





"People downtown on a consistent basis"

- One percent of your population downtown on any given night.
- Concentrate on Friday & Saturday nights for one year.
 - Then add Thursday
 - Then add Sunday afternoon (noon to about 6:00)
 - Then add Wednesday
 - Then Tuesday



1,000 10 people. Goal: 50

2,000 20 people. Goal: 100

5,000 50 people. Goal: 250

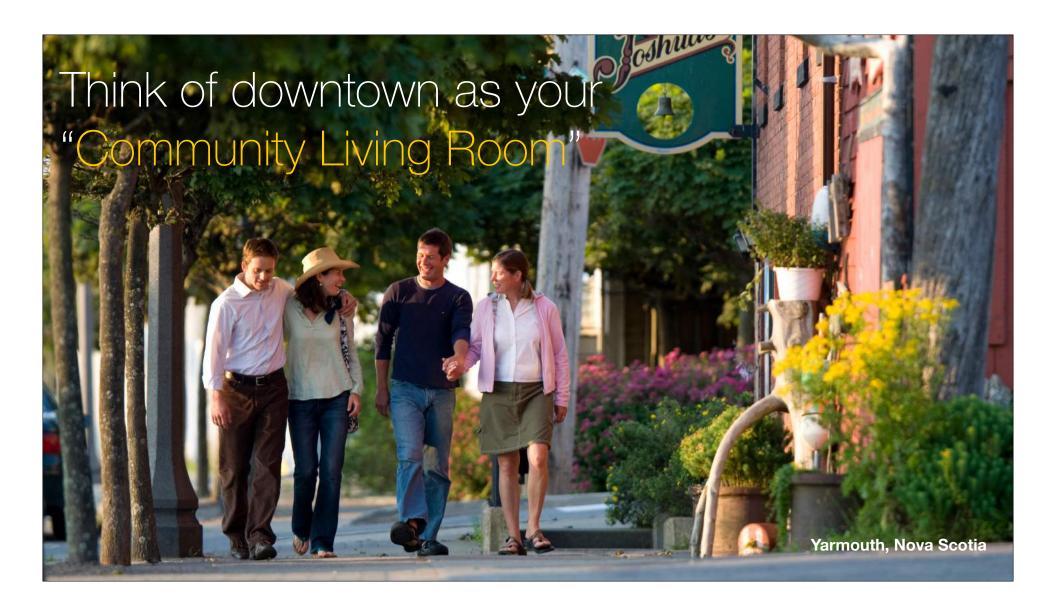
10,000 100 people. Goal: 500

25,000 250 people. Goal: 1,250

50,000 500 people. Goal: 2,500

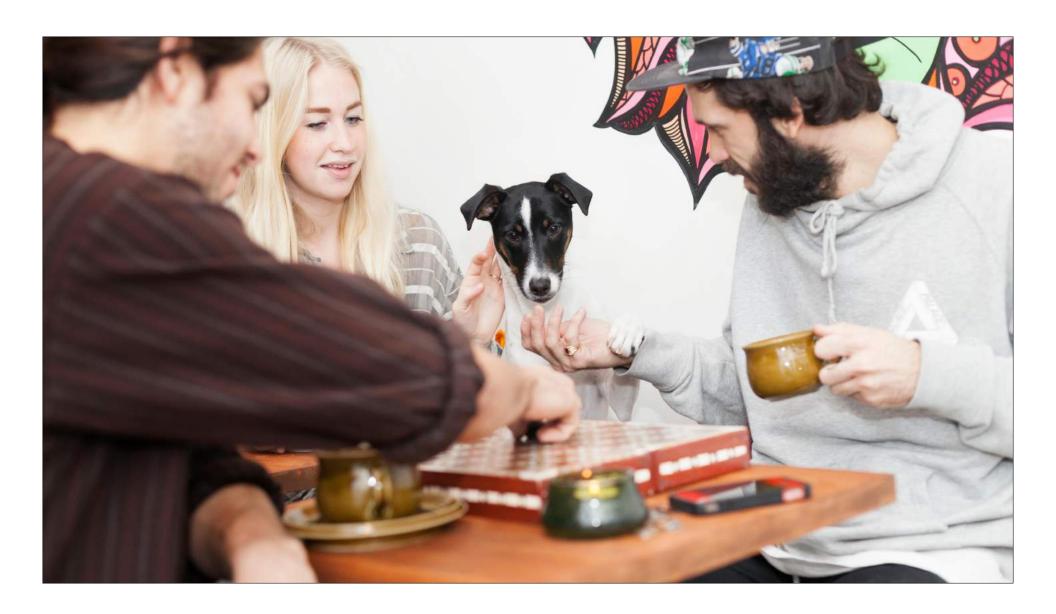
Districts in urban areas 1% of the residents in the district

