprofits, community associations, community gardens, friends of parks groups, housing development groups, schools, colleges or universities, nonprofits, and private business to start, expand and grow composting programs. [GrantWatch ID: 111368](#)

[View Full Grant](#)

Grants to Local Alberta Businesses, Nonprofits and Agencies for Improvements to Public Parks...

Deadline: 04/15/18

Grants of \$2,500 to Alberta businesses, nonprofits and agencies in Calgary, Red Deer and Edmonton to address to improve schools and public areas, libraries and playgrounds. Funding is intended to empower communities by contributing to their safety, education, the... [GrantWatch ID: 113725](#)

[View Full Grant](#)

Grants to St. Louis, Missouri Nonprofits for Projects Benefiting the College-High Neighborhoods...

Deadline: 04/15/18

Grants of \$42,500 to St. Louis, Missouri nonprofit organizations serving the College-High community in the areas of health, human services, education, arts, civic and the environment. Consideration will be given to requests that fall under the following focus areas: [GrantWatch ID: 111504](#)

[View Full Grant](#)

Grants to California Mental Health Providers and Case Managers to Provide Supportive Crisis...

Deadline: 04/15/18

Grants to California providers of support services and mental health care, to assist victims of criminal violence and to train law enforcement regarding crisis response. March 30 is the deadline to... [GrantWatch ID: 110108](#)

[View Full Grant](#)

Grants to Illinois, Indiana and Kentucky K-12 Schools to Promote a Healthy School Culture

Deadline: 04/15/18

Grants of up to \$57,000 to Illinois, Indiana, and Kentucky K-12 schools in the 75-state area for comprehensive programming that improves the health and wellness of students, staff and teachers. [GrantWatch ID: 111504](#)


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- Arts and Culture
- Awards
- Business
- Capital Funding
- Children
- College Scholarship
- Community Service Coordination
- Conflict Resolution
- Disabilities
- Disaster Relief
- Domestic Violence
- Economic Development
- Elementary Education
- Environment
- Faith Based
- Farming/Agriculture
- Financial Assistance
- Health and Medical
- Higher Education
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- Domestic Violence
- Economic Development
- Elementary Education
- Environment
- Faith Based
- Farming/Agriculture
- Financial Assistance
- Health and Medical
- Higher Education
- HIV/AIDS

United States:
www.grantwatch.com

Those were federal grants

Don't overlook state, provincial,
and even local grants



2016 Spruce the Bruce Grants

Spruce the Bruce Grants are up for grabs beginning tomorrow! Grant applications can be accessed at www.sprucethebruce.com starting **Tuesday March 1st, 2016**. Bruce County Council has approved \$125,000 towards Spruce the Bruce Grants to be used towards improving Bruce County downtowns in 2016!

Spruce the Bruce (STB) is a downtown improvement program created by the County of Bruce with a goal to enact positive change to support downtown improvements that make communities more attractive, pedestrian-friendly, and distinctive. The STB program focuses on downtown cores, as main streets within Bruce County represent over 2/3 of our commercial assessment and are main point of contact with tourism dollars. Since starting in 2010, 257 downtown community improvement projects have been completed with the help of Spruce the Bruce totaling in value to more than \$2.6 million dollars of combined public and private investment.

The County of Bruce has allocated \$125,000 towards six grant streams in 2016. All grants are matching funds grants up to 50% of eligible project expenses. Grant types and

DUKE ENERGY Center for Innovation

6

Foundations & corporate programs



on January 13, 2016

Pay to the Order of: Community Foundation for A Better Hurville \$15,000.00

five thousand + 00/100 Dollars

Memo: 100 Mark of Code Duke Energy Foundation

100% NEEDYTABLE 0567747040040089774 5789

Is there money out there?

Corporate giving in 2014 (U.S.): \$17.7 billion

Foundation giving in 2014 (U.S.): \$53.7 billion

Corporate giving in Canada: \$2.5 billion

That's a total of nearly \$74 billion



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"I believe that Foundation Directory Online is an absolute necessity for the work that I do and it is **hands down the best resource in any grant/funding endeavor.**"

Linda Kline, Former Grants, LLC

*Foundation Directory Online has helped us by ensuring that **we don't waste time** searching for foundations that are not interested in what we do."

