

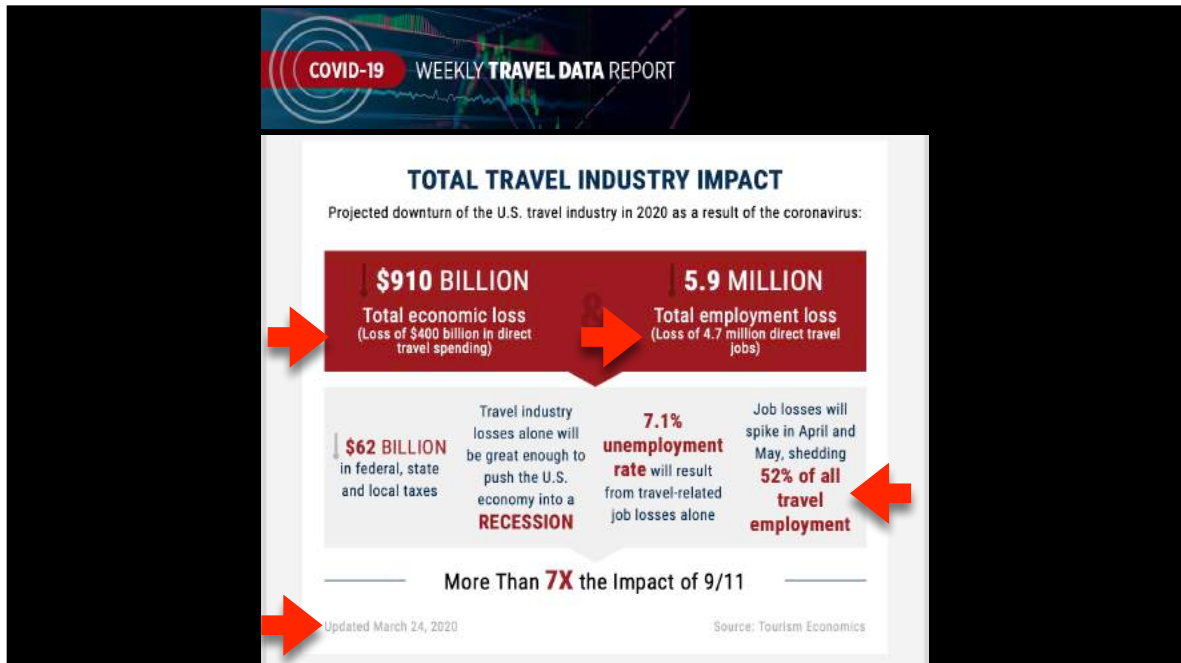
## Keeping the dream alive


26 inexpensive ideas you can implement right now to help you through this crisis & that will help build long-term success.

Destination Development  
Association

## THE BAD NEWS

(Economics, not the human toll)





### 3 Toxic Foods For Dogs: The One Meat You Should Never Feed Your Dog

## COVID-19 a 'bad dream' for tourism

**Police thumber and remains in Canada, warning no move lost their employment through the hard hitting, and capable of working each day but, in**

**am I eligible for regular benefits?**

**employed in insurable employment**

With the trouble from the government to cancel travel plans and to stay home due to the COVID-19 pandemic, the tourism industry has been hit particularly hard.

Coming off years of growth and development, the global health crisis now threatens many of those gains in what has become a \$1.5 billion industry in Manitoba.

"The big challenge is we don't know when we're going to come out of this," said Colin Ferguson, president and CEO of Travel Manitoba. "I think we have a new reality that every day is changing and we're going to have to see what happens when we come out of this."



The pain goes beyond the surface of people not visiting museums and zoos and other tourist attractions.

It is the businesses that prep up and support the tourism industry that are on the support line as well. The travel industry directly employs around 30,000 people in the province.

Restaurants have had to lay off staff and go to other work to fight food to customers in hopes of keeping some revenue flowing.

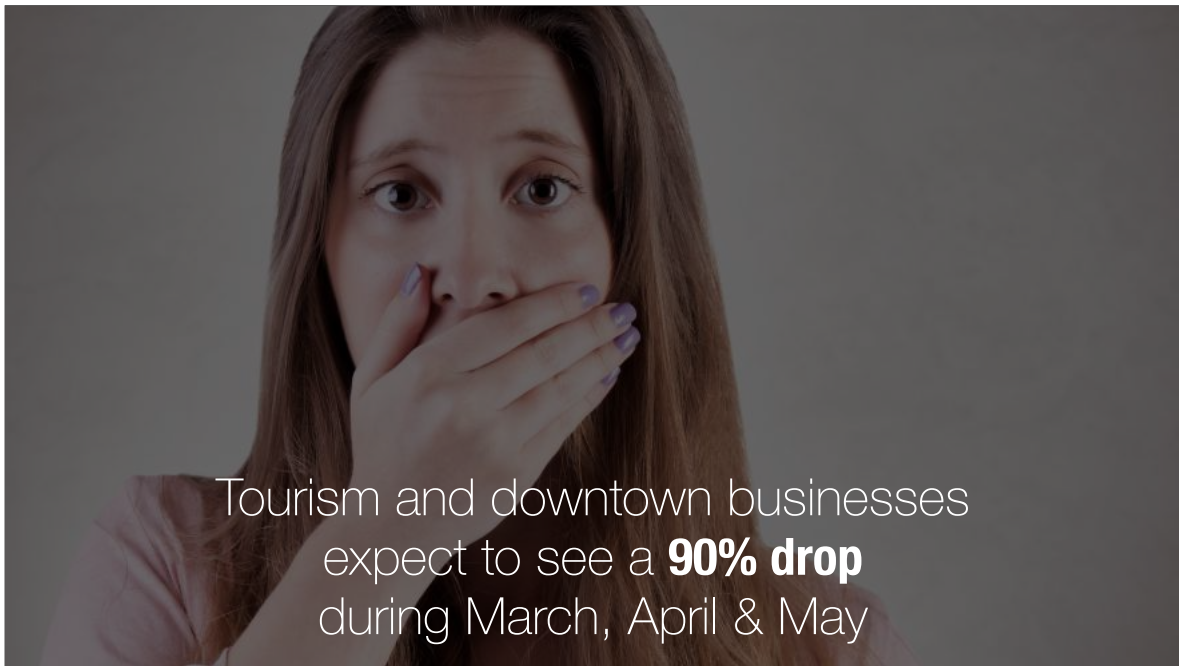
Hotel, restaurants, have been hammered during the outbreak with massive occupancy rates, which have led to mass layoffs and reduction of services like bars, spas and restaurants.

"We are talking single-digit occupancy. I could not tell you of a hotel in Manitoba that has not lost off significant portions of their staff," said Scott Jorjens, president and CEO of the Manitoba Hotel Association. "The impact is more severe, a devastation. It's like a very bad dream."

### COLUMNISTS

**How to MANAGE YOURS**  
Health care benefits



Tourism and downtown businesses  
expect to see a **90% drop**  
during March, April & May



For planning purposes:  
60% drop over 2019\*

\* If we can get back to business in June

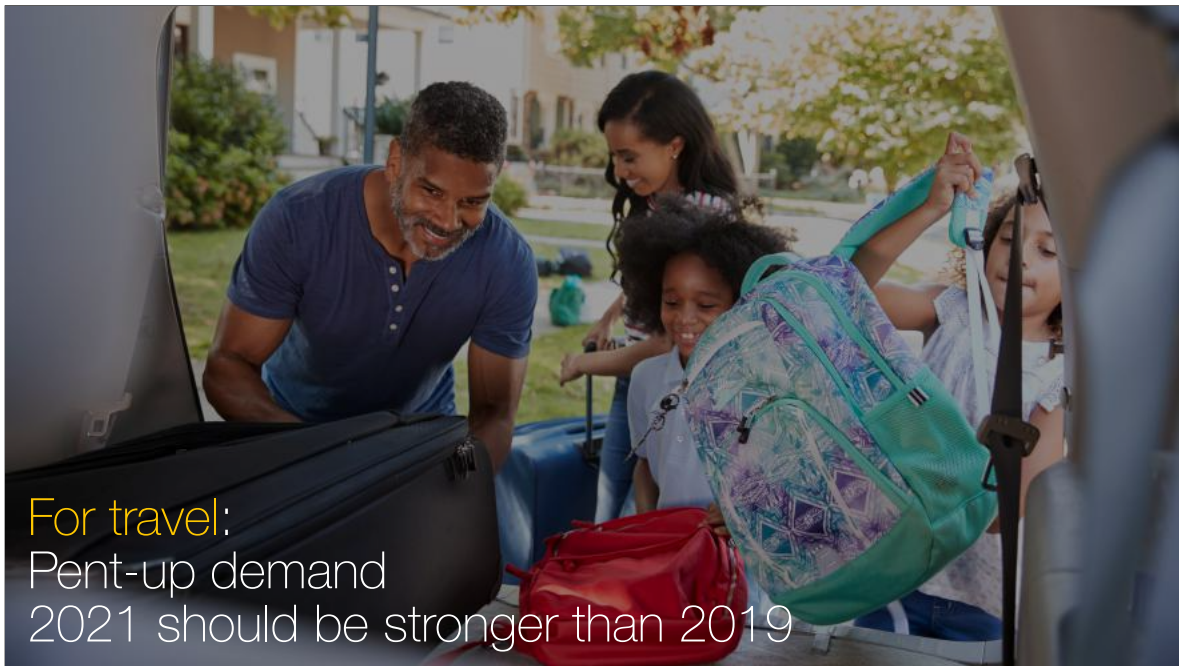
A woman in a red shirt and grey leggings is hiking up a rocky trail. A man in a grey shirt and blue shorts, wearing a backpack and using trekking poles, is following her. The background is a lush green forest.

New information from Longwoods International and Miles Partnership

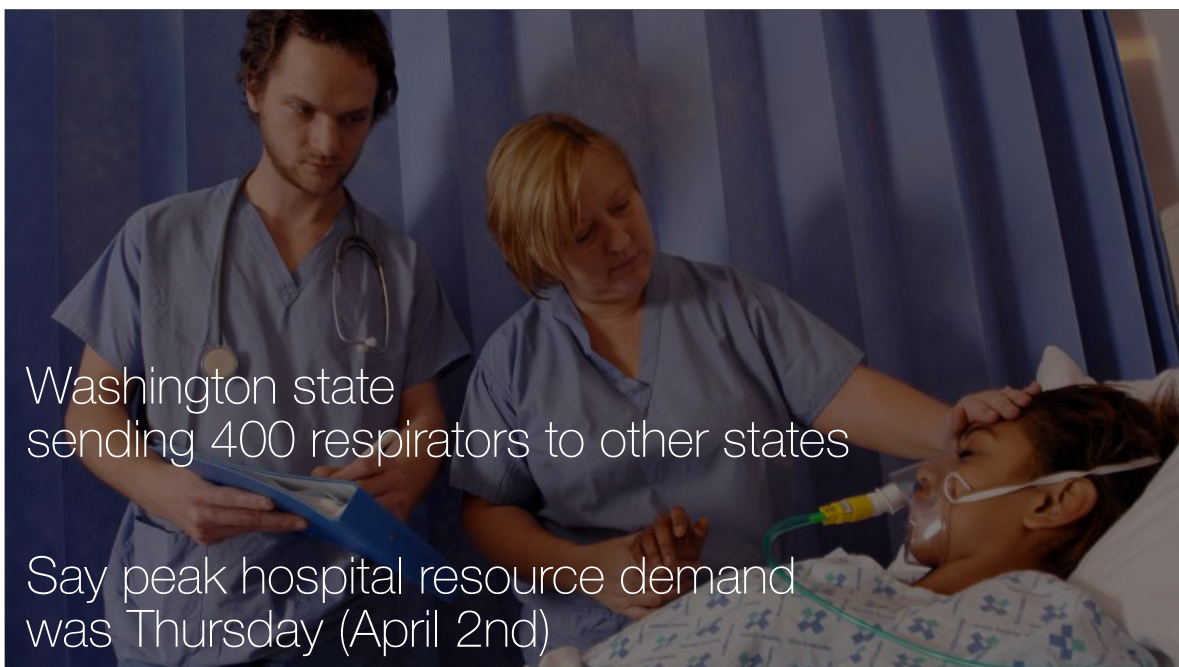
**April 7th:**

- 43% will reduce travel in the next six months
- Changing trips from international to domestic
- Change from air travel to auto travel
- 67%: pandemic would "greatly impact" their travel decisions over next six months