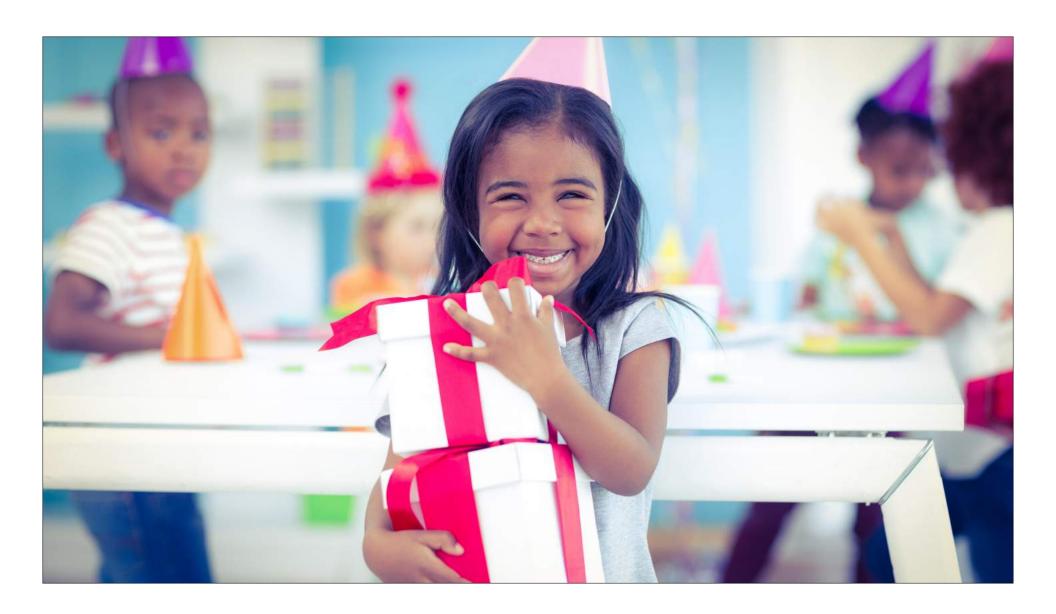
Downtown for two hours or more















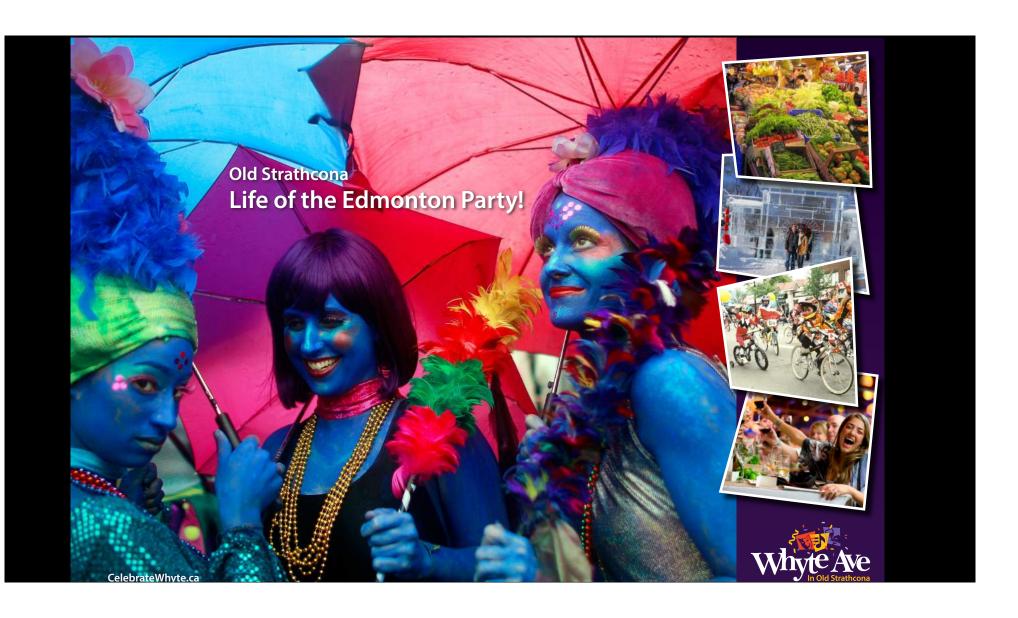


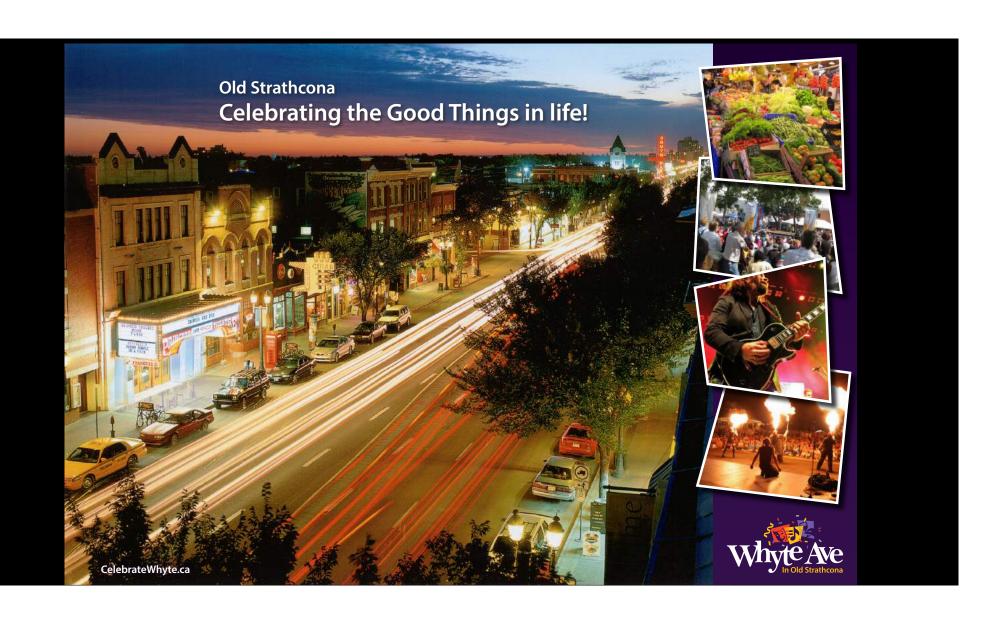


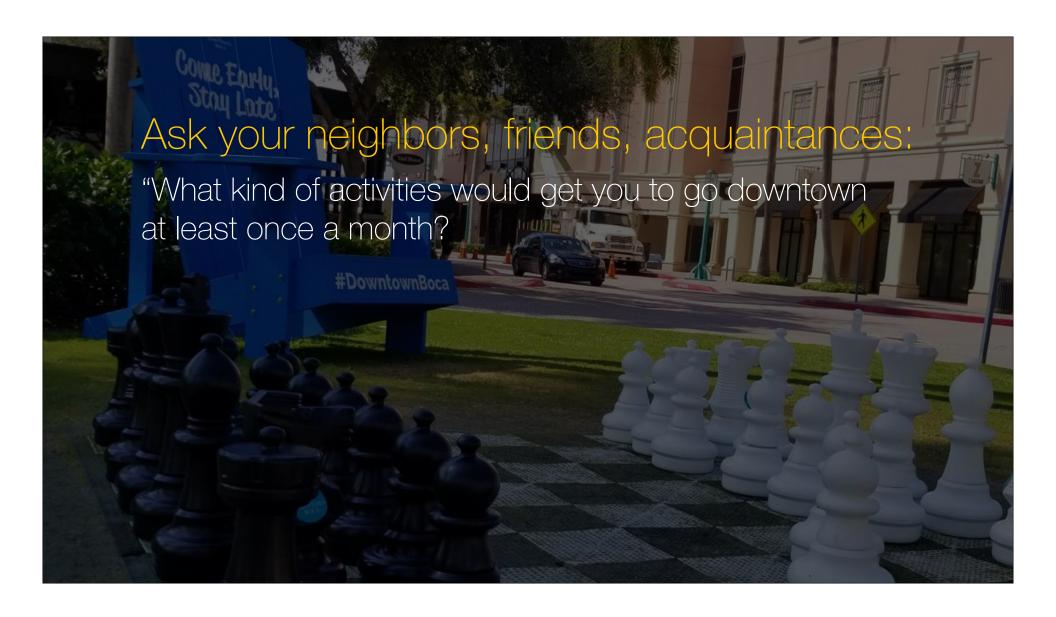




All of these should be a focus in your downtown

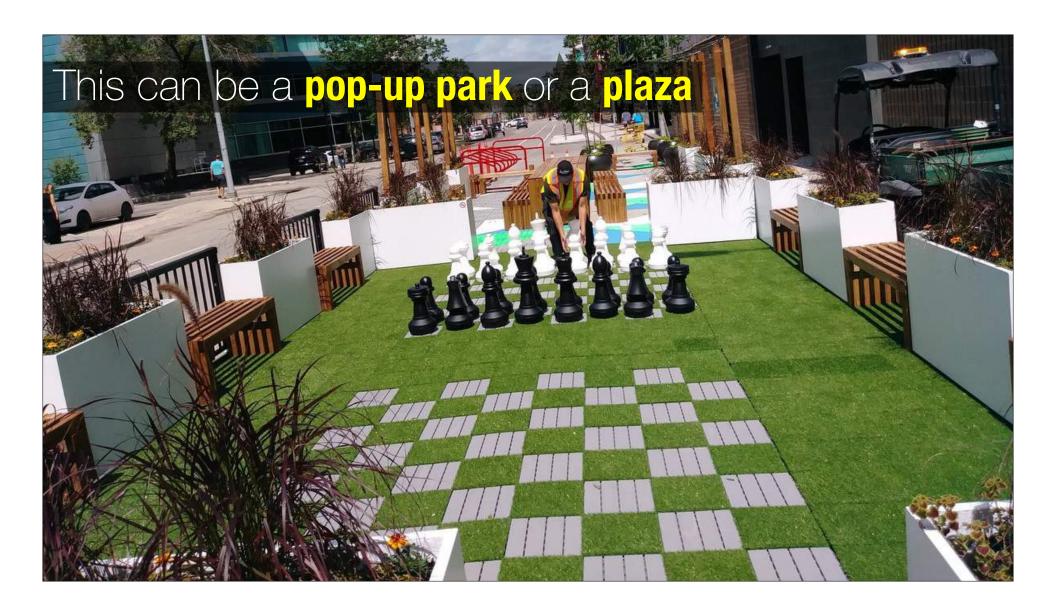












Los Altos, California Population: 29,000

UTHealth School of Public Health in Austin

IMPACTS OF A TEMPORARY URBAN POP-UP PARK ON INDIVIDUAL AND COMMUNITY OUTCOMES

Deborah Salvo, PhD
Assistant Professor of Epidemiology
UTHealth School of Public Health in Austin







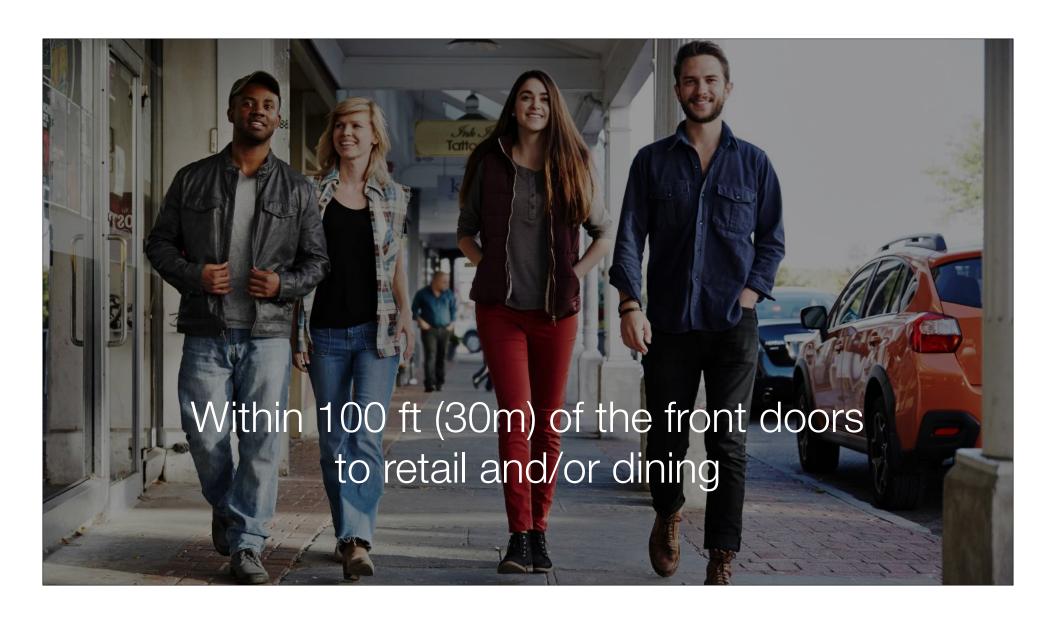
Handout for your review

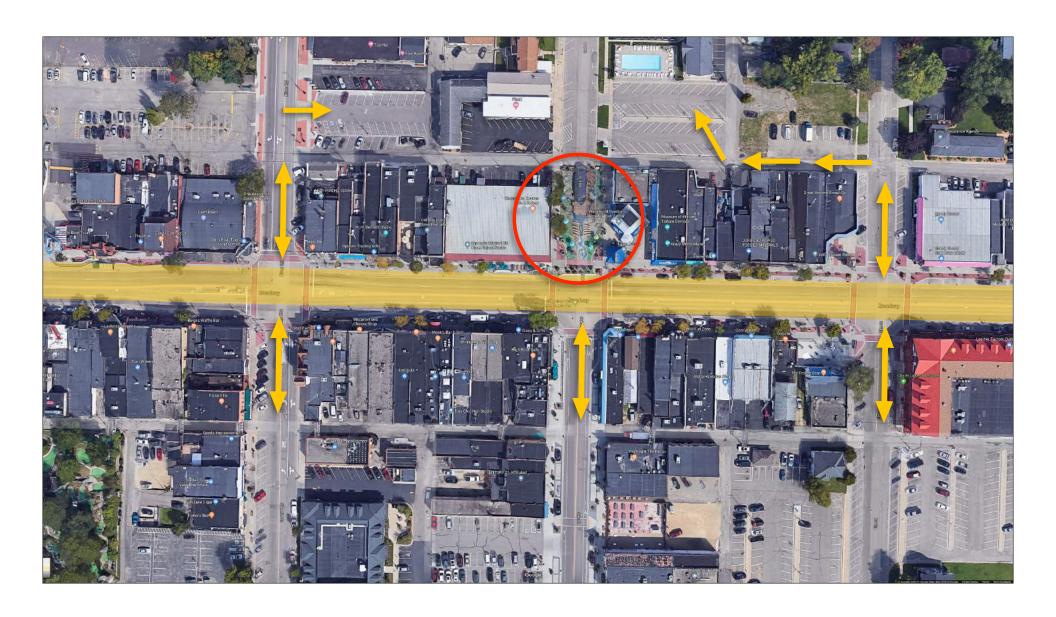


Let's design and build a plaza on the cheap!