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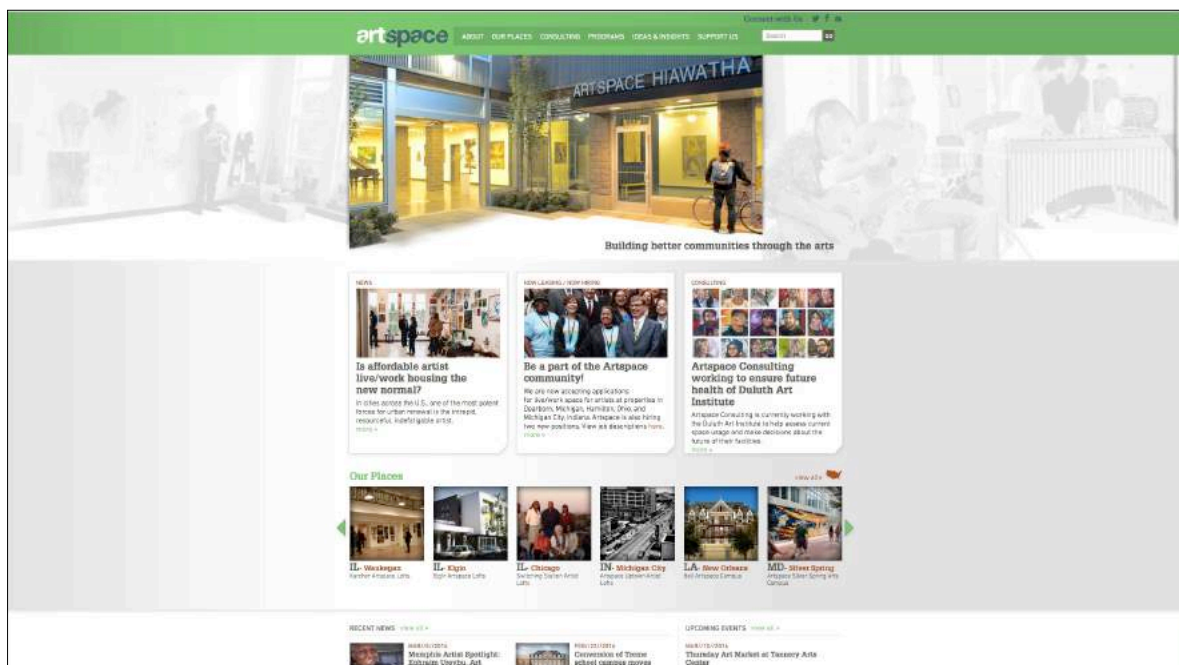
Make fundraising easier – and more effective.

Foundation Directory Online (FDO) gives you the tools to manage your foundation fundraising process faster, easier, and more effectively than before. And with the addition of WorkSpace and its new assessment tool to FDO's powerful search engine, you can manage the process from just one place.

Sign up for one of our new plan levels and save up to 38% with an annual subscription.

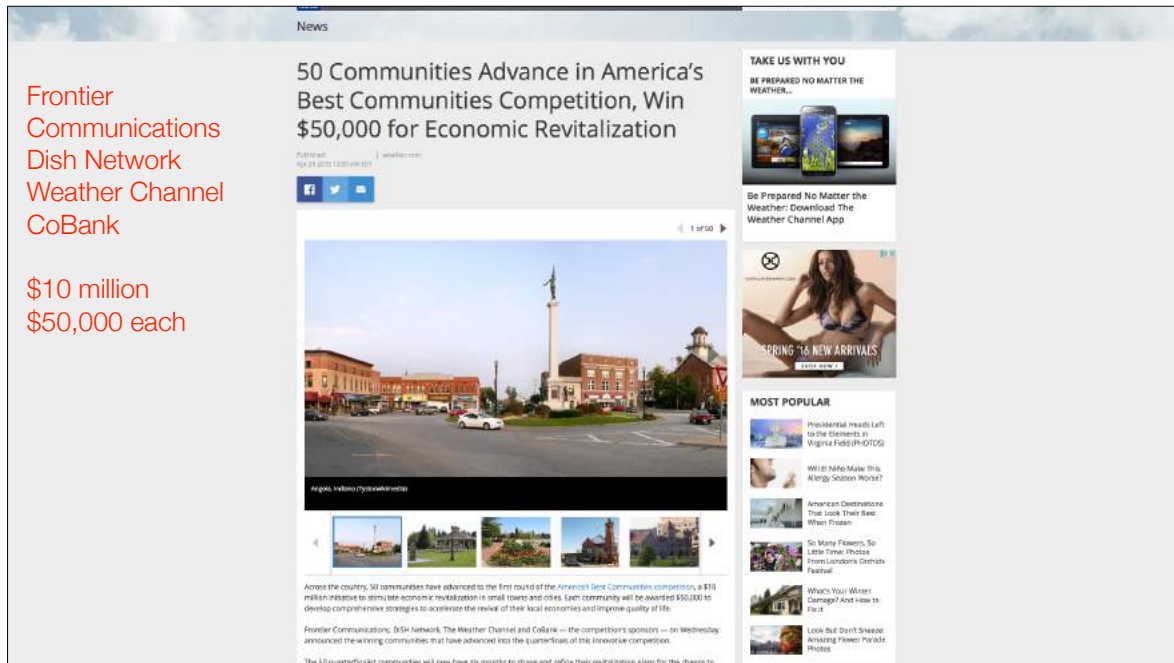
| ESSENTIAL | PREFERRED | PROFESSIONAL |
|---|---|---|
| Start by finding basics | Explore more with 3.6 million grants | Get access to all tools and data |
| SIGN UP NOW | SIGN UP NOW | SIGN UP NOW |
| 100,000+ GRANTMAKER PROFILES | 100,000+ GRANTMAKER PROFILES | 140,000+ EXPANDED GRANTMAKER PROFILES |
| \$60,000+ KEY DECISION MAKERS AND LEADERS | \$80,000+ KEY DECISION MAKERS AND LEADERS | \$60,000+ KEY DECISION MAKERS AND LEADERS |
| KEYWORD SEARCH \$99-\$99s | KEYWORD SEARCH \$99-\$99s | KEYWORD SEARCH \$99s AND \$99-\$99s |
| WORKSPACE | WORKSPACE | WORKSPACE |
| | 3.6 MILLION+ GRANTS | 3.8 MILLION+ GRANTS |
| | | POWER SEARCH |
| | | MAPS AND CHARTS |
| \$39.99^{/mo.} | \$99.99^{/mo.} | \$149.99^{/mo.} |
| WITH AN ANNUAL CONTRACT <small>(OTHER PAYMENT OPTIONS AVAILABLE)</small> | WITH AN ANNUAL CONTRACT <small>(OTHER PAYMENT OPTIONS AVAILABLE)</small> | WITH AN ANNUAL CONTRACT <small>(OTHER PAYMENT OPTIONS AVAILABLE)</small> |
| SIGN UP NOW | SIGN UP NOW | SIGN UP NOW |