THE GOOD NEWS

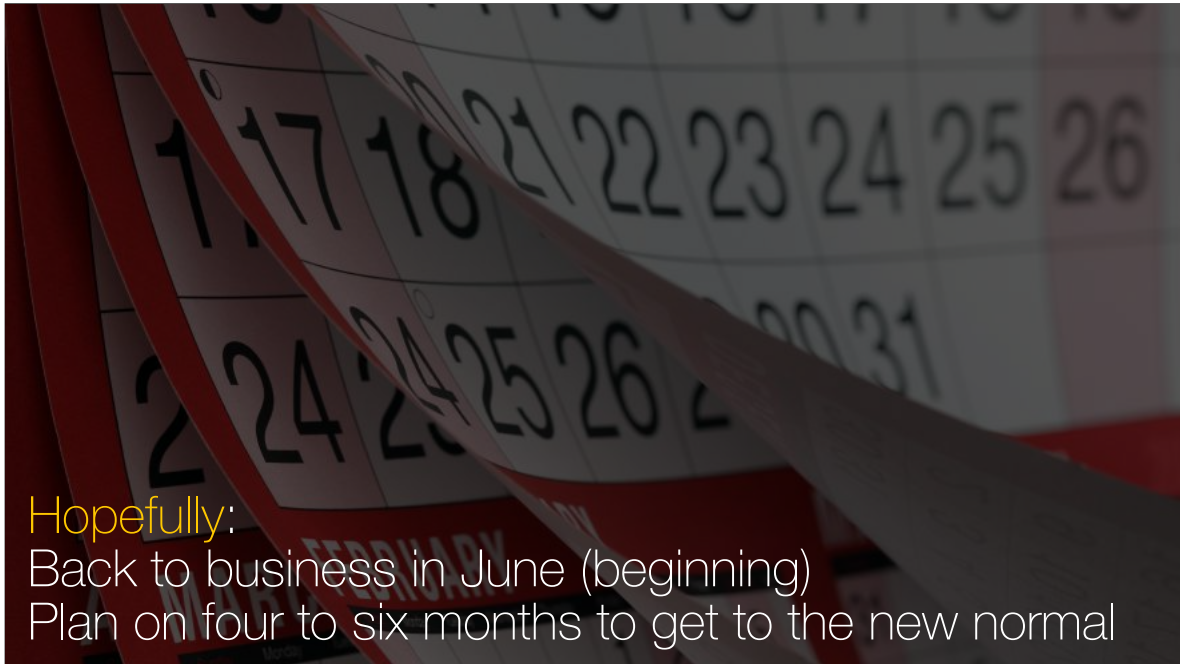


For travel:  
Pent-up demand  
2021 should be stronger than 2019



Washington state  
sending 400 respirators to other states

Say peak hospital resource demand  
was Thursday (April 2nd)



Hopefully:

Back to business in June (beginning)

Plan on four to six months to get to the new normal

THE NEW NORMAL

1

Hand sanitizers in retail shops | restaurants | gas pumps

People will think  
and act differently



2

Make it obvious you're keeping things clean





3

Start local:  
Promote day trips  
within a 50 mile  
(90 km) distance  
from home.

25  
IDEAS TO KEEP  
THE DREAM ALIVE

## Become the “go to” resource locally

(This is a great opportunity to engage your locals)

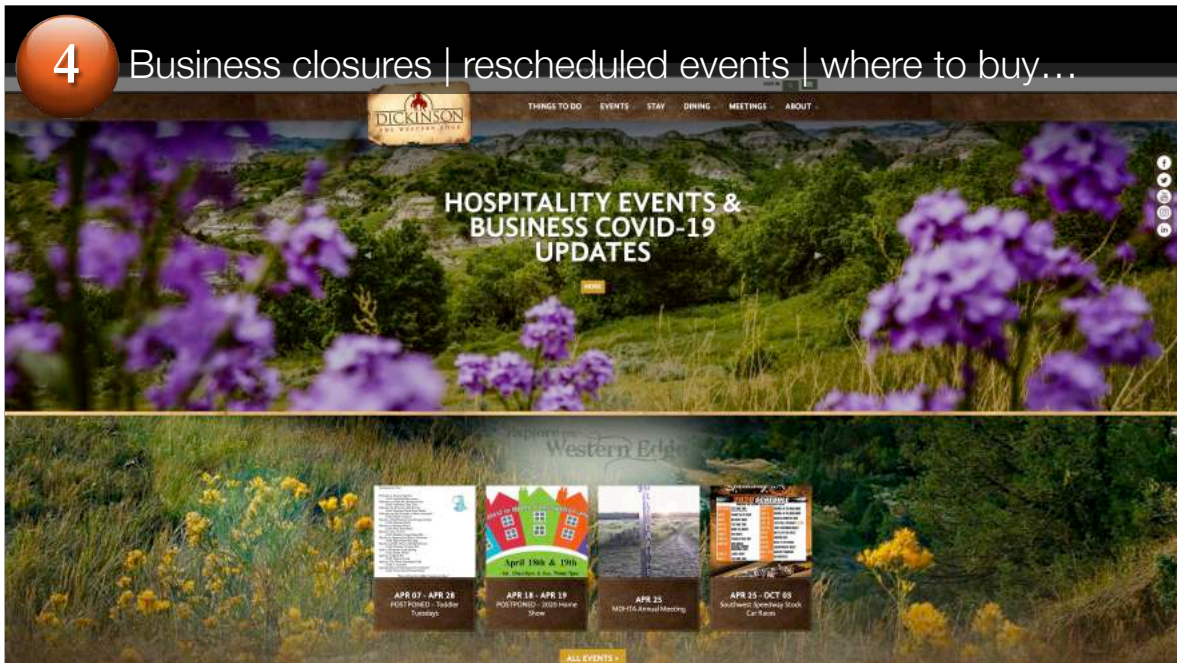


**why?**

The top reason for travel:  
Visiting friends and family

4

Business closures | rescheduled events | where to buy...



**DICKINSON THE WESTERN EDGE**

THINGS TO DO | EVENTS | STAY | DINING | MEETINGS | ABOUT

## HOSPITALITY EVENTS & BUSINESS COVID-19 UPDATES

APR 07 - APR 28  
POSTPONED - Twisted  
Tulips

APR 18 - APR 19  
POSTPONED - 2020 Home  
Show

APR 25  
NCHFA Annual Meeting

APR 25 - OCT 03  
Southwest Openhouse Stock  
Car Show

ALL EVENTS



**DICKINSON THE WESTERN EDGE**

THINGS TO DO | EVENTS | STAY | DINING | MEETINGS | ABOUT

## COVID-19 Information & Updates

As of this date, the following is a list of the week's closures and event updates for the HOSPITALITY INDUSTRY:

**Local Information**

As of this date, the following is a list of the week's closures and event updates for the HOSPITALITY INDUSTRY:

- If you have an event that has been cancelled or postponed, please email us at [info@dickinsontheedge.com](mailto:info@dickinsontheedge.com) or call 701-465-4600 with updates.

**Local Food to Go!**

Connecticut Group, designed an application order to check restaurants and bars for on-site take-out during the night. April 28, at 5:00 PM, the Connecticut Group will be open, and delivery services will be added to the app.

**FOOD To Go**

View Dickinson's Food to Go!

**Hospitality Updates**

Visit our website for updates:

- Dickinson Area Public Library
- Dickinson Museum Center
- Dickinson Cultural Center
- West River Community Center
- West River Ice Center

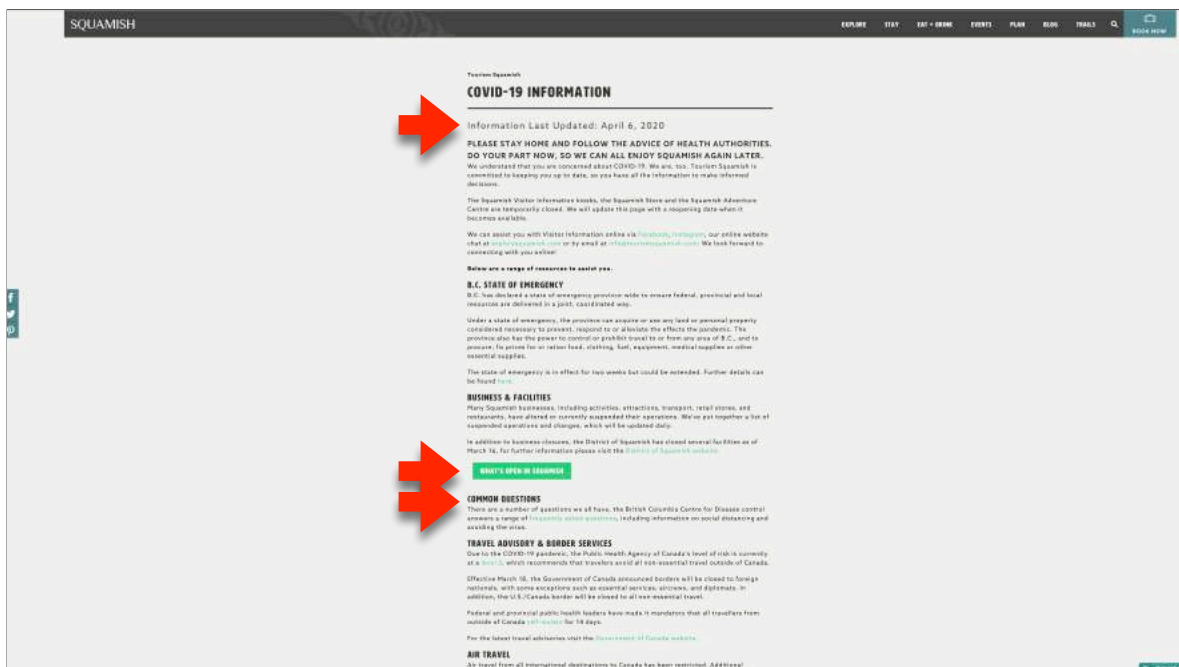
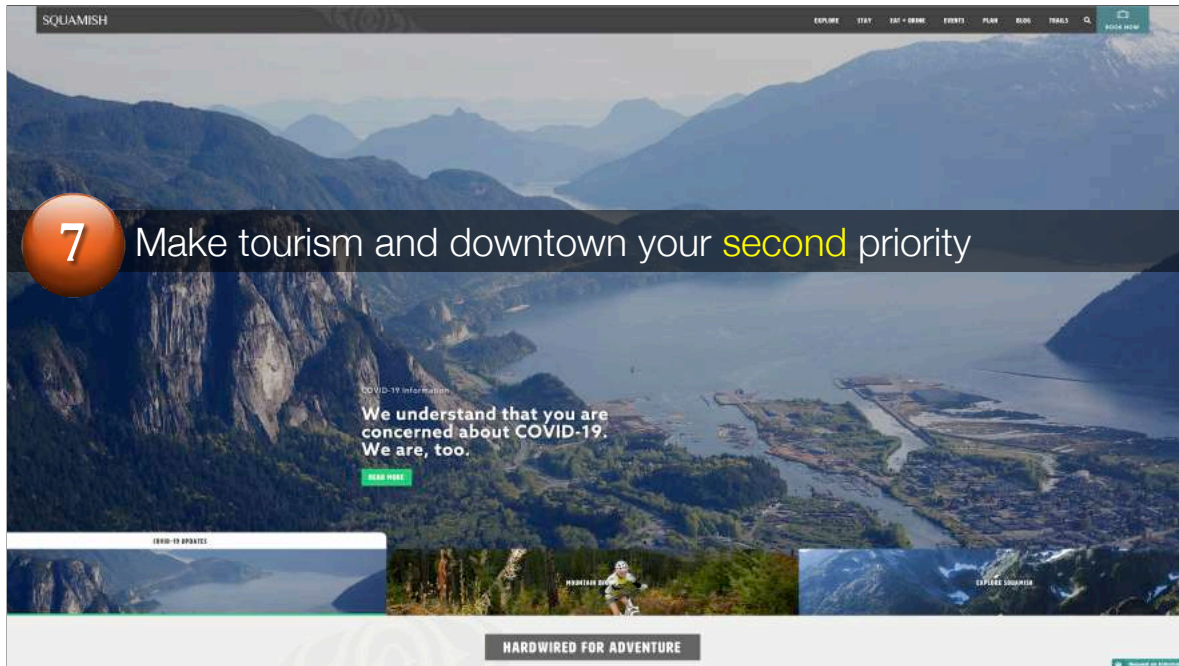
**Social Distancing Recreation**