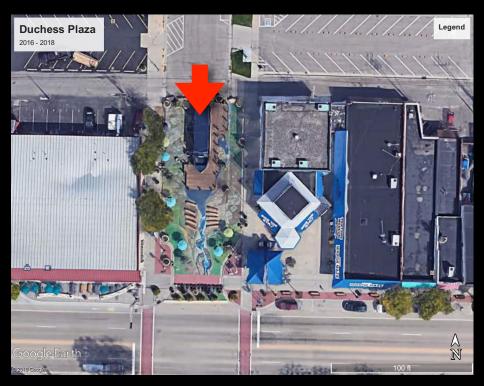
Location, location, location





Two months from start to finish

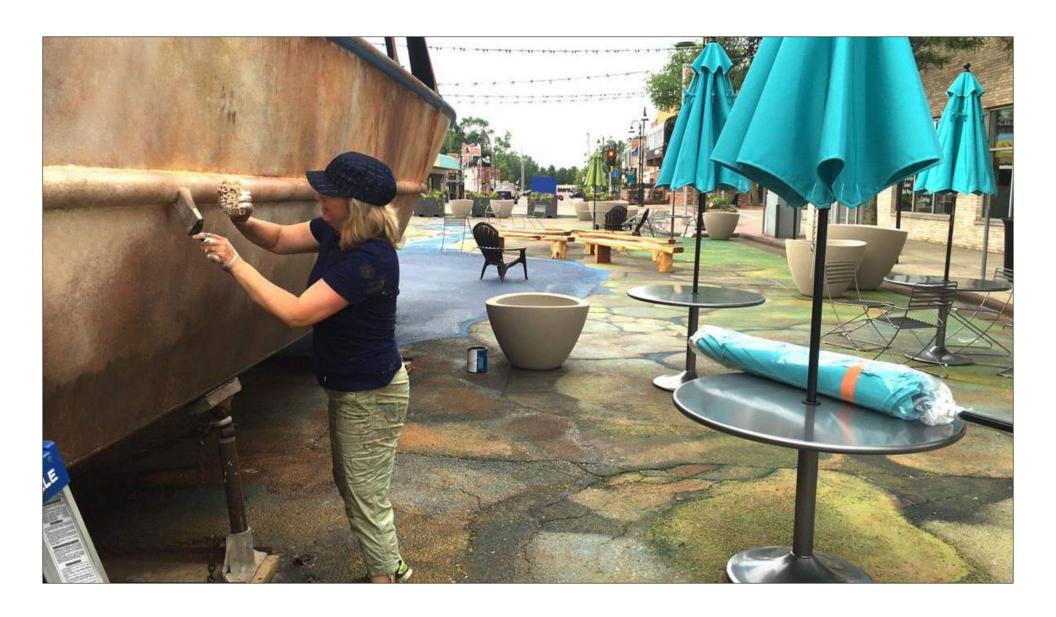


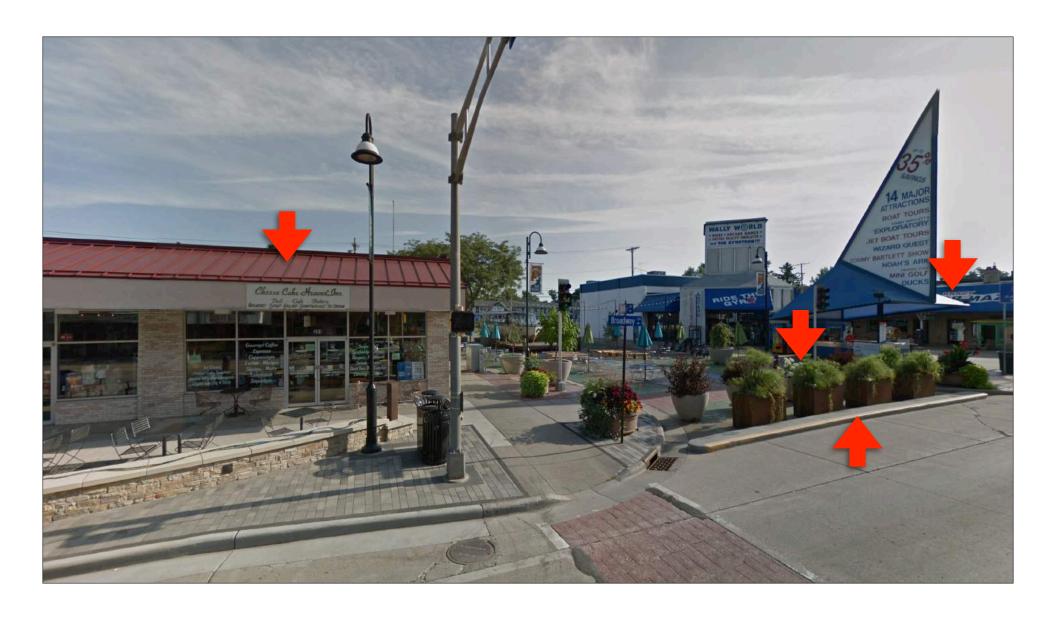


Before After



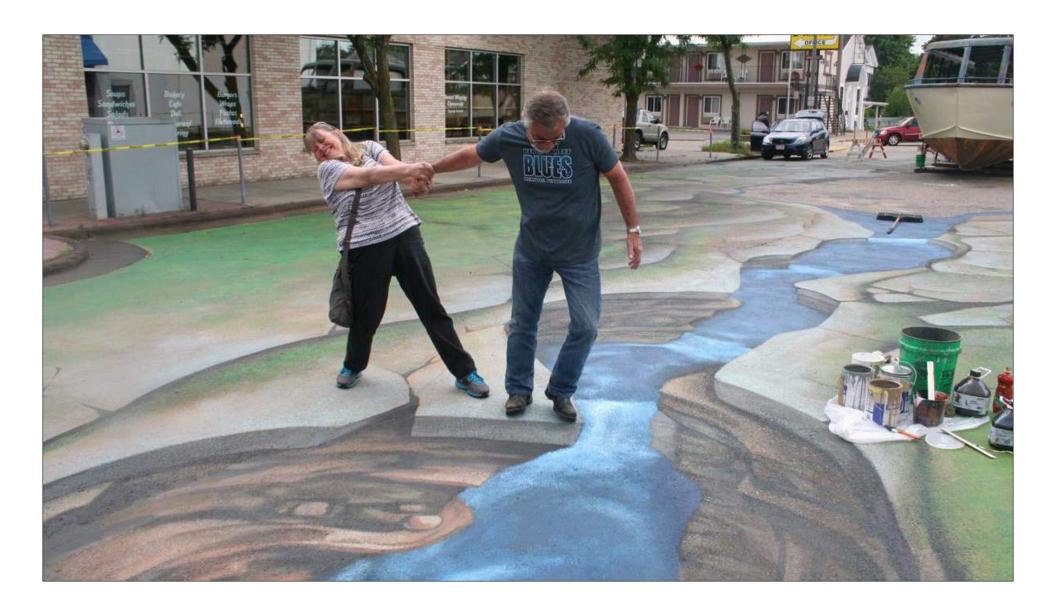














Approximate cost: \$1 per month rent or lease

Consider:

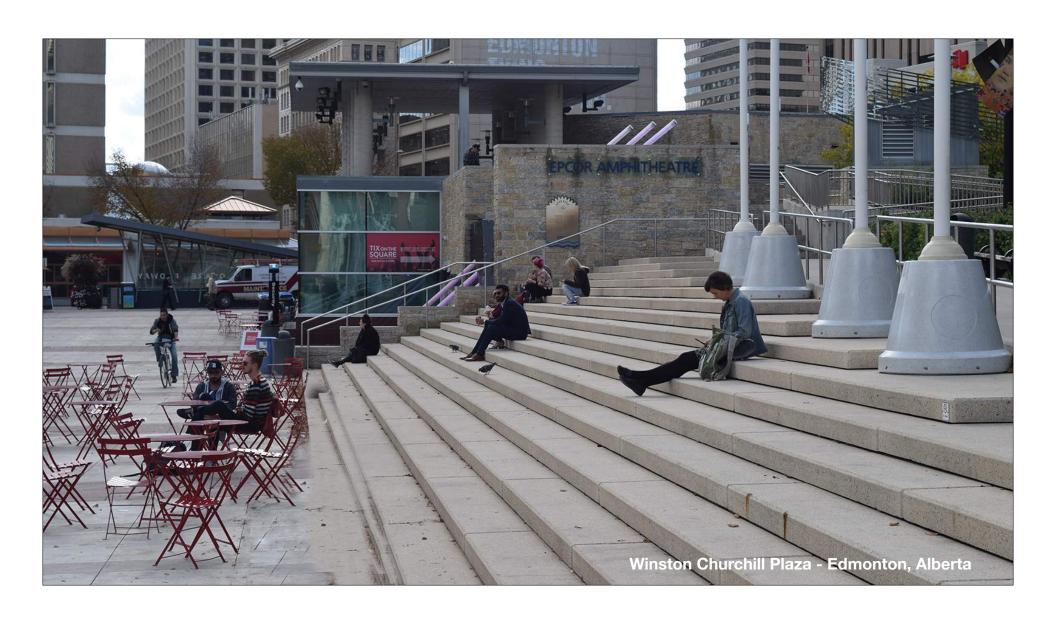
- An empty lot (publicly owned or private)
- A side street (one block or half a block)
- 90 day cancellable (if developed down the road)
- If city-owned, start with "temporary" then test it

As flat as possible





Notice that every step is a seating surface



Optional

If you want the plaza to grow:

A site plan or rendering















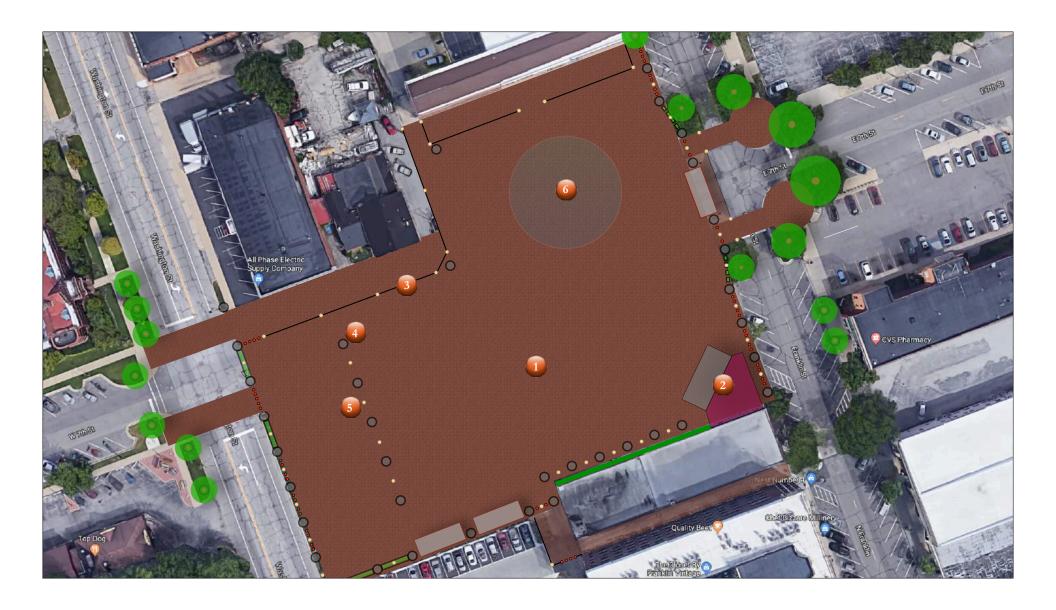


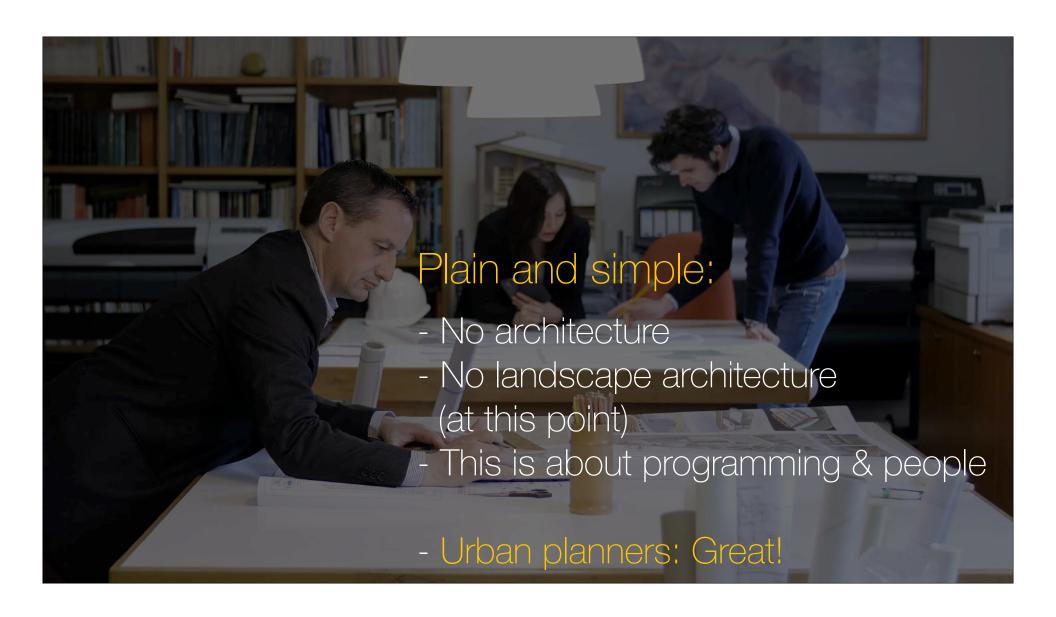




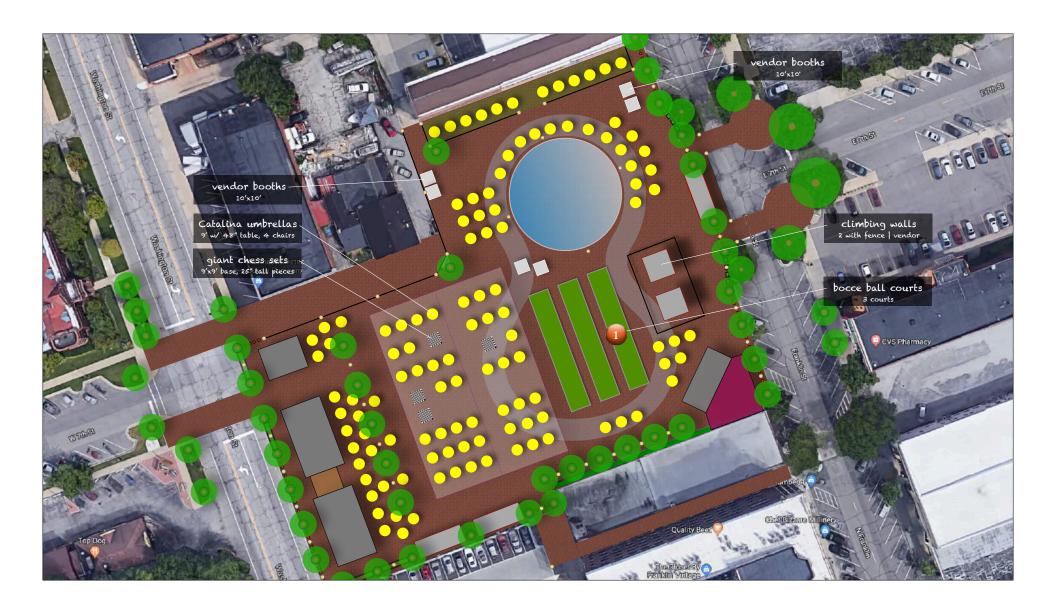


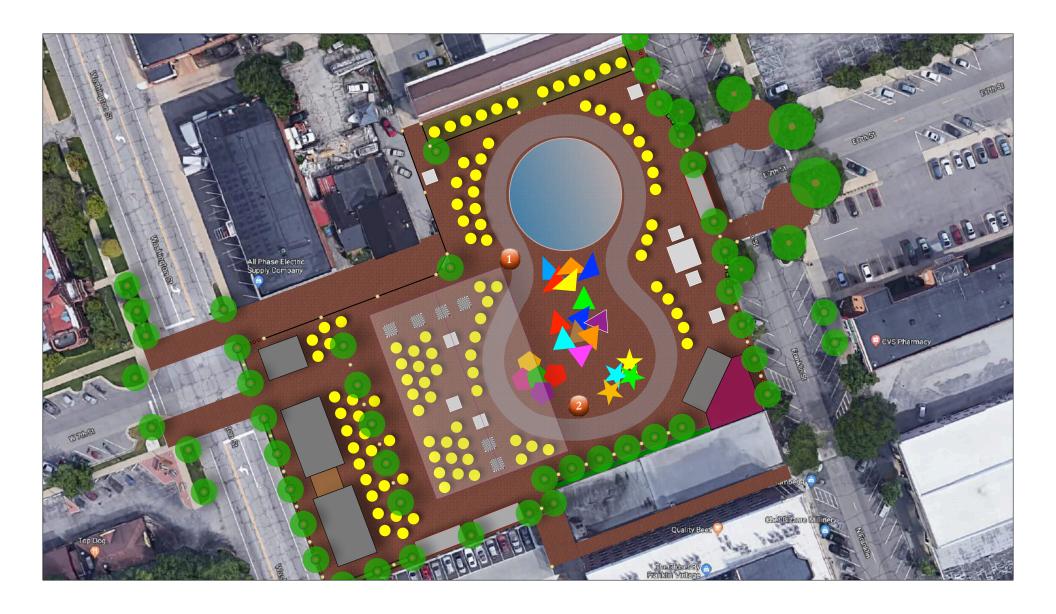












Once the skate ribbon is set up, half a dozen "Zorb balls" would be used to race around the ring. Groups of up to six (each with their own ball) would get three rotations around the ribbon, before letting the next group give it a try.

Zorb balls cost \$700 each and the plaza would purchase eight of them for a total cost of \$5,600. Only six would be used at one time.

With regards to the art displayed on the inner ribbon area, it can feature whimsical art (top two center photos), kinetic wind art (top right, immediate right, below), and even water-based art, some which could even be placed in the splash pad, and others in with the other art installations.

