Art Space
website: artspace.org
Minneapolis, MN



Frontier
Communications
Dish Network
Weather Channel
CoBank

\$10 million
\$50,000 each



Create your own Awesome Foundation

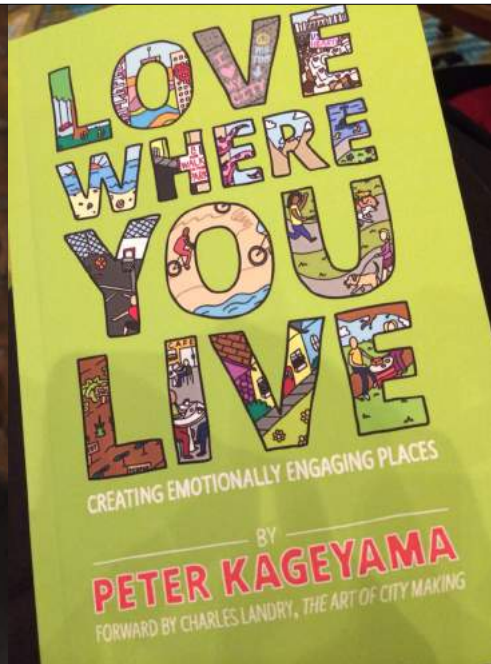
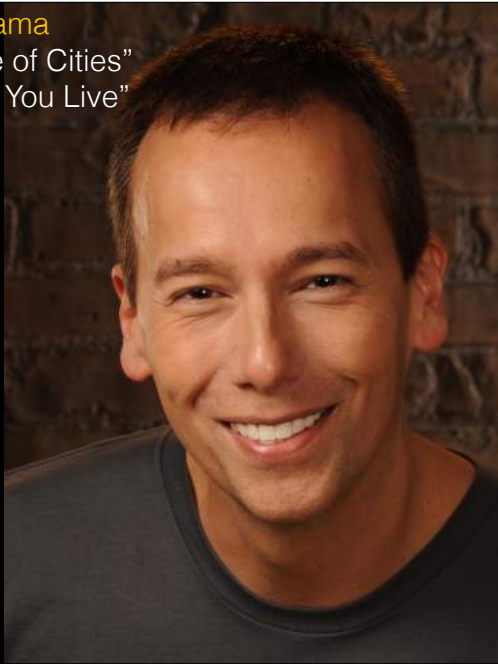
10 friends, \$100 a month.

Every month they do an "awesome" project
for \$1,000.

Peter Kageyama

"For the Love of Cities"

"Love Where You Live"



7

Philanthropic & naming rights

Often these are referred to as
Legacy Projects



Main Street Square
Rapid City, South Dakota

\$6.5 million project

\$3 million: philanthropy

\$4 million: Tax Increment Financing

This was before crowdfunding.



Operations: \$120,000 plus \$60,000
for other downtown projects from the
BID, Destination Rapid City.

The Shipyards
City of North Vancouver, BC





Rosebud Theatre
Rosebud, Alberta
Population: 100



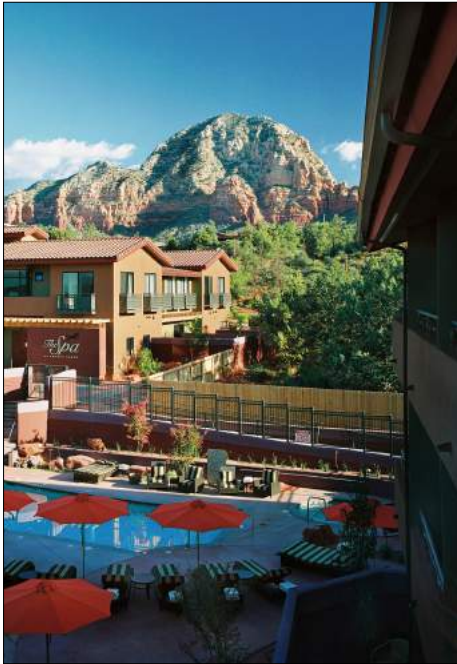
8

Tourism Business Improvement Districts



TBID's

- It's a dedicated fund to promote tourism.
- It's funded by a lodging tax or "add-on" tax. Idea: \$2 per booked room night.
- Funds typically go to the local DMO (city, county, area).
- California, Washington, Montana and others.
- Local government collects the money and then gives it to the DMO.