- Dickinson Area Public Library
- Dickinson Museum Center
- Dickinson Cultural Center
- West River Community Center
- West River Ice Center

**WE WARE Area Social Distancing Recreation**

WE WARE Area Social Distancing Recreation





I just received the small (copy below) from Wild Bird Unlimited, an area retailer I frequent every couple of months. It starts with "We are open for business but we are doing curbside pickup or delivery orders only." Then they provide instructions for curbside pickup, and that they deliver - at no charge - as long as the customer orders a certain dollar amount. It was a reminder that I actually needed some bird seed and that they were still open for business.



Create a weekly e-newsletter: Who has what in stock | hours | restrictions | Anything else we should know?

It's never too late to create an email list of customers. And you can use MailChimp, which is free for up to 2,000 names, Constant Contact or a number of other resources. You've asked their permission so you're not spamming them, and after the pandemic, you can still email them with special offers and other offers.

Just this past weekend I purchased from three local retailers & restaurants and none of them asked for my email address, which I would have happily provided, so I could be kept up to date.

२५

Shelter in Place Orders Issued For All Contra Costa County Residents. So who's open? Read all about it on our news page.

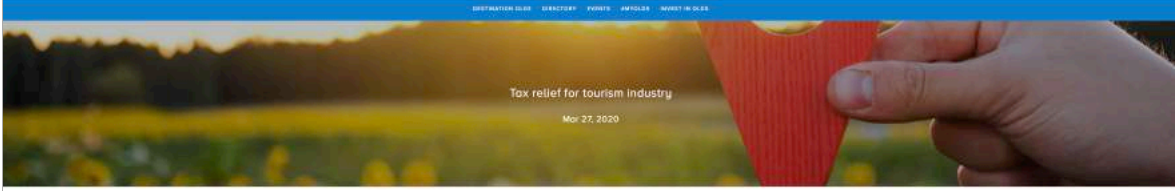
Do not forget

Provide support for those in the industry

EVERYTHING  
OLDS

SEARCH Submit An Event

DESTINATION GUIDE DIRECTORY EVENTS PARTNERS MARKET IN OLDS



### Tax relief for tourism industry

Mar 27, 2020

March 27, 2020

Hotels and other lodging providers are delaying paying the tax for long until Aug. 31 for amounts that become due to government on or after today.

This will free up more than \$5 million in additional cash flow for employers – money that can be used to retain staff, maintain operations and continue providing a vital public service.

We know Alberta's tourism industry has been hit particularly hard by the COVID-19 pandemic. This is a challenging time for all businesses across the province, but we're committed to helping them through it. This is a relief for the tourism industry, which has been hit particularly hard by the pandemic. This is a relief for the tourism industry, which has been hit particularly hard by the pandemic.

Hotels and other lodging providers are still expected to file returns, on requested payments, and must continue to collect the tourism tax from guests staying at their properties during this period. Payments deferred until Aug. 31 will not be subject to penalties or interest.

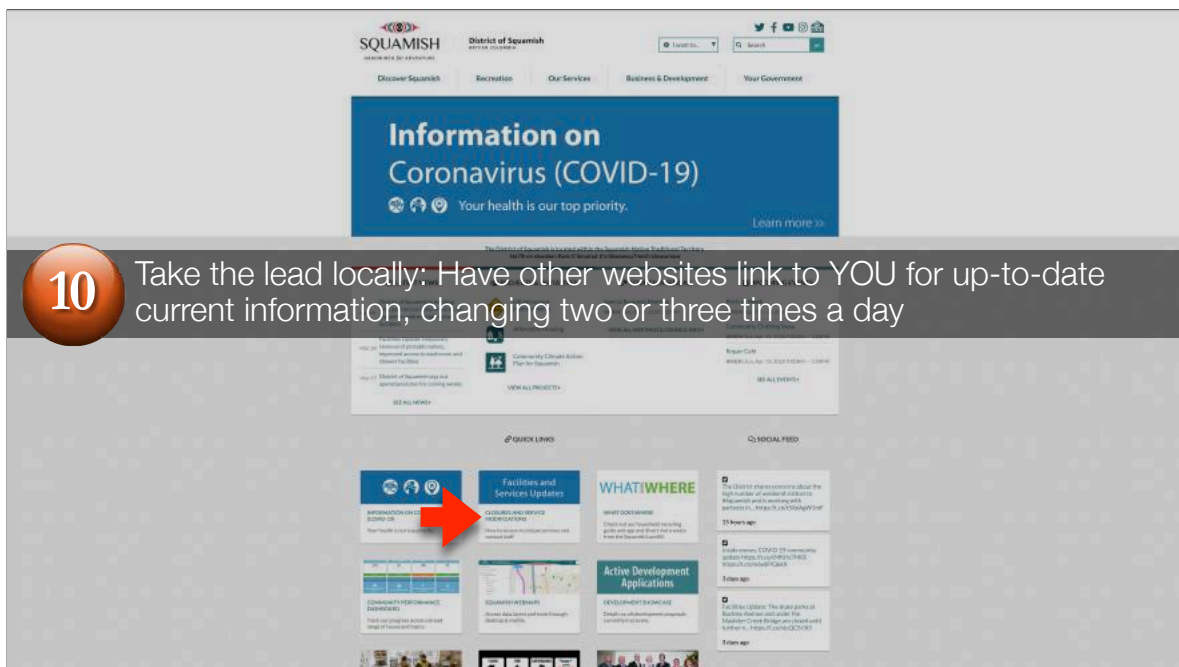
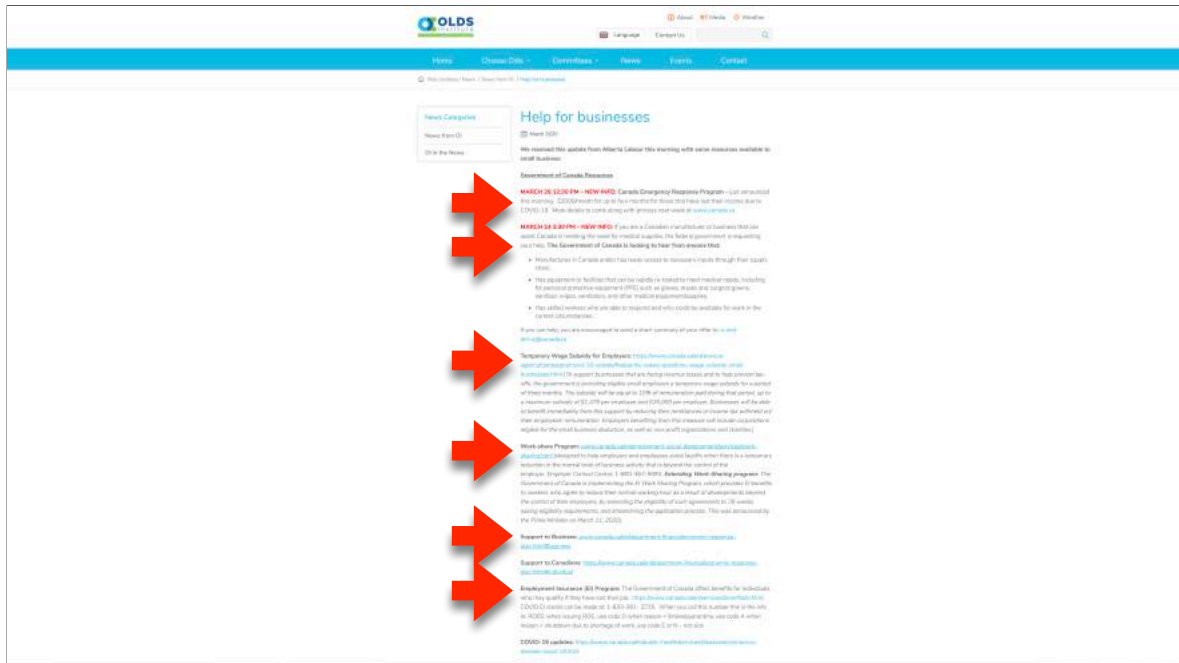
"This is a welcome move by the government during the unprecedented pressures the hotel and lodging industry is facing due to COVID-19. Deferring the tourism tax will create critical cash flow for operators at a time when they need it most."