Roger Brooks International Michigan City Plaza Design, Programming & Operations Plan













Approximate cost: \$2,500

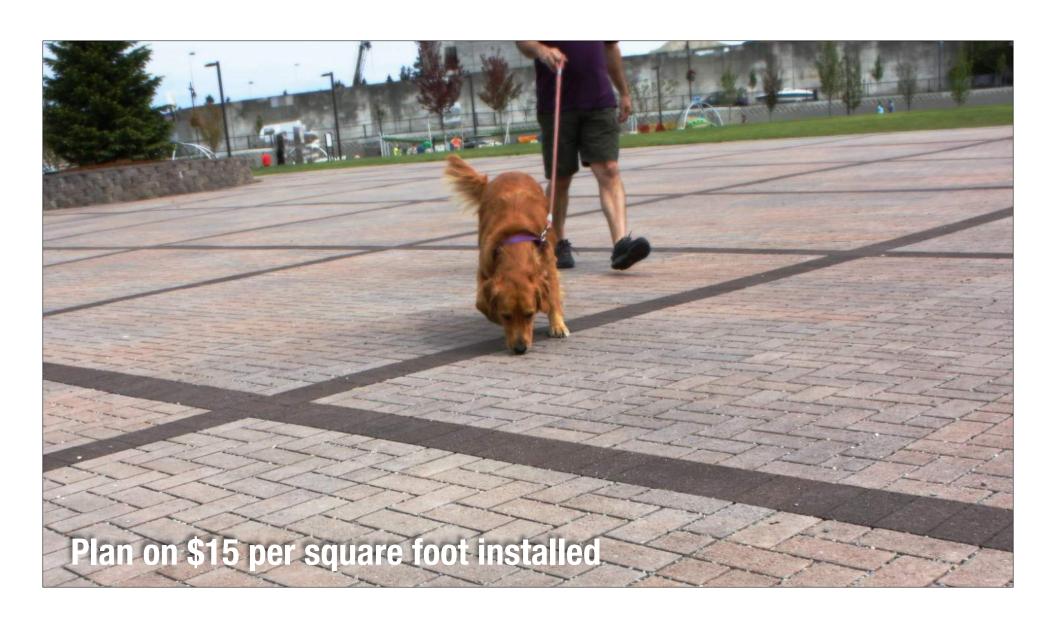
Consider:

- University architecture | landscape architecture | urban planning students or faculty
- A local artist
- Donated service from a local architect/planner



A people-friendly surface: pavers or decking









Engraved brick pricing

Polar Engraving Prices - https://polarengraving.com

- 4" x 8" Brick is \$17.50
- ●8" x 8" Brick is \$25.50
- 12" x 12" Brick is \$46.50

Brick Markers - https://www.brickmarkers.com/

Engravestone - https://engravestone.com/

4 x 8 Brick with 1-2 lines engraving - \$13 per brick

4 x 8 Brick with 3 lines engraving - \$17 per brick

8 x 8 Brick with 1-5 lines engraving - \$25 per brick

BRICK & TILE PRICING

No Minimum Order Required

PRICE INCLUDES:

- SHIPPING (within the 48 contiguous U.S.)
- A COMBINATION OF ALL SIZES (EXCLUDING MINI'S) TO CREATE A TOTAL OF 100 OR MORE
- VARIETY OF BRICK/PAVER/TILE COLORS
- OCHOICE OF TRUE TYPE FONTS FROM OUR EXCLUSIVE SELECTIONS
- FREE CLIPART (view clipart for our full clipart library)
- LIFETIME GUARANTEE

CLAY BRICK/PAVER (21/4" THICK)

Size	Lines & Characters Available	Price per Unit \$17.50/\$18.00**	
4x8 Brick*	3 lines / 20 characters per line		
8x8 Brick*	6 lines / 20 characters per line	\$29.50/\$30.00**	

*Volume pricing available - call for additional information (1-800-634-8948) or fill out our contact form

POTENTIAL PROFITABILITY CHART FOR BRICK FUNDRAISING CAMPAIGNS

SIZE	SOLD	PRICE PER BRICK	DONATION	COST	TOTAL PROFIT
4" x 8" Brick	50	\$17.50	\$100	\$875.00	\$4,125.00
4" x 8" Brick	100	\$17.50	\$100	\$1,750.00	\$8,250.00
4" x 8" Brick	300	\$17.50	\$100	\$5,250.00	\$24,750.00
4" x 8" Brick	500	\$17.50	\$100	\$8,750.00	\$41,250.00
8" x 8" Brick	50	\$25.50	\$250.00	\$1,275.00	\$11,225.00
8" x 8" Brick	100	\$25.50	\$250.00	\$2,550.00	\$22,450.00
8" x 8" Brick	300	\$25.50	\$250.00	\$7,650.00	\$67,350.00
8" x 8" Brick	500	\$25.50	\$250.00	\$12,750.00	\$112,250.00
			2	*******	*******
12" x 12" Brick	50	\$46.50	\$500.00	\$2,325.00	\$22,675.00
12" x 12" Brick	100	\$46.50	\$500.00	\$4,650.00	\$45,350.00
12" x 12" Brick	300	\$46.50	\$500.00	\$13,950.00	\$136,050.00
12" x 12" Brick	500	\$46.50	\$500.00	\$23,250.00	\$226,750.00

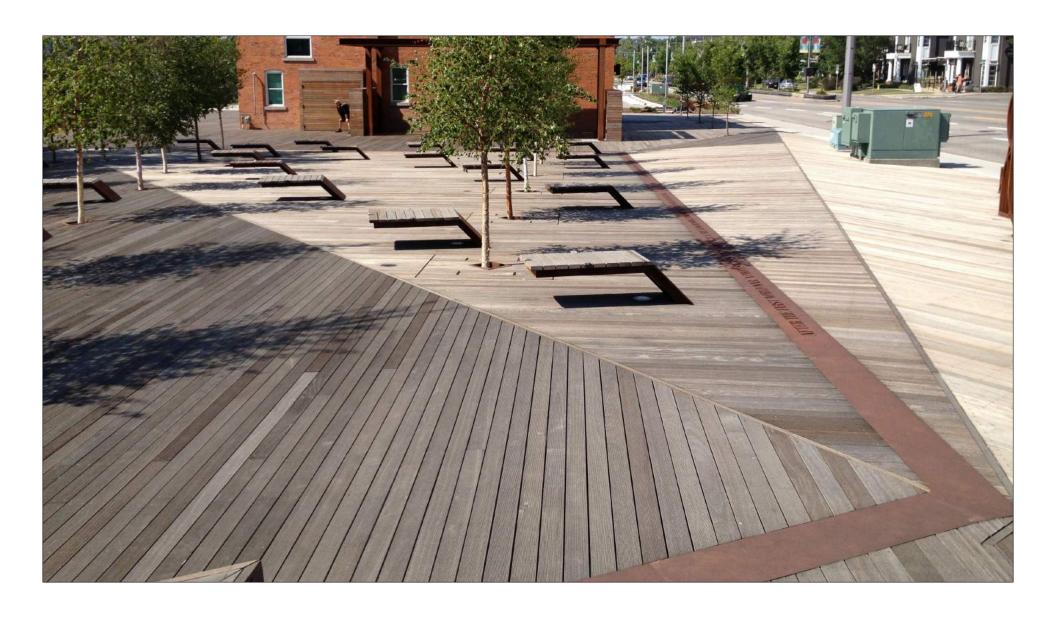
This scenario adds up to a net of \$53,375

Approximate cost: 3,000 square feet: \$45,000

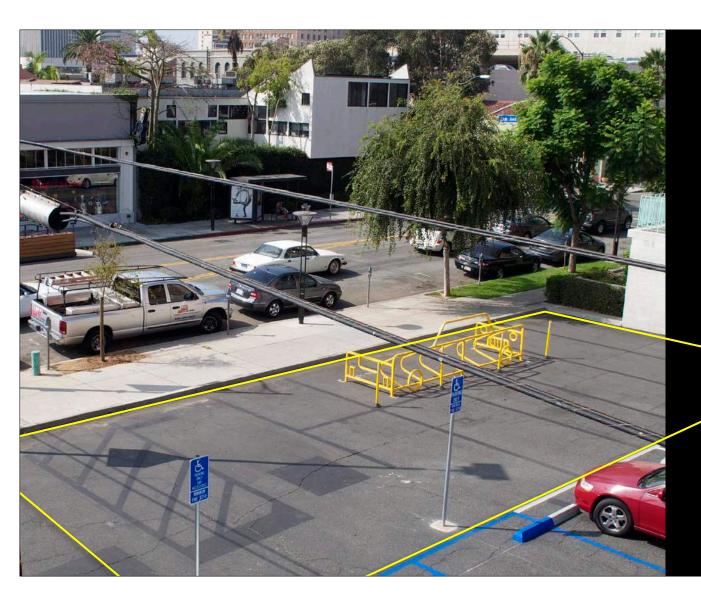
- 13,500 total bricks (4" x 8" x 2.5")
- Selling 500 bricks: \$41,000 net
- Donations | Grants | Foundations: \$4,000

Consider:

- Asphalt or concrete will work just fine
- Paint it! Decorate it.
- Activities are more important than the surface