Advantages

- It doesn't cost the locals a dime.
- It engages the tourism industry in the process.
- It provides a benefit to the visitors paying it.
- The funds are dedicated to tourism.
- Generally, the ROI is fantastic.
- Without the funding, you can't compete.

How to create a TBID



Check to make sure this is an option in your state or province.

Contact the state/provincial tourism office.



Assemble the project steering committee:
DMO staff, business owners, local government, etc.



Create the database of lodging establishments:
Define the area
List the properties
Get the number of rooms they represent
Gauge overall occupancy levels and average room rates



Build the business plan:
What you're going to do with the money, specifically.

Remember: What's in it for the customer?
The hotelier that has to collect it?



Sell it and go through the “levy” process,
often by ballot or petition.



Get it approved and in place.

The entity collecting it will likely take a piece to cover
management, collection, audits, etc.



Implement it!

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DISTRICT DYNAMICS**

About Civitas

With over twenty years' experience, Civitas provides unparalleled expertise in forming, modifying, and renewing improvement districts.

Improvement districts provide structure and stable funding for economic development through revitalization and marketing efforts.

Civitas' team of experts has guided over 100 districts through the formation, modification, and renewal processes. [more](#)

The ABCs of Downtown Districts

Discover the fundamentals of Downtown improvement Districts. [more](#)

Tourism Business Improvement Districts

A powerful funding tool that helps hotels and other businesses increase revenues. [more](#)

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Shannon Lutzfeld
510.203.9917 / 781

Tourism Business Improvement Districts

Tourism Business Improvement Districts go by many names – tourism improvement district, tourism marketing districts, even hotel improvement districts. But no matter what you call it, a tourism business improvement district (TBID) is a powerful funding tool that helps hotels and other lodging businesses increase occupancy rates and revenues. TBIDs have become an increasingly popular – and important – method of providing stable funding for destination marketing and promotion, lost directly by the lodging industry.

Tourism Marketing District is a popular name that reflects the major activity of TBIDs – marketing. TBIDs can also provide funding for destination promotion efforts, sales and promotion, special event promotion, and other activities that directly benefit lodging businesses in the district. In many destinations, TBID funding supplements local government marketing funds, and is managed by the DMV. In other destinations, providers have chosen to form a non-profit corporation to manage funding for marketing and promotion efforts.

Civitas Advisors is the industry leader in TBID formation. TBIDs can be formed in California, Washington, Montana, and states with favorable laws. But the vast majority of existing TBIDs are in California. Our founder and president, attorney Shannon Lutzfeld, was the primary author of California laws allowing TBID formation. Civitas has worked with 26 of California's 78 tourism improvement districts and is active in several others. We specialize in all aspects of the formation and revenue processes. Civitas' enhanced TBID client list includes:

- Los Angeles Tourism Marketing District
- San Diego Tourism Marketing District
- Napa Valley Tourism Improvement District
- Sacramento County Tourism Improvement District
- Santa County Tourism Improvement District
- South Lake Tahoe Tourism Business Improvement District
- San Jose Hotel Business Improvement Area
- Santa Barbara South Coast Tourism Business Improvement District
- Long Beach Tourism Business Improvement Area
- San Jose Tourism Business Improvement District
- Newport Beach Tourism Improvement District
- Monterey County Tourism Improvement District
- Mendocino County Lodging Business Improvement District
- Oremville Tourism Marketing District
- ... and many more tourism districts

For more in-depth information on tourism districts, read our [TBID article](#) originally published by Destination Marketing Association International. Or visit our online video, [Tourism Improvement District 101](#).

To request a copy of the latest National TBID Study Report, click [here](#)

District Views

Go with a partner

How do you establish funding districts in a large market? (March 2012) By: Shannon Lutzfeld