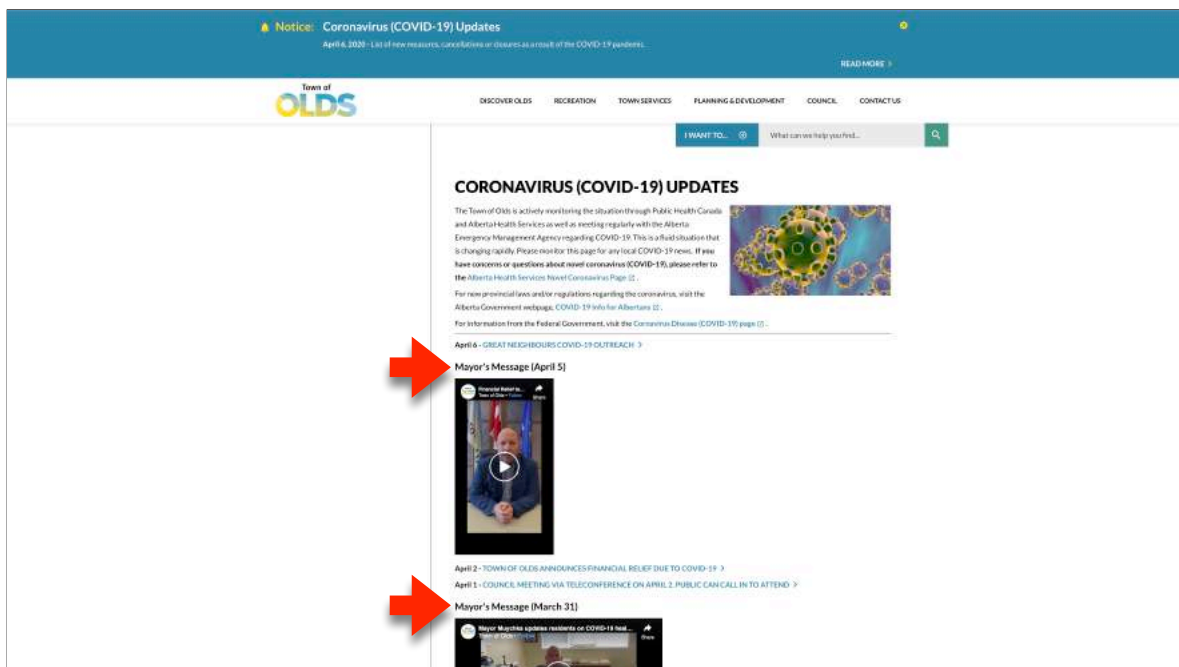
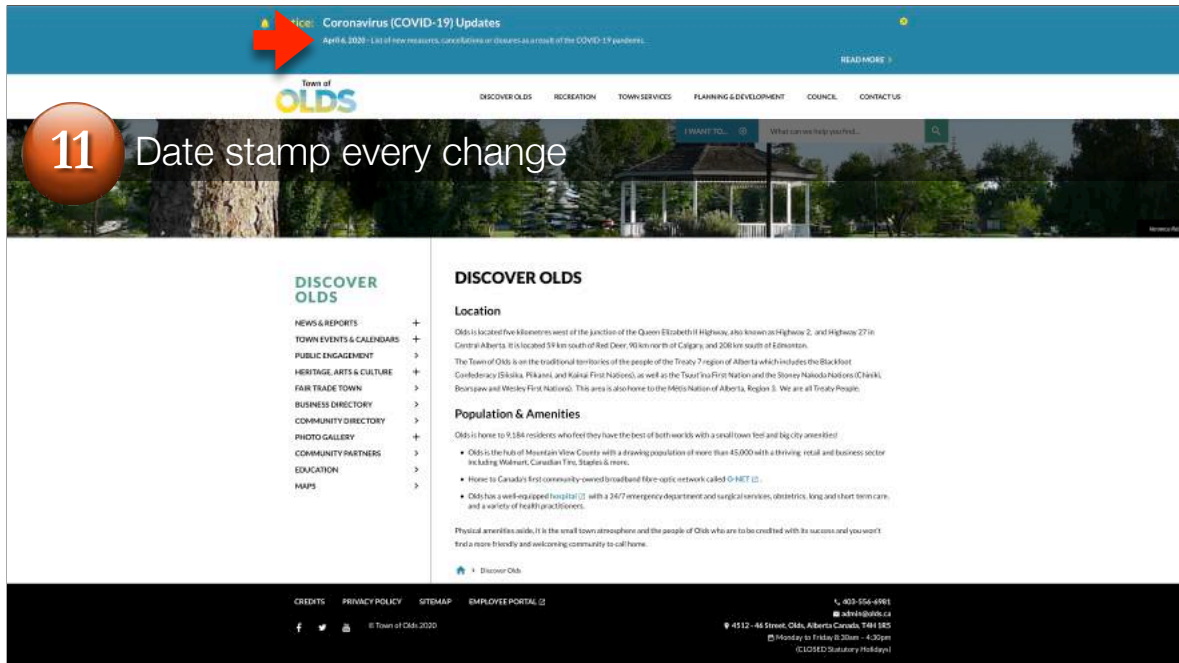
— Dave Kiley, president and CEO, Alberta Hotel and Lodging Association

The measure is in addition to other recently announced supports for Alberta businesses, which are facing unprecedented pressures as a result of the severe economic challenges created by the COVID-19 outbreak and current price drops.

Additional measures to assist Alberta employers

- The reduction of corporate income tax balances and installment payments is deferred until Aug. 31. This gives Alberta businesses access to about \$1.8 billion in funds to help them cope with the COVID-19 crisis.
- Education property tax amounts are frozen at 2019 levels, saving Alberta households and businesses about \$87 million in 2020-21.
- Education property tax payments by businesses are deferred for six months, saving \$458 million with just 2020-21 businesses, plus credit for services and four other charges through an action plan.

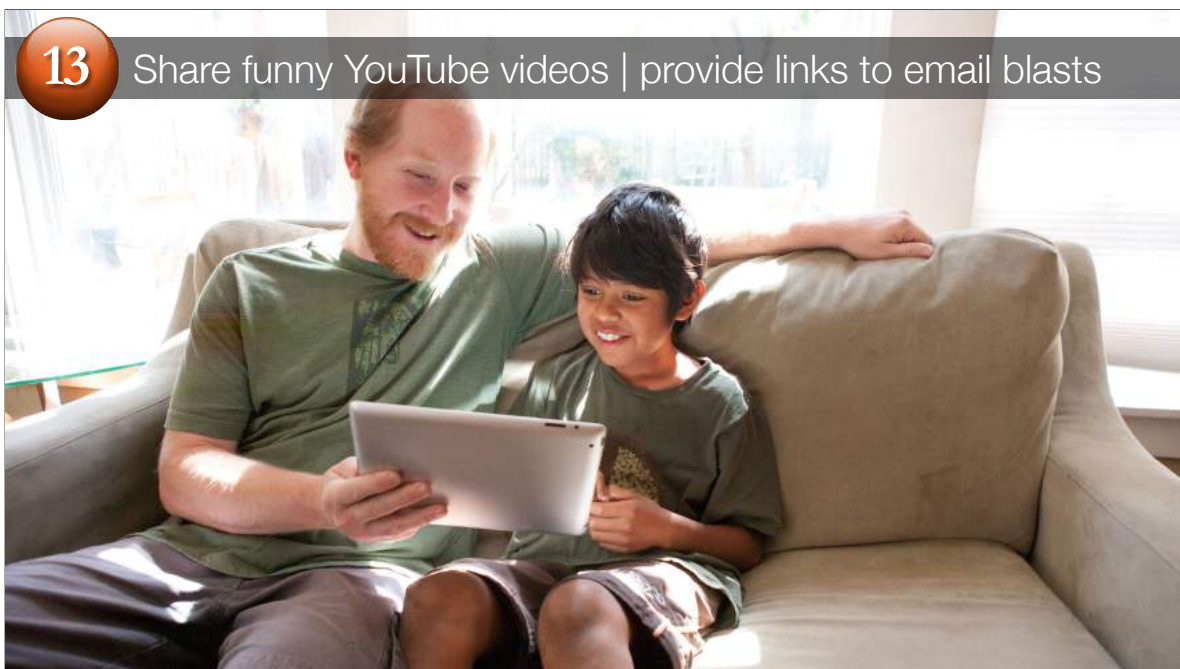




**Add some levity locally**









**Now's the time for your "think local" campaign**



# OPEN FOR BUSINESS

*(Write your business URL, phone, or hours here.)*

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- Window signs
- Pole banners
- Drive-up lanes
- Share a local small business story each week



Perry, Iowa

15

## Share a local story Include photography



Meleya Walker (left) with Ashley Williams of Good Day Sacramento



Meleya with Ashley Williams of Good Day Sacramento

Meet the owner, Meleya Walker:

After being a stay at home/working Mom and running a small jewelry design company from home, Meleya Walker wanted to pursue something more. Both children would be in school all day and she missed the social aspect of working with others. She sat back and thought about what she would love to do all day, truly living her passion. Having a passion for being creative, along with a love of learning and of all things handmade... she thought "Wouldn't it be great to 'gather' together local artists and have them teach classes on the creative arts. they are passionate about! I'd love to take classes and learn from others in my local community on a variety of topics, all in one space and those same artists could have a local space to sell their items too!"



"I believe that having the talent to create something with your hands is a gift, a lot of time, effort and PASSION goes into handmade. Lots of failures, trial and error, success and triumph. Its hard work but it's the BEST work of all because it comes from the heart. Our local artists and makers should be celebrated and supported by their community. We should buy these items, so they continue to bless us with their artistic talent, are able to live their true callings and passions and are able to support their families at the same time."

—Meleya Walker

Some of our local artists:



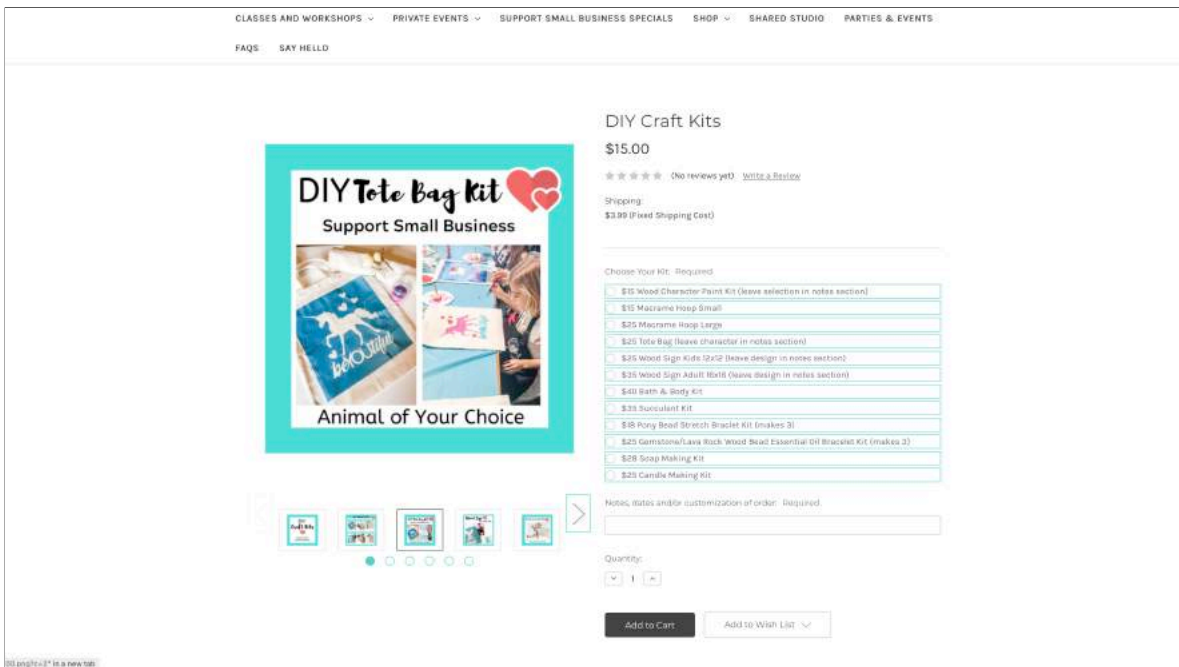
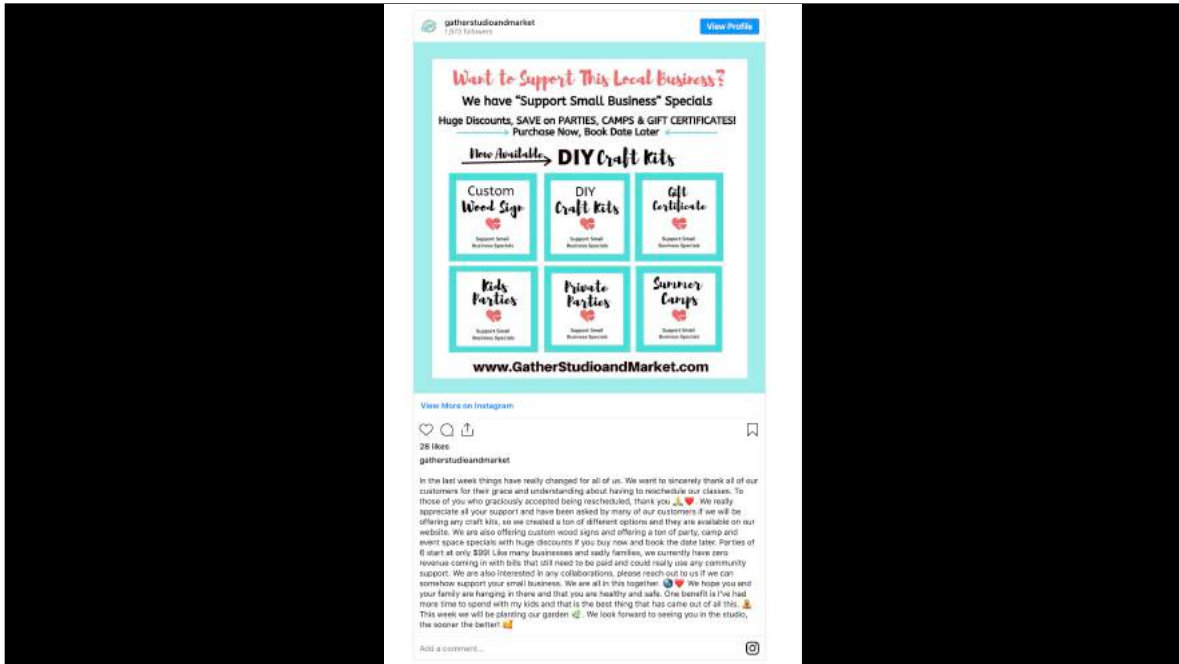
[Make and Takes](#)
[Made Local Marketplace](#)
[Parties and Events](#)
[Social DIY Workshops](#)