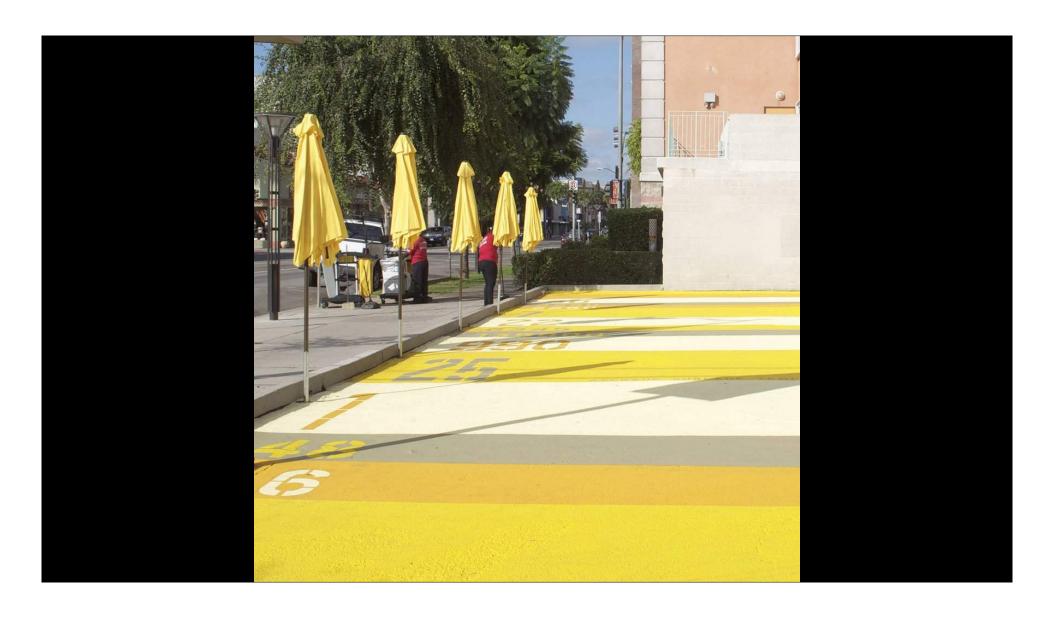


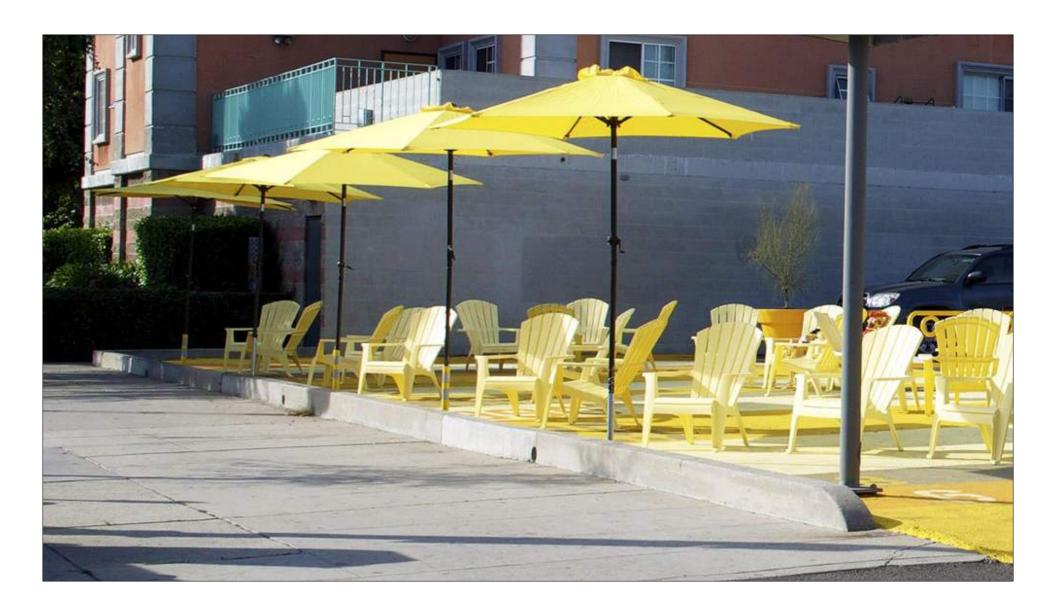


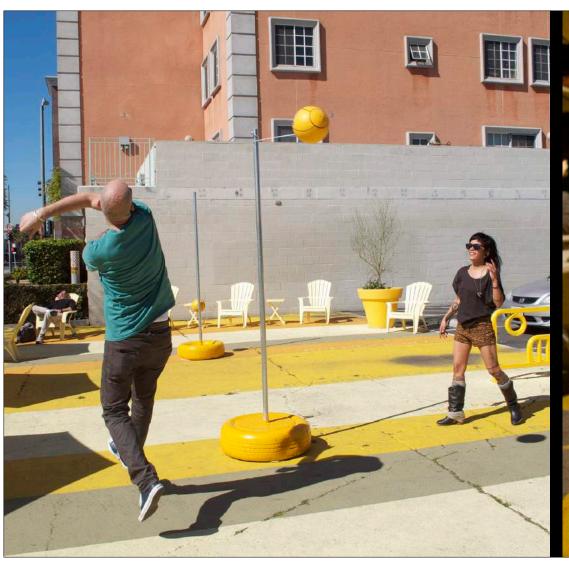


PARK[D] PLAZA

Long Beach, CA 2014 30' x 75' 2,250 sq. ft.









Approximate cost: \$6,000

- 30 gallons of yellow paint
- 24 Adirondack chairs
- 5 10' umbrellas
- Then food trucks, tetherball, games, speakers...



Insurance: City umbrella policy Leased to local non-profit: \$1 per year Approximate cost: \$850 a year

- General liability
- Additional cost for beer gardens
- Check with your city or town regarding their umbrella insurance endorsements





Make sure you have power & water to the site



Approximate cost: \$5,000

- This is done by your local power company
- They usually charge by amp
- Seattle City Light: \$6.13 to \$12.26/amp
- Remember: There is a monthly usage charge!
- Perhaps the city will pay the power bill!

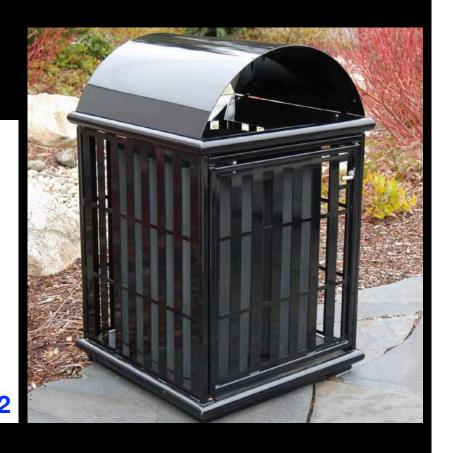


Trash receptacles and a trash pickup agreement

TrashCansWarehouse.com TrashCansUnlimited.com







G Search

Trash Bags Little and Liners

Trash Can Gifts

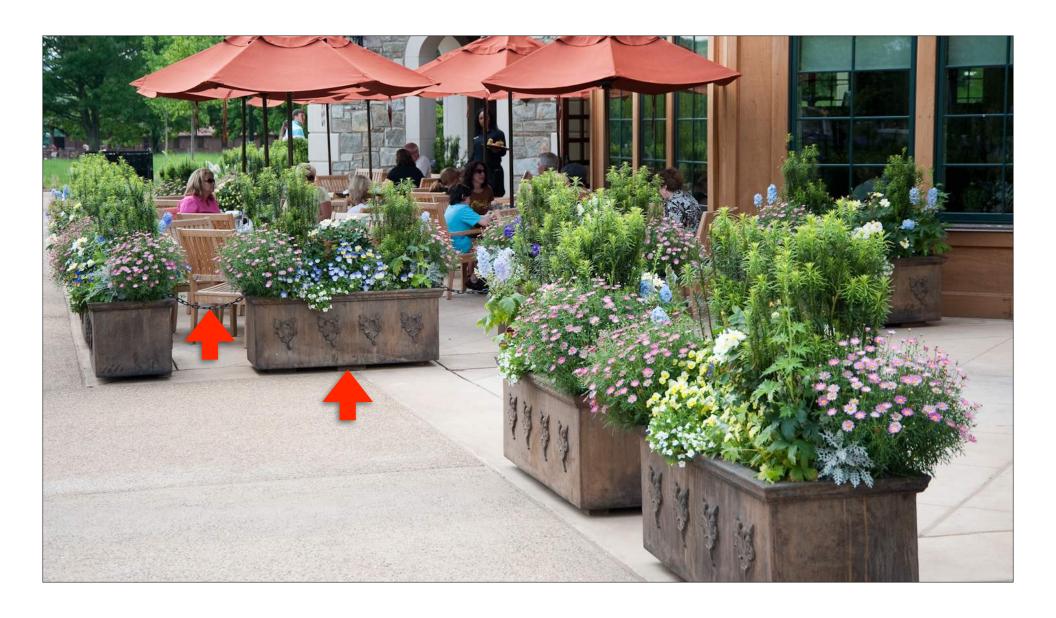
Trash Can Little

Approximate cost: $$400 \times 6 \text{ trash cans} = $2,000$

- Perhaps parks, public works has some stored
- Or perhaps they can get a discounted price
- These could even be sponsored
- Or they can be "borrowed" from other sites
- Look for used ones & have volunteers fix them up

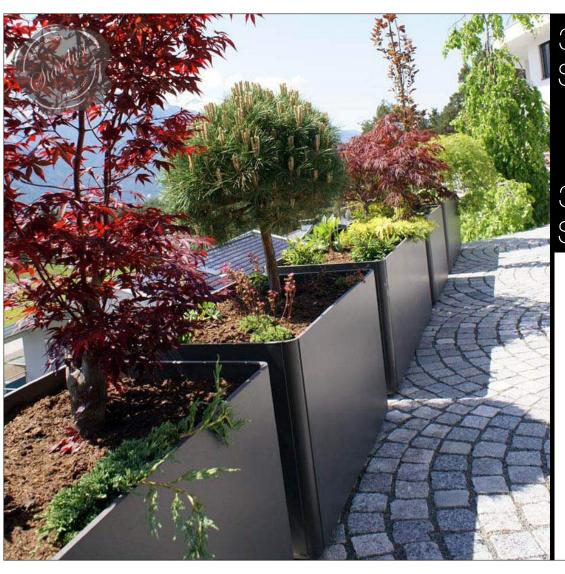


Safety barriers: planters









39" long x 22" deep x 24" high \$1,095

38" long x 15" deep x 28" high \$636



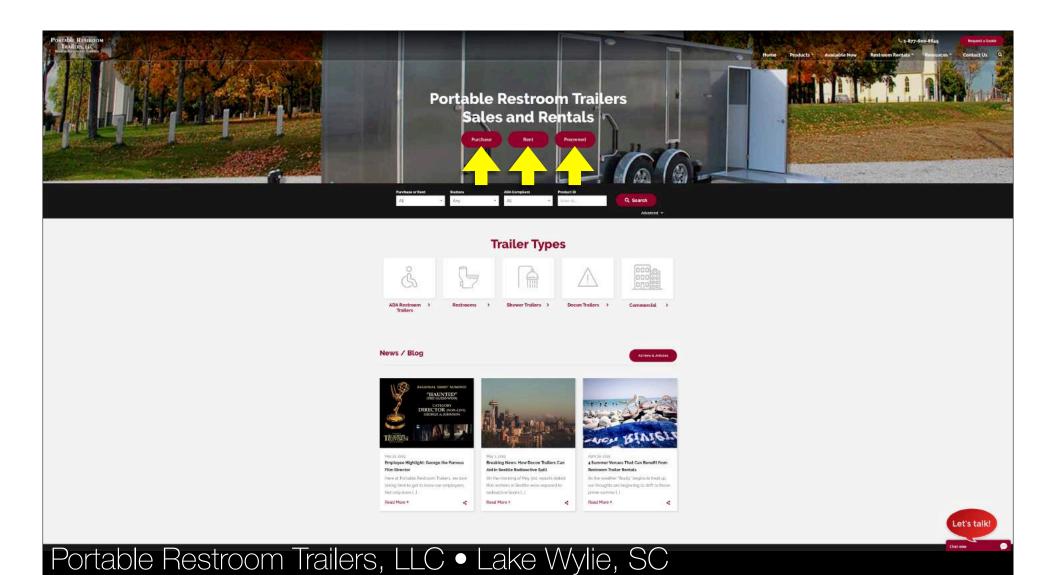
Approximate cost: $$400 \times 10 = $4,000$