Clients

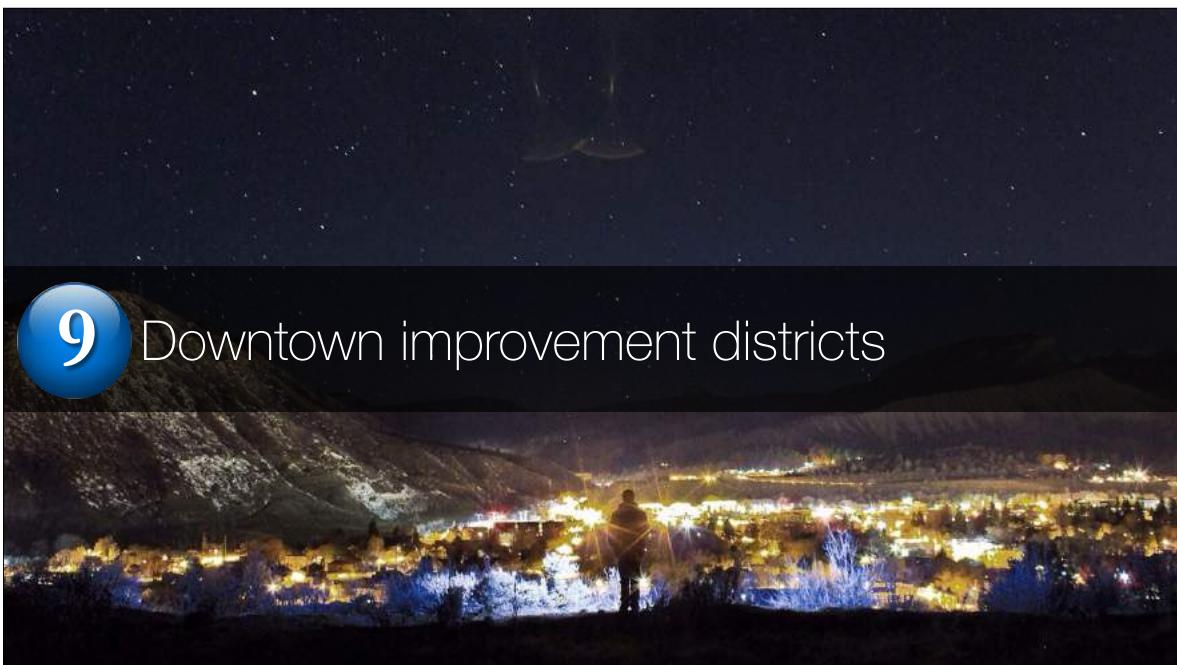
We work with some of the most successful hotels and resorts, organizations, and more.

Video

Watch our educational content everything on our website. Click on the video to watch the video.



Downtown improvement districts



Business Improvement District (BID) Business Improvement Association (BIA)



Downtown BIDs, BIAs

They should be customized

- By square footage
- Type of business
- Ground floor, upper floor
- Number of employees
- Location (core area, then less as you go out)

This is something that should be left to professionals! The politics can be excruciating!

How to create a BID or BIA



Check to make sure this is an option in your state or province.
(We don't know of any place where this ISN'T an option)

Contact your state/provincial downtown association.
Main Street USA | International Downtown Association



Assemble your Destination Downtown Team:

Property owners
Downtown business owners (all types)
The municipality



Develop the plan:

Branding, Development & Marketing Action Plan
(what you want to get done)
List the three to five goals these funds will accomplish

Sample goals

- To get downtown to 100% occupancy within 24 months
- To increase retail sales by 20% a year starting in year two
- To reduce turnover to less than 5% a year
- To activate downtown: plaza, year round public market
- To develop a wayfinding system...

Introducing Roger's instant-access how-to video library

Branding



RogerBrooksLibrary.com

Product development

RogerBrooksLibrary.com



Marketing

RogerBrooksLibrary.com





Put together a budget - per year - for five years.
With specifics for each year.



Then figure out the formula:
How much each business (or property owner)
will pay each year.



Then sell it.

Depending on state or province, you typically will need anywhere from 40% to 60% approval from the entities that will be paying it.



When selling it, also promote the people who will be the stewards of that money.

Trust is a HUGE factor!



Implement it!


Other funding resources

bit.ly/funding-models




Maury Forman
Senior Manager for Rural Strategies
Washington State Dept. of Commerce

Grants & Awards
bit.ly/startup-wa



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[Programs](#)
[Newsletters](#)
[Links](#)
[About Us](#)
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Grants & Awards

Monsanto Fund America's Farmers Grow Rural Education

Acheta's Farmers Grow Rural Education, an initiative of the Monsanto Fund, helps farmers positively impact their communities and support local school districts. The program gives farmers in 11 selected counties in Washington the opportunity to nominate a rural public school district to compete for grants to promote science and math education. Once nominated by a local farmer, school district administrators are eligible to submit an application for either a grant of up to \$10,000 or a grant of up to \$25,000 to support a science or math educational program. The more farmers that nominate a school district, the more a donor provides community support and strengthens the school district's application. Farmers must submit nominations by April 1, 2016, and the deadline for schools to apply is April 15, 2016. Visit the program's website to submit an online nomination.

TM Global Fire Prevention Grant Program

The TM Global Fire Prevention Grant Program supports a wide array of fire prevention, preparedness, and control efforts throughout the U.S. and internationally. Funded projects include fire fire planning for commercial, industrial, and institutional facilities; fire and arson prevention and investigation; and fire prevention education and training programs. Fire departments and fire departments, as well as national, state, regional, local, and community organizations are eligible to apply. The application deadlines are April 1, August 1, and December 1, annually. Visit the TM Global website to review the frequently asked questions and submit an online grant application form.