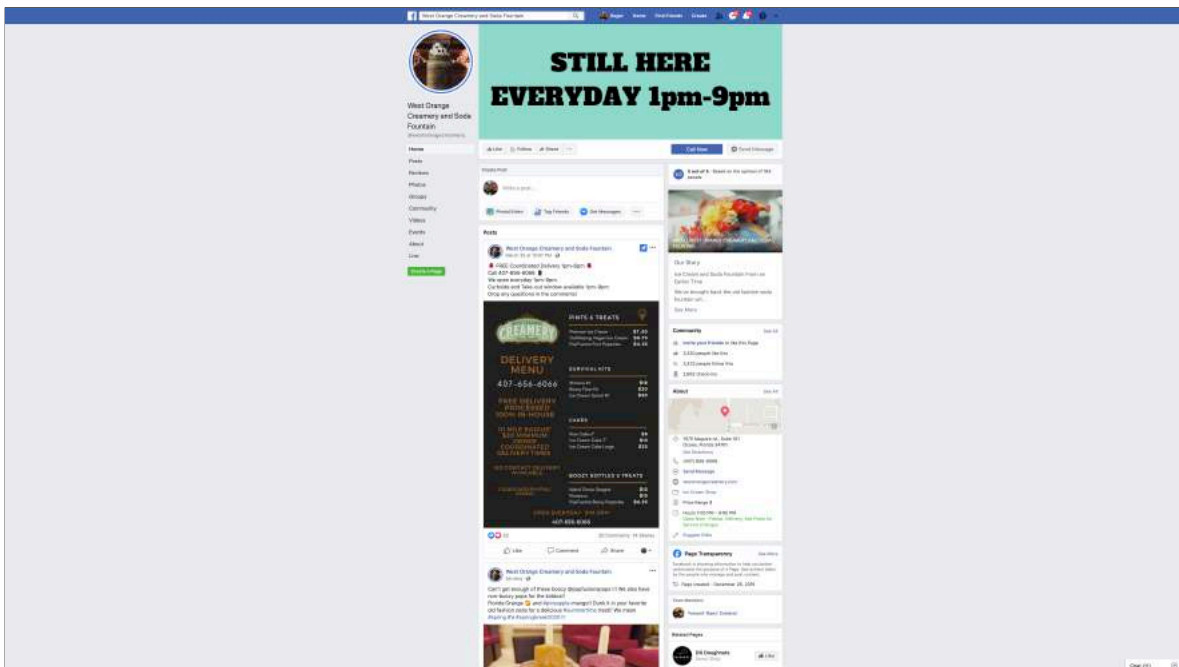
[CLASSES AND WORKSHOPS](#)
[FUTURE EVENTS](#)
[SUPPORT SMALL BUSINESS SPECIALS](#)
[ABOUT](#)
[GATHER STUDIO](#)
[PARTIES & EVENTS](#)

A Variety of Creative  
Classes & Workshops!

Join Our

Class & Workshop







16

## Set up a gift card program via Facebook

Facebook for Business | Get the help | Learn | Insights | Solutions | Resources | Support

COVID-19 Resources | News tips for local and national businesses | [Learn more](#)

COVID-19 Resources | [Get the help](#)

We've created a \$100M grant program to support small businesses.

[Learn more](#)

Everyone is a marketer with the right toolkit.

[facebook.com/business](https://facebook.com/business) then scroll down

Marketing on Instagram

Grow your business from anywhere.

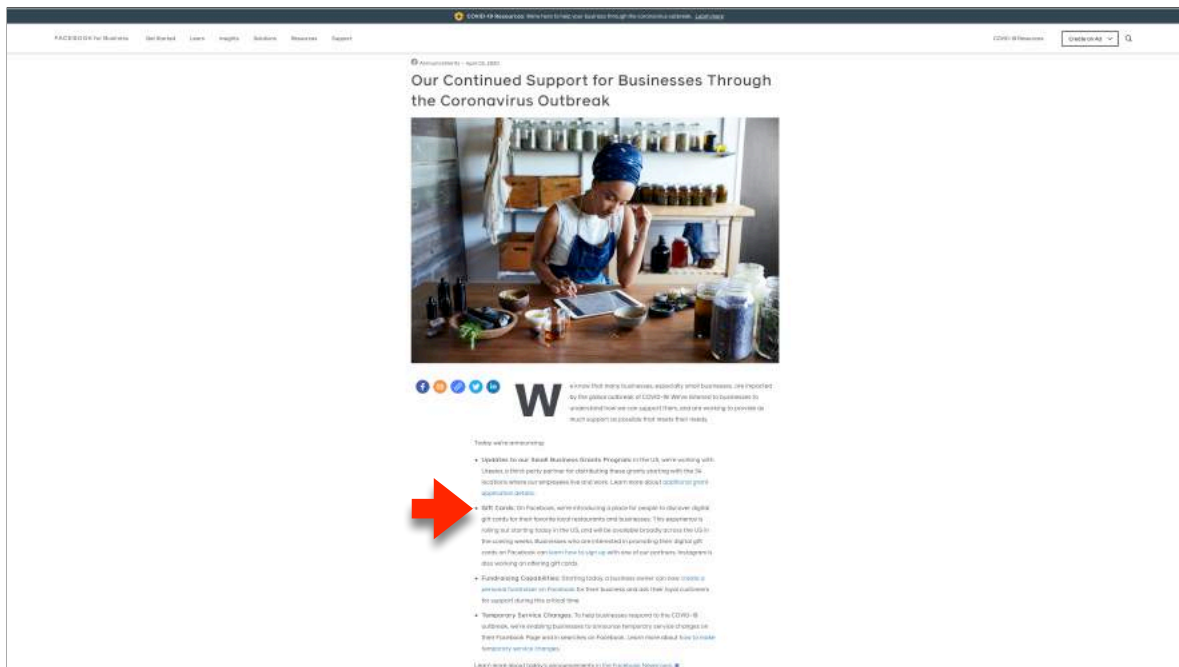
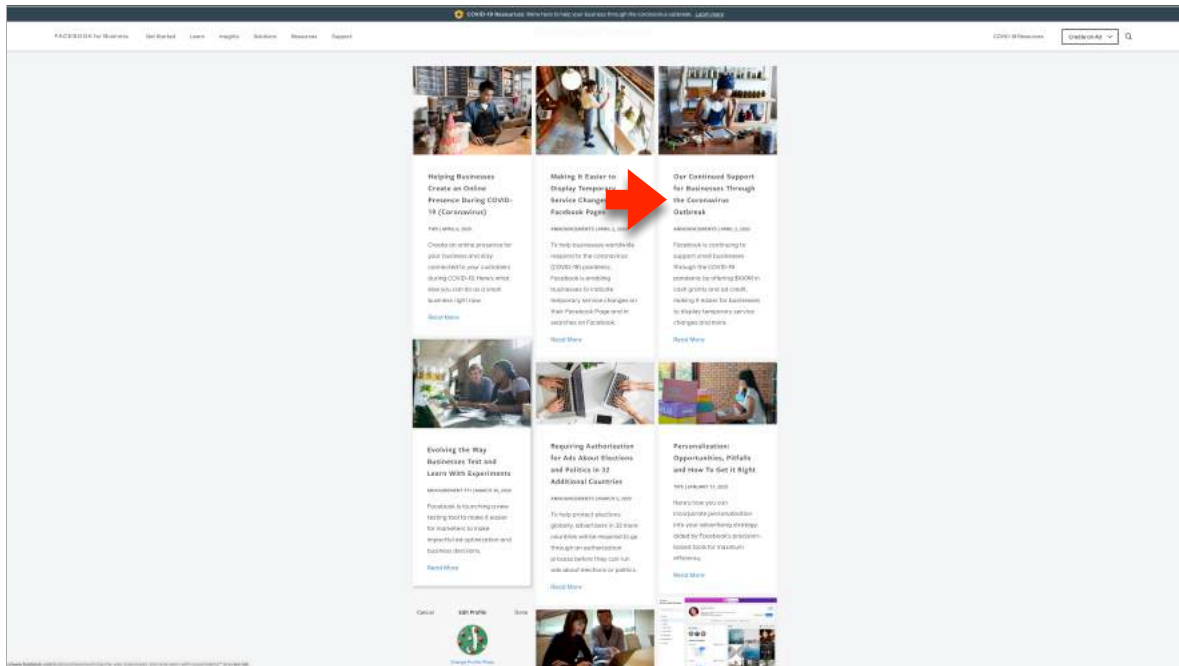
Drive your business with the business tools, insights, and a global community of over 2.9 billion people.

[Get the help you need](#)

Marketing on Instagram

Tell your brand story your way.

People come to Instagram to be inspired and discover things they love about their lives and the world.





FACEBOOK for Business | [Sign Up](#) | [Log In](#) | [Privacy](#) | [Business](#) | [Resources](#) | [Support](#) | [COVID-19 Resources](#) | [Create a Page](#) | [Search](#)

**BOOST WITH FACEBOOK**

## Give more people a way to support your business with gift cards

Set up a gift card with one of our partners so people can find and support your business.

### Connect your business to the people that care

During this challenging time, people are looking for ways to support the businesses that they love in their communities. One way they're doing so is by purchasing gift cards, so we're helping business owners discover digital gift cards for their local businesses.

When you set up a digital gift card with one of our partners, people in your area will be able to discover it right on Facebook. When they click on your gift card, they'll be able to purchase it online immediately.


### How to get started

- 1. Select partner**  
Browse the partners below and select the one you'd like to set up your gift card with. Select "Set up gift card" under the partner you choose.


**BOOST WITH FACEBOOK**

### How to get started

- 1. Select partner**  
Browse the partners below and select the one you'd like to set up your gift card with. Select "Set up gift card" under the partner you choose.




Set up gift card with Square



Set up gift card with Kabbage

- 2. Set up gift card**  
Follow the instructions to set up a gift card on the partner site. You'll need to sign up for an account with the partner. If you don't already have one.  
\*Remember that certain new businesses/policies can't yet qualify to have their gift cards included on Facebook. Learn more.
- 3. Increase discovery**  
Once you successfully set up your gift card, people in your community will be able to discover it on Facebook. And you'll be able to track it.

### Get even more eyes on your gift card



**Show a post**  
Post about your gift card to people know about it. You can get the link to your gift card on your partner site. Download the image to use in your post.

**Create a story**  
Create a story about your gift card to get even more eyes on it.

**Try giving it**  
Get help to buy your gift card on your partner site.


**Support Local Business**

- \$0.30 fee to Square per purchase
- 2.9% payment processing charge per gift certificate/card purchase



- No fee to Kabbage
- 2.5% payment processing charge per gift certificate/card purchase

Get even more eyes on your gift card




**Share a post**  
Post about your gift card so people know about it. You can get the link to your gift card on your partner site. Download templates to use in your posts.