- Trees and shrubs, soil, etc: \$4,000

- These could be locally made
- Make sure they are raised so they can be moved with a fork lift (no casters please)
- Make sure you can run water to them
- Leave room for wheelchairs & strollers between them
- Idea: no vehicles can get through
- Local garden club can maintain them
- These can also be sponsored



Make sure there's access to public restrooms





Approximate cost: \$65,000 new | \$30,000 used

- One restroom for ADA access
- Two standard restrooms
- Needs access to power
- Should be cleaned twice each day and monitored



Watch this video for options and ideas

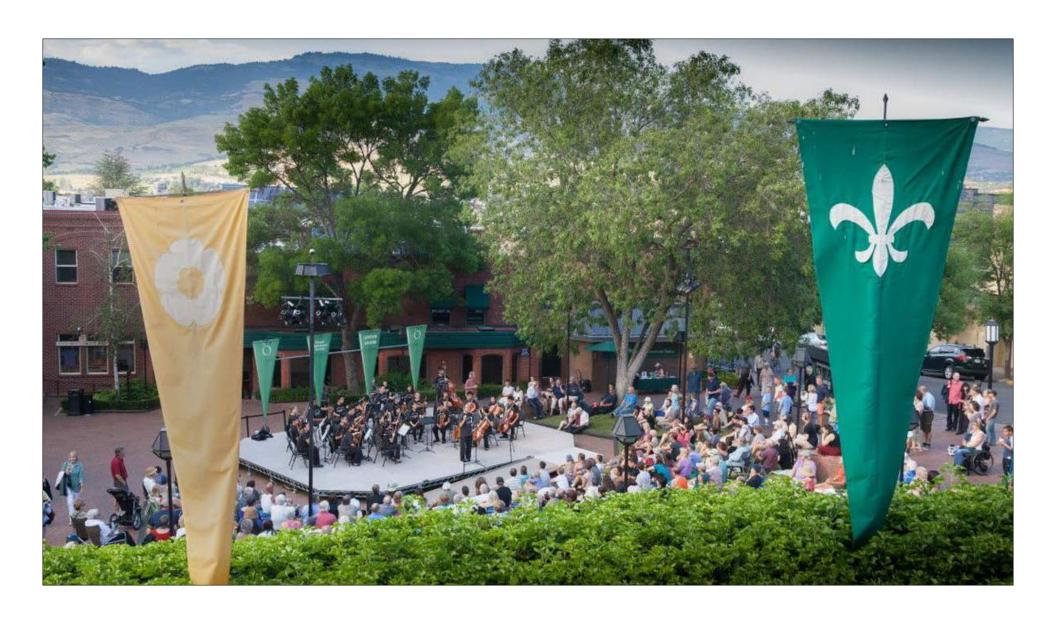


Stage or performance platform



Green Show Stage Ashland, Oregon Located on the Oregon Shakespeare Festival grounds





Approximate cost: \$12,000 using a permanently-built Trex raised deck

Notes:

- 30' wide x 20' deep x 3' above ground @ \$20 sq. ft.
- With power to the stage
- Includes railings on three sides
- Tenting with sides and back could be rented
- Trusses could be rented for lights, sound





THESTAGEDEPOT

HOME

STAGE KITS

PRO-STAGE STAGES

STAGE SKIRTS

CHORAL RISERS

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CATWALKS

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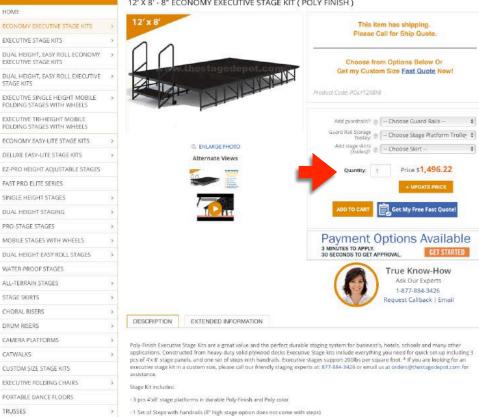
REQUEST A CALL BUILD MY STAGE NOW ABOUT US CONTACT US

-10 Year warranty

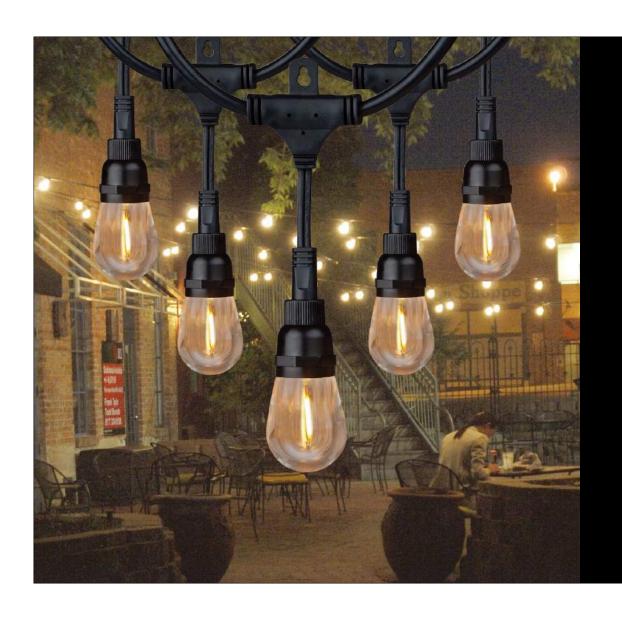
- Made in the USA

- Green Certified

Home > ECONOMY EXECUTIVE STAGE KITS > POLY FINISH ECONOMY EXECUTIVE STAGE KITS > 12' X 8' - 8" ECONOMY EXECUTIVE STAGE KIT (POLY FINISH)







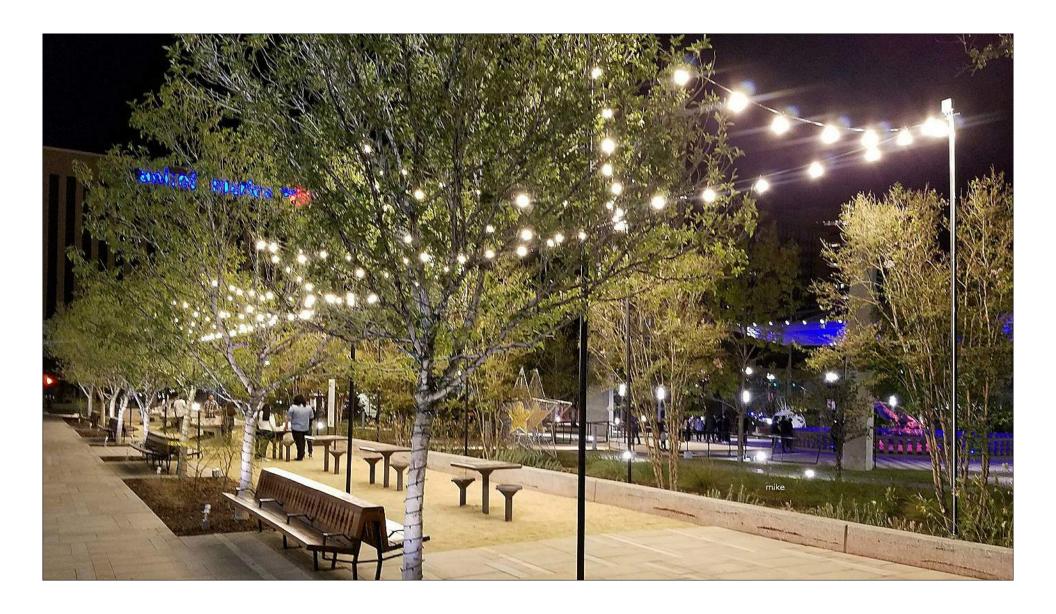
Plaza: $50' \times 60' = 3,000 \text{ sq. ft.}$

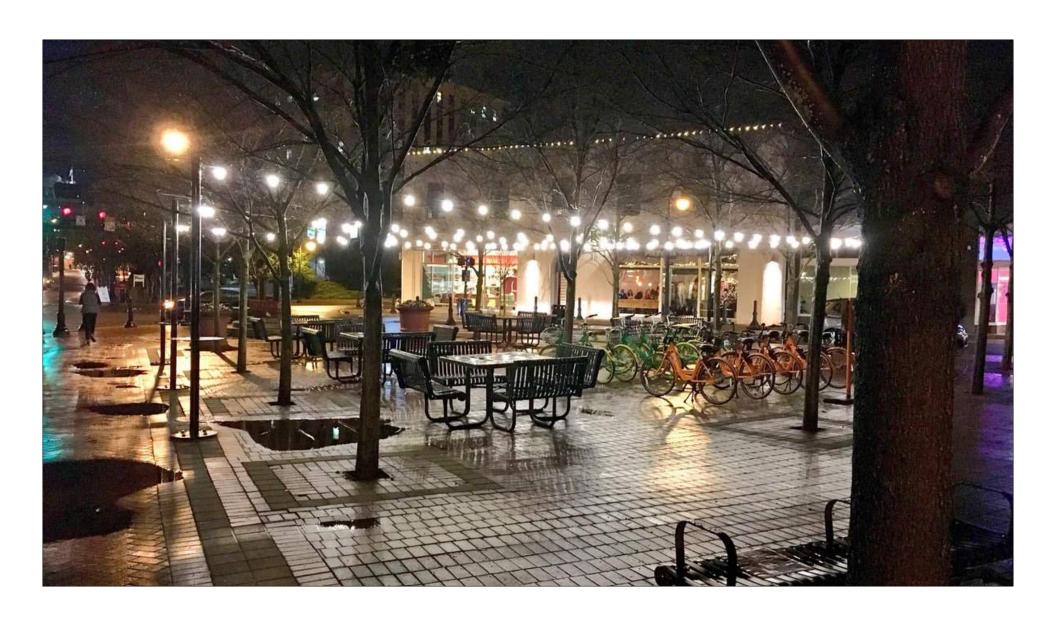
- One row every 6' x 50' across*
- A total of ten rows \$56 each plus mounting hardware