The Home Depot Foundation: Community Impact Grants Program

The Home Depot Foundation Community Impact Grants Program provides support to nonprofit organizations and public service agencies in the U.S. that are using the power of volunteers to improve the physical health of their communities. Proposals for the following community improvement activities will be considered: repairs, renovations, and construction to low-income or transitional urban housing or community facilities (schools, community centers, senior centers, etc.); weatherizing or improving energy efficiency of low-income or transitional urban housing or community facilities; engaging volunteers to help other volunteers in their community through service projects focusing on the renovation, repair, and improvement of

Wal-Mart Foundation Accepting Applications for Community Grant Program

The Wal-Mart Foundation is accepting applications through its Community Grant Program. Grants of up to \$2,500 will be awarded to local nonprofit organizations within the service area of individual Wal-Mart stores. Grants will be awarded in the areas of hunger relief and healthy living, assisting women's economic empowerment, and/or career opportunities. To be eligible, an organization must be tax-exempt under Section 501(c)(3), 501(c)(29) of the Internal Revenue Code, a nonprofit government entity, a K-12 public or private school, charter school, community college, or private college or university. Applications will be accepted on a rolling basis until December



John Finke
National Development Council (U.S.)

For large private-sector projects
Tax credits • Housing • Real estate recycling
Revitalization

NDCOnline.org

Shilo Inn Ocean Shores

\$12 million • \$2 million from Shilo Inns • \$6 million local financing • \$4 million HUD Section 108 loan



What

TIF is a public financing method that community-improvement project is funding toward improvements in dis where development might otherwise future property tax revenue increase project or public improvement proj

To provide the needed subsidy, the around hundreds or thousands of ac needed borrowing capacity for the p committing all normal yearly future 25 years, or more) along with the an projects themselves. If the projects a repayment will come from the adja

Who

The first TIF was used in California urban renewal it became legal in 20 Washington. The first TIF in Canada legislation which led to elimination TIFs. In response to California's 1990 property tax revenues from public fi decision. TIF subsidies are not app foregone tax revenue.

Thousands of TIF districts still cur the State of California, which will be had over four hundred TIF districts billion of long-term debt, and over \$

Why

Although questioned, it is often pree what occurs, or would have occur property tax increases are restricte

The completion of a public or private real estate, which generates addition added, although these factors and th

How

A first step toward creating a TIF dis improvement, and to conduct need redevelopment plans will reflect loc

Tourism

AKA Tourism Improvement Dis

Why

TBIDs have become increasing provide stable funding for desti marketing funds. This funding th issues that have reduced or elim Transient Occupancy Taxes (ro benefit the businesses paying th

Where

As of 2010, TBIDs can be forme cities, as well as in some places government made a nationwide fee on foreign visitors. California destination marketing.

What

TBIDs are typically funded by a to tourism. Most districts enco or a county and the cities within awareness of the destination, s sales programs to bring in large

How

Some TBIDs are set up so that t to the designated tourism prom often the Convention & Visitors times managed by an existing D marketing, with representatives

Before can being to form TBID, process with business owner an assessment collection and budg management.

Once legislation is in place:

1. Assemble Project Steering Co owners, local government
2. Create database of businesses characteristics.
3. Develop a Business Plan – ide rate and budget to imple
4. Owner Approval Process, etc
5. Local government approval.

Some More Thought Revitalization of Financial Tools

By N. David Milder, DANTH, Inc.

Introduction

In April 2013, we published our art [Local Governments](#). We've been we have completed additional proj town down towns. Consequently, we have learned. This is our first hindered needlessly far too many of local leaders that it will be impo the primary objective of this article financial tools that, across the nat success.

One Tool Can't Do It Financing Downtown

Different financial tools often are assessment collection and budg management—even at the project level. For exa downtown Greenport, N.Y. (popu

VILLAGE FUNDING

- The Village spent a total of \$4 million
- It acquired the site from a bank the \$1.2 million general obligation bon

PUBLIC COUNSEL / COMMUNITY

Public Counsel
L A

Fundra Nonprof

Charitable organizations ca raise money to support the and state laws and regulatio

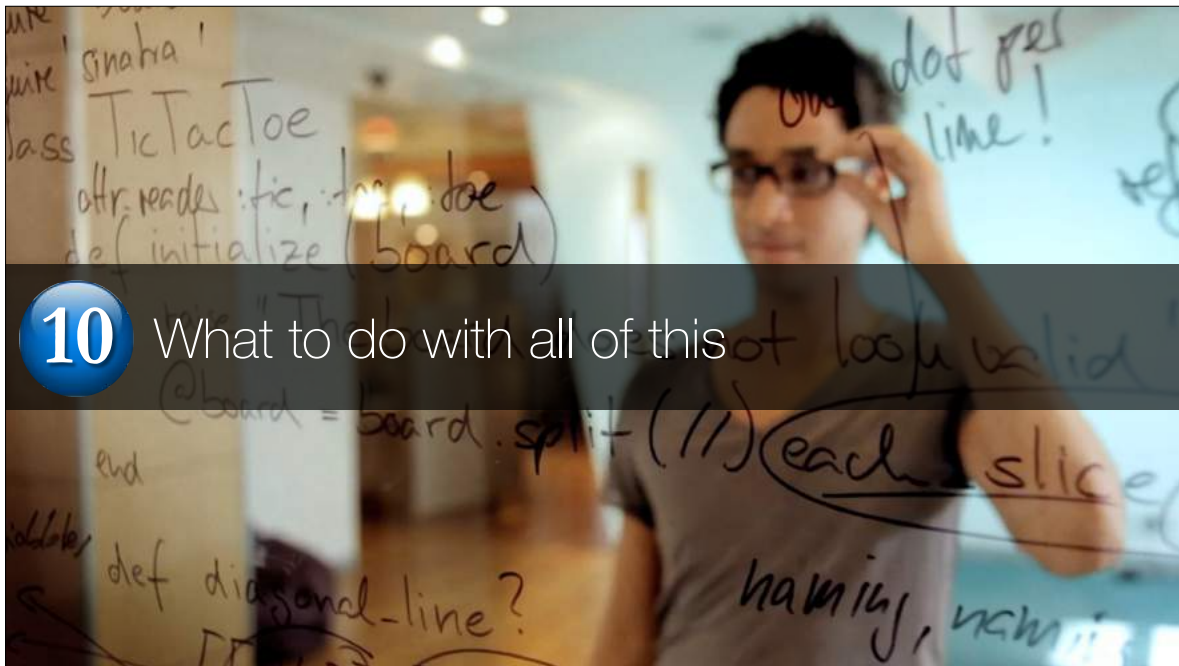
The following alert highly fundraising activities in C California charitable organi issues to ensure compliance