**Create a story**  
Create a story about your gift card to generate even more awareness.

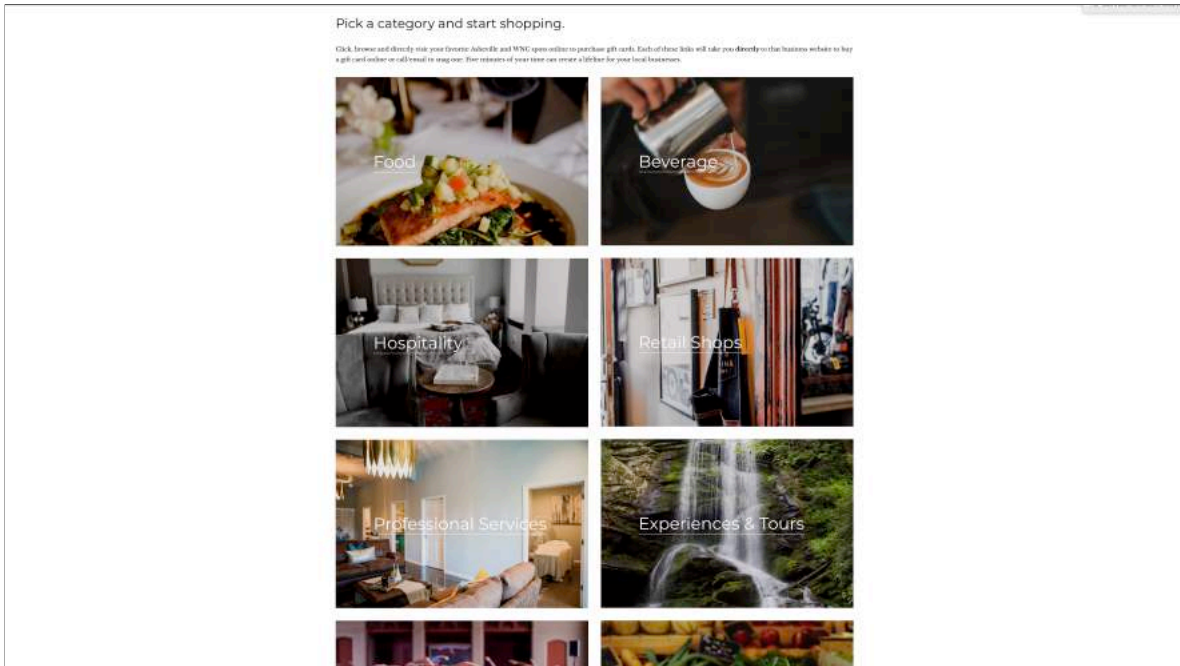
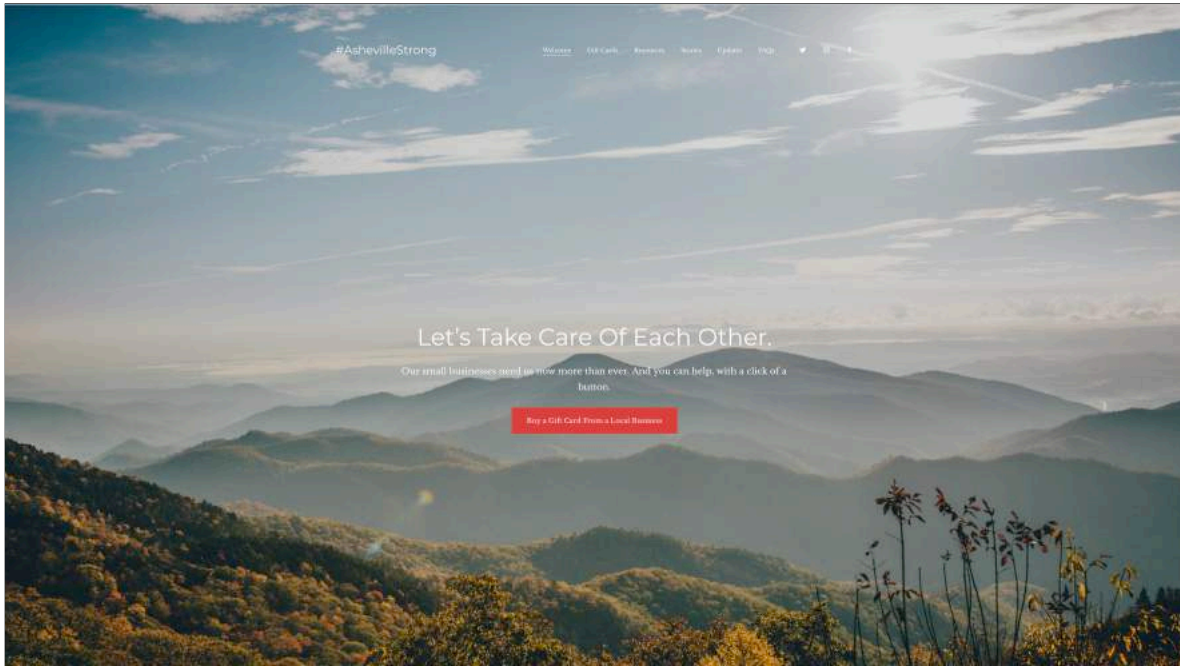
**Try going live**  
Call out how to buy your gift card in a Live session to your followers.

**Download templates for your posts**  
Upload a template to your post or story to catch even more attention. To download, click 'download' and right click on the full-size image to see options to save.

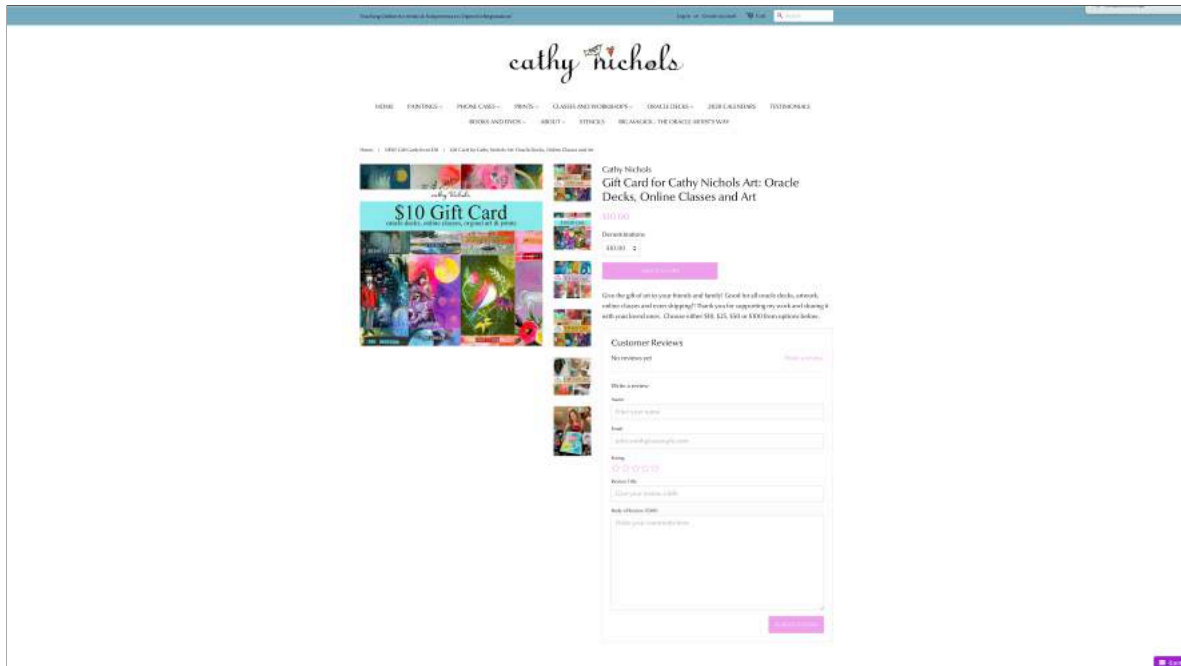


17

**Help set-up, and promote  
merchant gift cards**







18

Create a local merchant bingo campaign

Mon Valley *Take Out* **BINGO** GALIFFA PRODUCTIONS

<b>Chubs Pub</b> (Donora) Pick Up/Delivery 11-3	<b>1933 Bar &amp; Grill</b> (BVA) Pick Up/Delivery 11-3	<b>Two and a fry</b> (Mon City) Pick Up/Delivery	<b>Early Bird</b> Diner (Donora) Pick Up	<b>By George</b> (Monessen) Pick Up
<b>Pasta Shoppe</b> (Monessen) Pick Up/Delivery	<b>Lenzis</b> (Mon City) Pick Up	<b>Foster House II</b> (BVA) Pick Up	<b>Szaks Place</b> (Wash Twp) Pick Up/Delivery	<b>Bakers Pub</b> (Charleroi) Pick Up @ 3pm
<b>Fourth Street BBQ</b> (Charleroi) Pick Up	<b>Eldo Bar</b> (Carroll Twp) Pick Up/Delivery	<i>Fire</i>	<b>Anna Lee's</b> (Donora) Pick Up	<b>Angelo's II</b> (Mon City) Pick Up/Delivery
<b>Italian Village</b> Pizza (Mon City/BVA) Pick Up/Delivery	<b>Riverhouse</b> Cafe (Charleroi) Pick Up	<b>Galiffa Pizza</b> (Donora) Pick Up 8-2	<b>Isa edas</b> (Monessen) Pick Up	<b>Old Mexico</b> (BVA) Pick Up
<b>Speer Street</b> Grill (BVA) Pick Up	<b>Marty's Pizza</b> (Donora) Pick Up/Delivery	<b>V &amp; V</b> (Finelyville) Pick Up	<b>The Tap</b> Factory (Monongahela) Pick Up	<b>The White</b> Barn (Dunlevy) Pick Up

**How to Play**  
Support at least 5 of these local restaurants between 3/25/2020 and 4/25/2020  
Connect 5 in a row to get BINGO!  
Submit photocopies of receipts minimum \$10 purchase to [info@GaliffaProductions.com](mailto:info@GaliffaProductions.com) to enter.  
Weekly raffle winners will receive a \$50 gift card to their favorite restaurant.  
The first black out board submitted will automatically win a \$100 gift card!

Sponsored by Galiffa Productions

- Galiffa Productions: Derek Galiffa
- The Mon Valley of SW Pennsylvania
- Awards paid for out of pocket
- Runs from 3/25 to 4/25
- People play right off their phone
- Went viral overnight | businesses upping the ante
- Things Derek would change: Up the prizes to \$100 per week & \$500 for the blackout
- Get rid of the free space (add a business)

## How to Play

Support at least 5 of these local restaurants between 3/25/2020 and 4/25/2020

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Weekly raffle winners will receive a \$50 gift card to their favorite restaurant.


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Sponsored by Galiffa Productions

Facebook page for Galiffa Productions. The page features a cover photo of a group of people and a profile picture of the organization. The main content area displays a large image of a BINGO card with various restaurant names and logos. Below the BINGO card, there are several posts, including a video of a man speaking and a post about a raffle. The right sidebar shows a list of community posts and a map of the Mon Valley area. The bottom of the page includes a navigation bar with links to the page's content.

19

Promote a holiday - make one up!



**Upcoming holidays in**

- April 2020
- May 2020
- June 2020
- July 2020
- Aug 2020
- September 2020
- October 2020
- November 2020
- December 2020
- January 2021
- February 2021
- March 2021

**Upcoming popular**

- Purin Sunday  
Apr 10, 2020
- National Beer Day  
Apr 17, 2020
- National Thursday  
Apr 23, 2020
- Cash Friday  
Apr 24, 2020
- National Whiskey Day  
Apr 26, 2020
- Easter  
Apr 12, 2020
- Easter Monday  
Apr 13, 2020

**WEIRD HOLIDAYS IN 2020**

Holiday date	Holiday Name
Wed, January 1	New Years Day
Wed, January 1	National Hedgehog Day
Wed, January 1	National Bloody Mary Day
Thu, January 2	National Science Fiction Day
Thu, January 2	National Petting 'Tractor Assessment Day
Thu, January 2	National Super Day
Thu, January 2	National Cheese Pull Day
Fri, January 3	National Chocolate Covered Cherry Day
Fri, January 3	National Baking Sheet Day
Fri, January 3	National Pickleball Toss Day
Sat, January 4	National Spaghetti Day
Sat, January 4	National Misoaki Day
Sat, January 4	National Tiramisu Day
Sun, January 5	National Kaki Day
Sun, January 5	National Miso Day
Sun, January 5	National Whipped Cream Day
Sun, January 5	National Strawberry Day
Mon, January 6	Black Day
Mon, January 6	National Omelette Day
Mon, January 6	National Technology Day
Mon, January 6	National Outback Up Day
Mon, January 6	National Thank Good It's Monday Day
Tue, January 7	National Bachelorette Day
Tue, January 7	National Tiramisu Day
Wed, January 8	National Angus Day
Wed, January 8	National Bachelorette Day
Wed, January 8	National English Toffee Day
Wed, January 8	National Apple Pie Day
Wed, January 8	National White Elephant Day
Thu, January 9	National Agave Day
Thu, January 9	National Law Enforcement Appreciation Day
Thu, January 9	National Music Diversity Day


[www.holidayscalendar.com/categories/weird](http://www.holidayscalendar.com/categories/weird)





## Promote Do-It-Yourself kits

R&B Sports World  
Winsted, CT  
Population: 8,000



BOOK YOUR PARTY: 860-738-9799  
18 Rowley St. Winsted, CT

HomePARTY IDEASGIFT CARDSGOLF KITSDIY KITSDIY CARDSMore...

### Easter Egg Special








**SGG #1 (ages 8 and under)**  
2 ice cream passes  
3 playground passes  
Rubber duck & candy  
Personalization  
Retail price- \$40

**SGG #2 (ages 6-10)**  
2 ice cream passes  
2 playground passes  
2 bumper car tokens  
Assorted candy  
Personalization  
Retail price- \$40

**SGG #3 (ages 8-11)**  
2 bumper car go cart tokens  
2 bumper car tokens  
2 bunting cage tokens  
1 golf pass  
1 ice cream  
Assorted candy  
Personalization  
Retail price- \$40

**SGG #4 (ages 12+)**  
2 lady racer go cart tokens  
2 bumper car tokens  
2 bunting cage tokens  
1 golf pass  
1 ice cream pass  
Assorted candy  
Personalization  
Retail price- \$42

Email all orders to:  
Rand@sportsworld@gmail.com  
Please include:  
1. name(s) for personalization  
2. contact number  
3. Pick up or delivery (both will be contacted)  
A payment link will then be sent to your email address




#### \*GIFT CARD SPECIAL\*

Playground Passes  
Buy 5, get one free- \$45  
Buy 10, get 2 free- \$90

Gifts cards:  
Buy any gift card for \$20 or more and get 1 free golf pass  
Kiddie Ice Cream Scooper  
Buy 4, get one free- \$50  
Golf Pass  
Buy 4, get 1 free- \$30

These orders can also be emailed to:  
Rand@sportsworld@gmail.com  
A payment link will then be sent to your email  
They will be delivered if an egg is purchased for delivery.


Build Your Own Sundae



\$25 +tax

**boardandbrushroseville**  
Board & Brush Roseville, CA

View Profile



View More on Instagram

28 likes

**boardandbrushroseville**

🎨 NEW Pre-Made Ready to Go Craft Boxes & Facebook Giveaway 🎨

We are so excited to sell these Pre Made Craft Boxes FILLED with art supplies to keep your family busy during COVID-19.

We are selling boxes completed and stuffed with fun art supplies for \$68. To Purchase Just Comment Sold and Your Email Address. We will be in contact with you to pick customization, color and pick up or delivery!

To spread the news about this awesome deal we are giving away 1 FREE box!

To Win:

- Like this Post
- Share this Post to Help Spread the News!

Winner will be chosen 3/20 at 12pm!


Thanks for Supporting Our Business During this Time! 🎨 Stay Crafty 🎨

view all 9 comments

Add a comment...

**RosewellBakery**  
Pastry & Desserts

View Profile



View More on Instagram

87 likes

**RosewellBakery**

Diy Cookie Kits are now available!

A perfect way to entertain the kids during all this social distancing.

Kit includes 12 freshly baked sugar cookies (3 shaped, 3 icing colors + white, sprinkles, and instructions for \$25)

Theres this week and:

- 🍪 Upspoons & Spoons
- 🍪 Surfing

We will be offering new themes every week.

No Contact pick up from our front door/courtyard ensures we all keep safe. Pick ups available Monday, Wednesday, & Friday from 10am to 5pm. Orders require 24 hours for fulfillment.

Order yours today from our online store: <http://RosewellBakery.com/Shop>

ENTER OUR WEEKLY DECORATING CHALLENGE!


Post your cookie pic on Instagram and tag @RosewellBakery. Those who receive the most likes by Sunday 5pm will win a \$10 gift card.

Thank you for supporting small businesses.

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# NOW OFFERING



- **FREE** CURB-SIDE PICKUP
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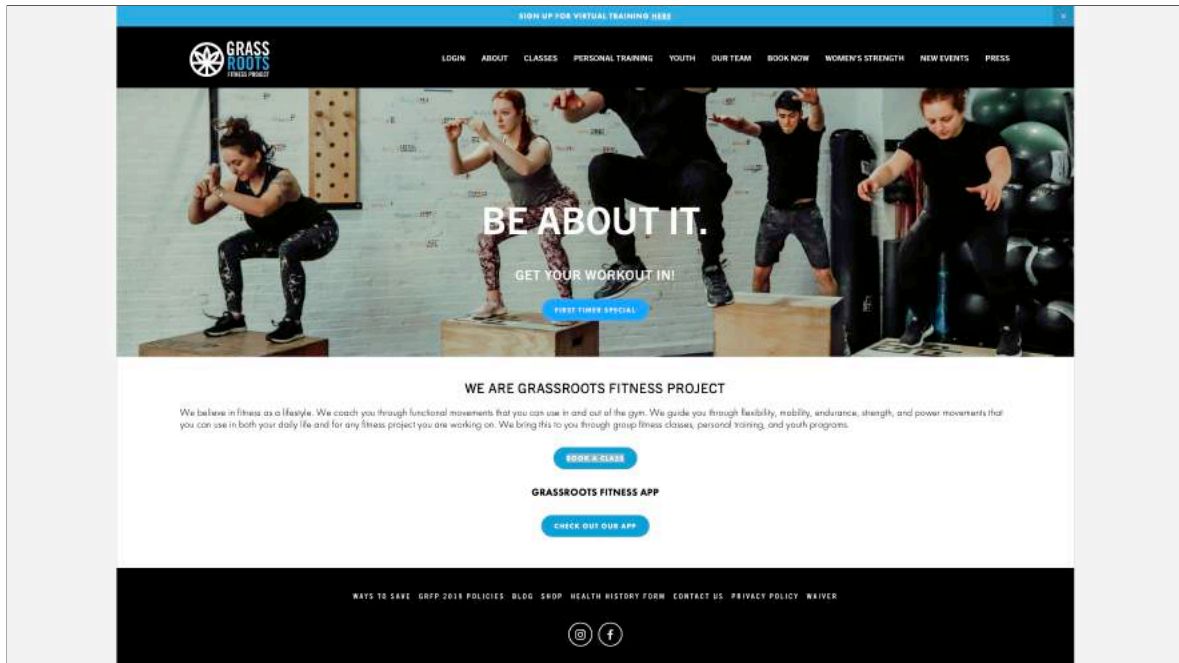
**CURRENT  
PROMOTIONS**


**SHOP  
ONLINE**


**APRIL MONTHLY SPECIALS**



21

**Promote remote classes & workouts**



22

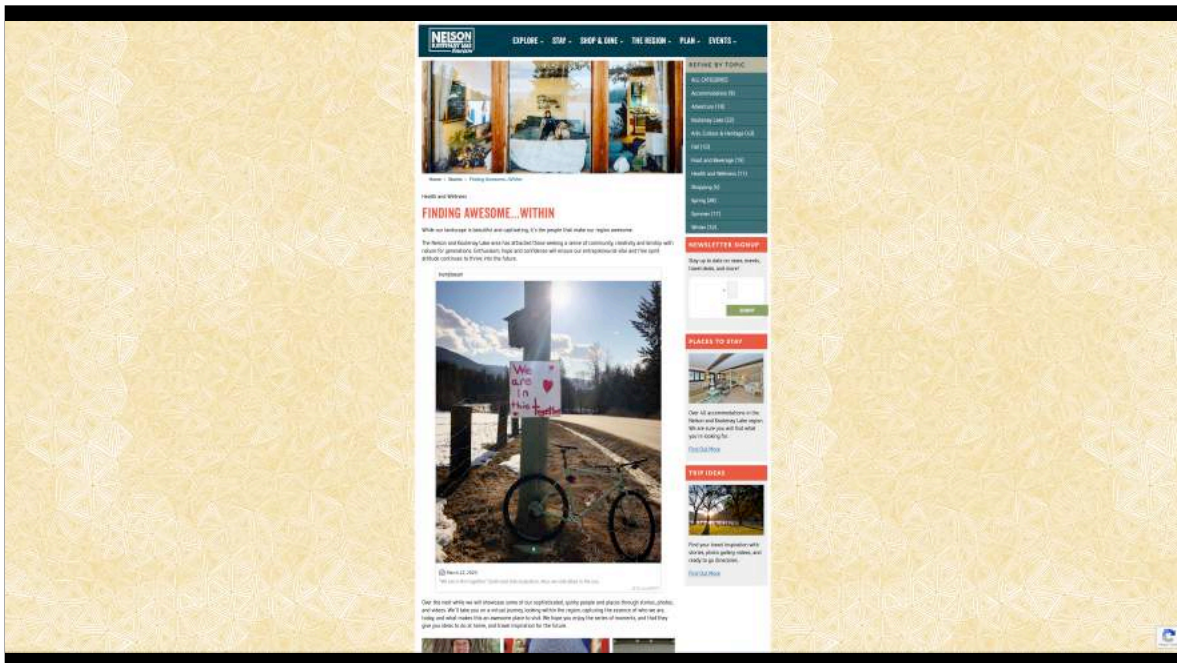
## Promote “bucket list” things to do

(Concentrate on your locals - day trips)



23

Create a “Visit us ...later” campaign

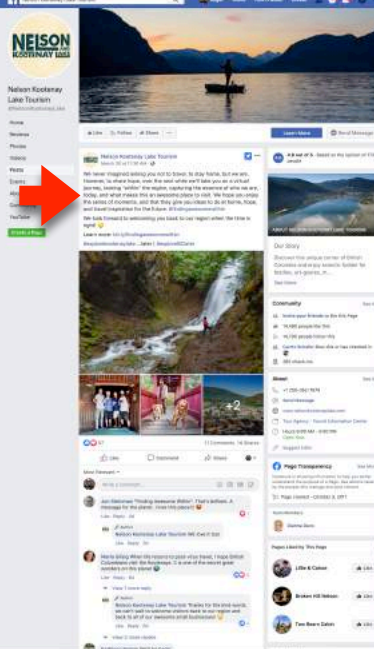



We never imagined asking you not to travel, to stay home, but we are.

However, to share hope, over the next while we'll take you on a virtual journey, looking "within" the region, capturing the essence of who we are, today, and what makes this an awesome place to visit.

We hope you enjoy the series of moments, and that they give you ideas to do at home, hope, and travel inspiration for the future.

#findingawesomewithin





**ONE EXTRA DAY**  
**Fun Things to Do in Tempe**

In this segment of One Extra Day, we're heading to Tempe, Arizona, where **LAUGH LAB** will be held in April. Have some extra time? Get out in the sunshine and enjoy yourselves!