This alert should not be co highlight fundraising issues laws and reporting require activities that are not includ need legal advice about the

Public Counsel's Community healthy, vibrant and economic and capacity building services fo Angeles County. If your orga version of this document, www.publiccounsel.org/practice

418 SOUTH ARCADE AVENUE LOS ANGELES





10

What to do with all of this



Consider a full-time position that would be great at:

- Applying for and writing grants
- Keeping track of what's available
- Researching foundations & corporate giving programs
- Setting up fundraising events and games



Consider a contract position

Share the cost with two or three non-competing organizations:
Tourism, Downtown, City or Town



Consider a contract position

Perhaps one day a week contract:
Research, find best fits, writing the request



If you are it:

Set aside four hours a week, once you have a list of projects that will make you an incredible destination.

Then spend two hours looking at new funding opportunities.
Then two hours working with the city/town on pursuing them.

When you apply for funding

Really KNOW what the funder wants the outcome to be.

Follow directions to a T!

Cut to the chase:

Direct, to the point, while evoking emotion while getting the funder excited.

Avoid the “woe is me” routine.

Key attribute

A top-notch writer.

The screenshot displays the Northern Development Initiative Trust website. The header features a navigation menu with links: Funding Programs, About Us, News, Success Stories, Regional Business Opportunities, Internships, and Social Media. The main banner includes the organization's logo and a tagline: "Working with communities, First Nations, local government and businesses to build a stronger North by investing in economic development in central and northern British Columbia, Canada." The central section is titled "Grant Writing Support" and includes a "Program Overview" with details about the funding program, eligibility criteria, and annual funding amounts. A "Downloads" section lists links for the Application Guide, Application Form, and Annual Reporting Form. A "Who Can Apply" section lists eligible entities: First Nations and Municipalities / Regional Districts. The page is framed by scenic images of a lake and mountains.

Funding Programs **About Us** **News** **Success Stories** **Regional Business Opportunities** **Internships** **Social Media**

Northern Development INITIATIVE TRUST Working with communities, First Nations, local government and businesses to build a stronger North by investing in economic development in central and northern British Columbia, Canada

Grant Writing Support

Northern Development - Grant Writing Support

Program Overview

The Grant Writing Support program provides up to \$8,000 in rebate funding each year to support the employment of a locally-based grant writer. The funding is provided to local governments and First Nations bands in the Trust's service region.

Eligible grant writers must prepare funding applications to agencies, foundations and government programs, and must be under the direct supervision of a local or band government employee or designate.

The Trust provides a total of \$432,000 in annual rebate funding to support grant writing positions across central and northern B.C. each year.

Downloads

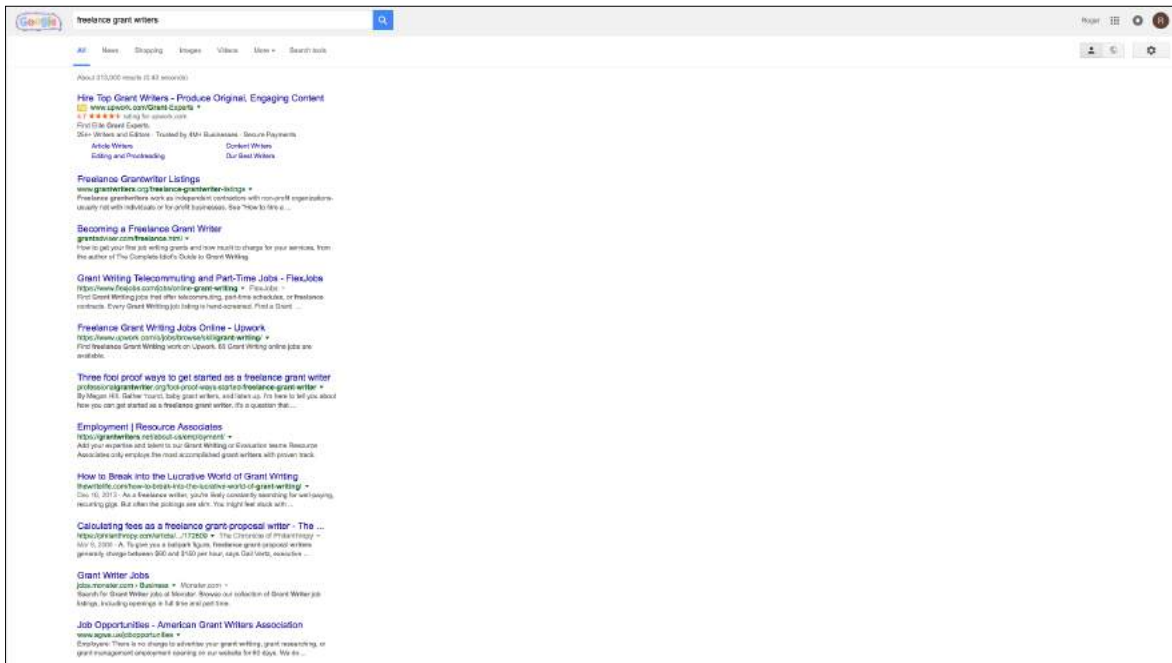
- Application Guide
- Application Form
- Annual Reporting Form

*Please return documents on downloaded and saved to your computer desktop prior to entering any information. If opened and completed within your internet browser, any information entered will not be saved.

Who Can Apply

- First Nations
- Municipalities / Regional Districts

Maximum Funding Available



A referral for you in Alberta

Leslie Warren

Total grant awards: More than \$2 million

leswarren78@gmail.com

403-485-5694

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Grant Helper Presentations

Click on a logo for more info, slides, & handouts

Bioscience Resource Project
Conference, Chicago
September 19, 2014

National Watermark
November 4, 2013

School Emergency Preparedness Offer
As a result of receiving funding related to violence in schools, we've issued a contract (preprint) related to school security.

In response, we offer our free **School Emergency Preparedness System** document. The checklist is intended to identify device gaps in school security and emergency preparedness plans.

Are you ready to attract grant dollars?
What does it mean to be "grant ready"? What are the essentials to being prepared? Download our free **Grant Readiness Document** and find out!

Grant Writing Services That Fit Your Needs

We can help you secure grant funds without the overhead of permanent staff. You might need advice on one proposal for a few hours, or may take advantage of long-term funding strategy and implementation services. Before doing any work, we will get to know you, your situation, and your needs so that we can provide effective grant writing support.

The most successful proposals are tailored to your specific needs and the funding program goals. Successful grant writing therefore requires a lot of interaction. We work closely with you so that your proposals are yours, not ours.

Contact us to tell us about your needs, ask a question, or request a **free initial grant writing consultation**. We offer an array of grant writing services:

- Find a funding source.** We can help identify high-priority funding sources from databases of thousands, quickly narrow the list, make recommendations, and make you aware of potential problems and pitfalls.
- Grant writing.** We can take ownership of the proposal, from text generation to submission, or we can guide you through the process.
- Grant writing research & support.** Support may include planning, advice, review, general guidance, online research to substantiate your case, or more, depending on your needs.
- Information and training.** Want to improve your grant writing skills and learn more about any aspect of the grant writing and funding process? We offer customized seminars, live and over the web.
- The GrantHelper.** Help your clients find grants to fund your products or services while enhancing your reputation. The GrantHelper is a personalized newsletter, branded with your company information, that provides grant information specifically for your industry.

Initial grant writing consultations and advice are always free. Contact us to ask us a question, tell us about your needs, or find out more about writing successful grant proposals.

Join Our Free Grant Helper Service

Let The Grant Helpers help you find funding opportunities. Before we start reviewing grant opportunities, we would like to know your needs in more detail. **Take the time to fill out the form**, and if we come across a grant that might be a fit for your organization, we'll let you know.

Free Watch List for Funding Sources

The service is free, and there's no obligation for you to use our other services. If you have an immediate funding need or question, you can **request a grant writing**. You offer a wide array of grant writing services, advice, and support services to fit nearly any budget.

Ask an Expert:
Take advantage of our free initial consultation and advice!

FREE Grant Writing Consultation

Follow us on Twitter!
TheGrantHelpers.com is on Twitter! Find us @TheGrantHelpers

We're on Thumbtack!
Our services are also listed on Thumbtack.com. You can visit [TheGrantHelpers.thumbtack.com](#)

Watch this and other videos.



HOW TO SUCCESSFULLY SELL TOURISM

So that you can get the funding you need to win

Presented by Roger Brooks

ROGER BROOKS
International

RogerBrooksLibrary.com



If you can't afford anything:
Look to your retired community -
teachers, attorneys, architects, anyone that wants to give back.



The biggest successes
use a mix of grants, foundation funding, philanthropic
donations, and sponsorships.

Marketing: Social media, the press, crowdfunding sites.

Bottom line

If you had \$1,000 to spend - and the time -
you will be awarded millions of dollars that would,
ultimately, fund projects that will make your community a
showcase and a resounding economic success.

It takes time but you can do this!
Set your goals then find what works best for you.

For more resources to help you, check out the
videos at

RogerBrooksLibrary.com