- **TEMPE TOWN LAKE** just celebrated its 20th anniversary and offers a 2-mile walking path, a beach, and nature all around you. Want something different? Consider a kayak/paddleboard tour.
- Nothing beats a **CUSTOM ARIZONA BREWERY TOUR** if you're a beer lover.
- **ASU** is the largest university in the country. Visitors are always welcome and walking tours are available.
- Then head right around the corner to **DOWNTOWN TEMPE**, where you can have an outdoor lunch at one of Mill Avenue's many restaurants, tour the beautiful ASU campus, shop, or just sightsee—Tempe City Hall with its upside-down pyramid is a well-visited site.
- Do you have more than a day? Head to **SEDONA**! It's about a two-hour drive from Tempe and well worth it! Its majestic beauty will refuel you physically, mentally, and spiritually.
- Very special—Ed Scannell, CMP, CSP, said he would be happy to give a **GUIDED TOUR!**
- Visit **SEA LIFE AQUARIUM** at the Arizona Mills mall. Admission is required.

**68%** The percentage of people who believe that interactive presentations are more memorable. Using an app like Poll Everywhere or Slido for live audience polling or Q&As can keep them engaged.

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**ONE EXTRA DAY**

# Fun Things to Do in Tempe

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**lovegreatbritain** @hatfieldhouse

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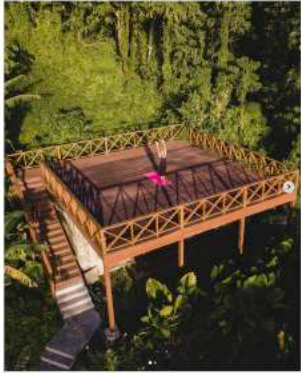
lovegreatbritain

Stuck on the sofa flicking through Netflix and unsure what to watch? Get your Britain fix with the Crown! 👑 Head to our bio to explore some of the filming locations featured, including magnificent @hatfield\_house 🏰

#LoveGreatBritain #VisitEngland #HatfieldHouse

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**trekwithlucia** @lucia\_cantabria

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trekwithlucia

Welcome to the beautiful island of Saint Lucia! While travel may not be possible at this time we want to immerse you in our culture, music, dance, food and more, from your home.

Join us on Instagram LIVE every Tuesday and Thursday for #NobrukenSaintLucia

YOGA at the #YOGA 🧘 Thursday March 26th, 11:00am - 11:30am EDT

Start your day with a mind-body connection as local yoga expert Montique Devaux leads off the business series with breathtaking views of the world famous Pitons in Saint Lucia

SNAP for schedule

@discoverpuertorico @lucia\_cantabria @mySaintLucia #SaintLucia




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**Discover Puerto Rico** @discover\_pr

We're inviting all #daydreamers to a virtual Puerto Rican getaway this weekend! Immerse yourself in our island's #culture by tuning into virtual salsa, mixology & cooking classes this weekend with some of our best local talent! #DiscoverPuertoRico from 🇵🇷 fal.cn/37gCn

**ESCAPE TO PUERTO RICO VIRTUALLY!**

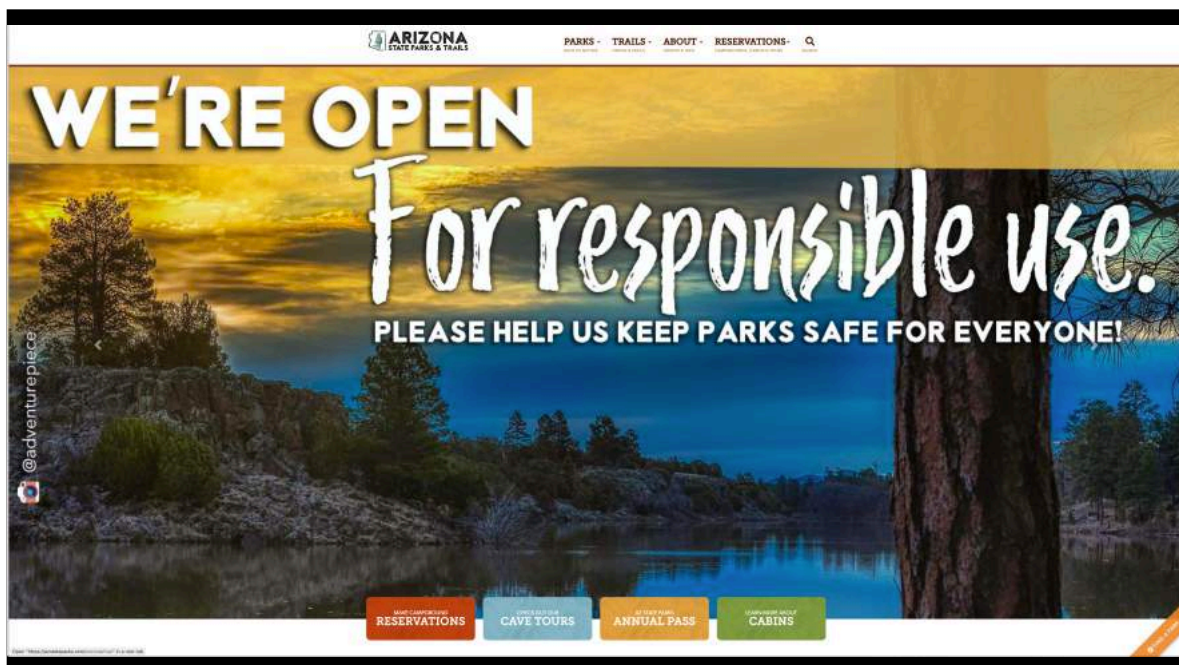
 <p><b>VIRTUAL SALSA LESSON</b> Fri, Mar 27, 8:00-9:00 ET</p>	 <p><b>SOCIAL MIXOLOGY CLASS</b> Sat, Mar 28, 1:00-2:00 ET</p>	 <p><b>COOKING CLASS</b> Sun, Mar 29, 12:00-1:00 ET</p>
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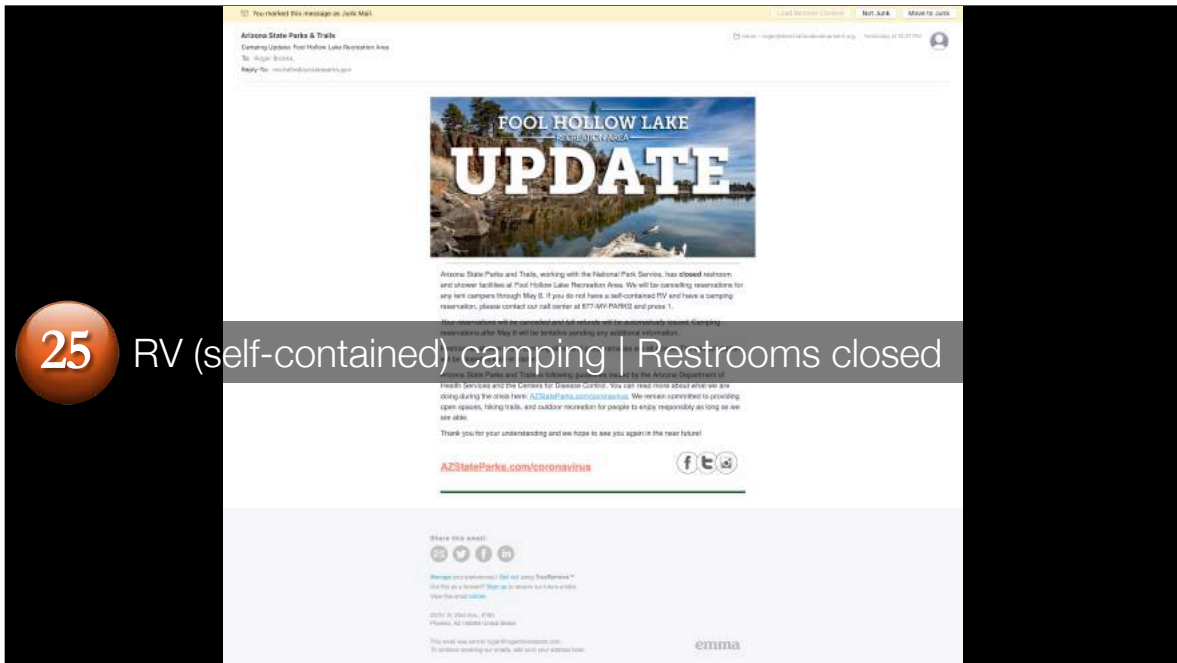
👉 53 2:00 PM · Mar 25, 2020

🗨 31 people are talking about this

24

**Encourage your state/provincial parks to stay open if done responsibly**

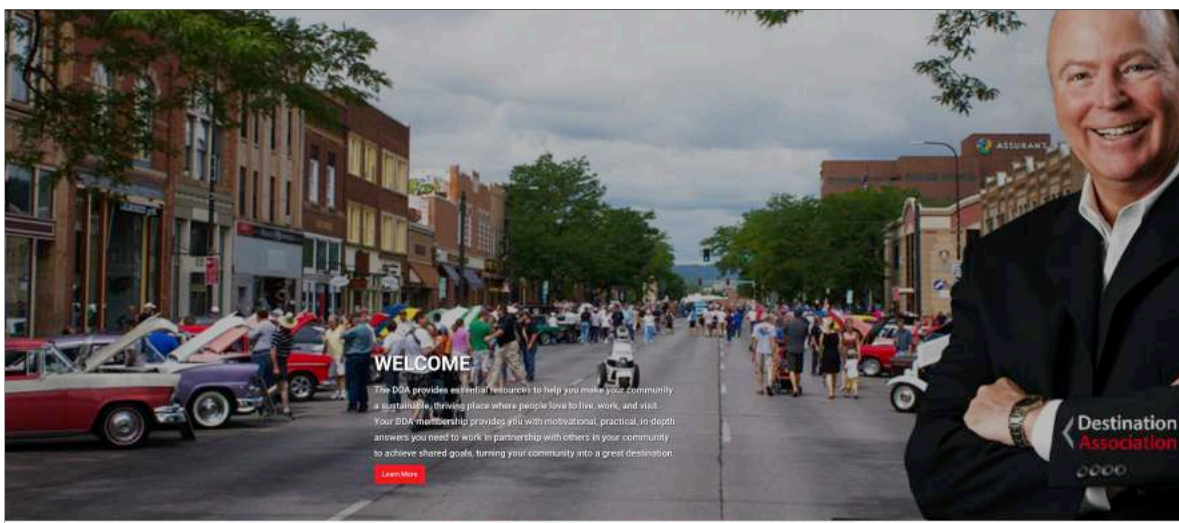




# Here's to seeing light at the end of the tunnel

For more how-to resources join us  
**DestinationDevelopment.org**

Destination Development  
Association




**WELCOME**

The DDA provides essential resources to help you make your community a sustainable, thriving place where people love to live, work, and visit. Your DDA membership provides you with motivational, practical, in-depth answers you need to work in partnership with others in your community to achieve shared goals, turning your community into a great destination.

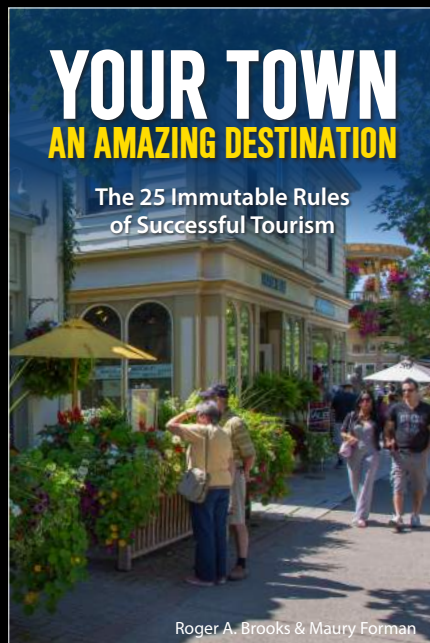
[Learn More](#)

**NEW QUARTERLY & ACADEMIC MEMBERSHIP**

 **QUARTERLY & ACADEMIC LEADS**  
**\$50**  
Back to baseline

The Destination Development Association is now offering a 90-day membership for \$50. Click the button or [here](#) to join!

**COVID-19 SPECIAL PRESENTATION**



Totally re-written and updated

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