Total cost: \$800

Honeywell 24' commercial-grade LED outdoor string lights

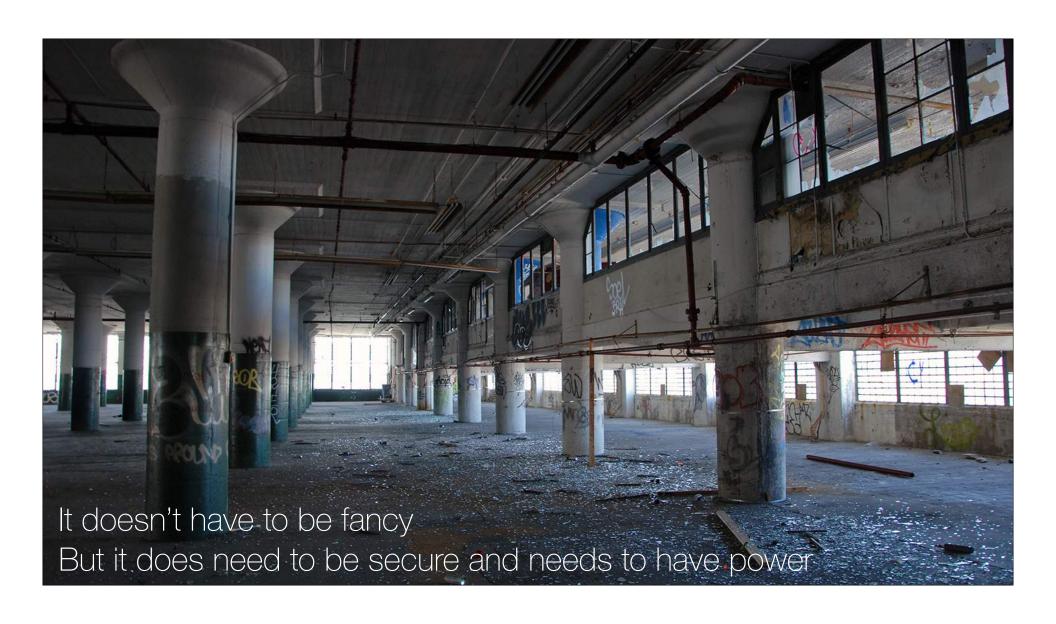
- * If mounted between two buildings. If not, you may need corner posts to support the lights.
- You want "warm light" 2,400k







A storage place



Approximate cost: Hopefully nothing

Consider:

- Public works or parks department building space?
- Local college or school storage space?
- An empty retail space or shop? (Low rent)
- You need about 3,000 square feet (or larger)



Stuff to do! Sponsored activities to put on the plaza



Always include signage promoting "Next week's showcase"
And your sponsors





Six ECR4Kids 4-to-score giant game set @ \$200 each. Six Giant Jenga sets @ \$70 each.

Total investment: \$1,250





Four MegaChess w/25" tall King @ \$750 each.

Total investment: \$1,800

Option: 37" tall King \$1,100 each.

Total investment: \$3,500





Four Playcraft Extera Outdoor Foosball tables @ \$1,200 each And four Joola Nova Outdoor table tennis tables, paddles, and covers, bag of balls @ \$700 each.

Total investment: \$7,600







48 qty. US Games standard hula hoops, 36": \$164

48 qty. Hoop bundle pack 32": \$200

Three racks @ \$190 each: \$570

Total investment: \$950





Six Magis Spun Armchairs @ \$400 each

Total investment: \$2,400







1 harp, 1 Pagoda bells, 1 Melody From Freenotes Harmony Park or Ensemble Collection (5 instruments)

Total investment: \$7,000 to \$20,000

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Harmony through through the World

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Introducing Our **NEW** Inclusive Mallets

Now available for any instrument by request only

(for a small upcharge)



Outdoor Musical Instruments For All Ages And Abilities



Freenotes Hormany Rank is the industry leader in outdoor musical instrumenta, Invented by Grammy Award Rimning musician Richard Cooke more than 20 years ago these involvables designed instruments are durable, sustainable, and printed, but and sourch disciplinary to have breather any suddoor specific property and public or any suddoor specific property and public property and public property and public property and suddoor than the suddoor that the suddoor than the suddoor than



Download Product Catalog



Download CADdetails File



World Map Of Installed Instruments



Guide to Creating













8 qty. 10'x10' Ez Pop-up Canopy Tent with removable end side walls, roller bag, four sand bags with each: \$290 each

Total investment: \$2,500





Park In A Cart Portable Skatepark w/cart **Total investment: \$4,500 or \$9,000 for two**







4 quantity Driveway Games all-weather corn hole set: \$120 each

Total investment: \$500







8 qty. Tacklife Gas Fire Table, 28", 50,000 BTU Auto-ignition, propane tank, one fill: \$220 each **Total investment: \$1,800**







3 qty. (1 for parts) Zume Games portable badminton set w/freestanding base: \$40 Extra rackets, shuttlecocks

Total investment: \$150



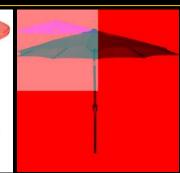


1 Stamina outdoor fitness multi-station: \$240 3 qty. Stamina outdoor fitness striders: \$440

Total investment: \$1,600







200 qty. Value Series gray rattan indoor-outdoor stack chairs @ \$26 each: \$5,200

50 qty. Round Coral steel patio table 32.5" @ \$60 ea: \$3,000

50 qty. Jordan Mfg. 9' Market umbrella @ \$52 ea: \$2,600

Total investment: \$10,800





4 qty. MegaChess Giant Checkers Set - 10" @ \$200

This uses the same mats as the chess sets.

Four separate mats @ \$65 each.

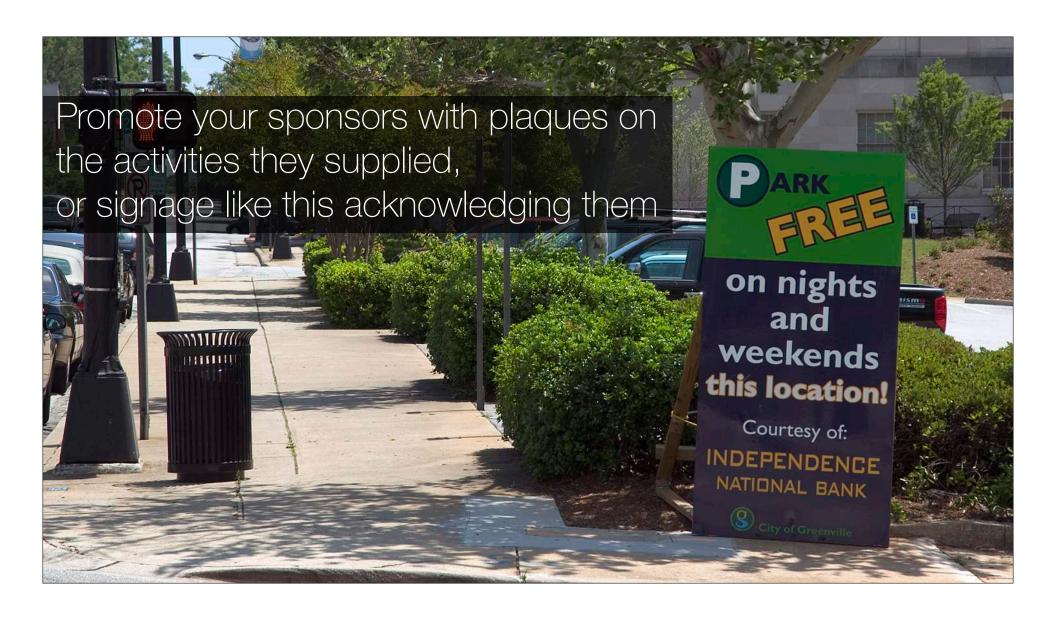
Total investment: \$1,060





- 4 full Imagination Playground 105-piece sets \$4,975 ea.
- 4 storage carts @ \$1,200 ea.

Total investment: \$24,700



Approximate cost:

6 4-to-score, 6 giant Jenga sets, 4 MegaChess sets, 4 MegaCheckers sets, 4 foosball tables, 4 ping pong tables, 96 hula hoops, 6 Spun Chairs, 5 musical instruments, 8 vendor tents, 2 portable skatepark kits, 4 corn hole sets, 8 fire pits, 3 badminton sets, 4 exercise machines, 4 105-piece Imagination Playground sets, 4 storage bins, 50 tables, 50 umbrellas, 200 stackable chairs.

Consider:

For **everything** shown here: \$76,110 Sponsor sandwich boards or plaques: \$2,000

Adding it all up

Adding it all up: the hard one-time costs

- Cleaning up the location
- The plaza surface
- Power and water
- Trash receptacles
- Barrier planters
- Public restrooms
- Stage or performance platform
- Lighting
- Security cameras
- Activities

- \$3,000
- \$10,000 (largely self-funded)
- \$7,000 (added \$2,000 for water)
- \$2,000
- \$8,000
- \$65,000* (portable trailer purchase)
- \$12,000
- \$800
- \$3,500
- \$76,110

- \$187,410

Comparison

One varsity softball field:

Mobilization & mgmt. \$77,500

\$7,000 Layout

\$82,000 Earthwork & drainage

Water, subgrade, final grade, turf

Dougouts

Fencing

Bleachers (600 seats)

Pre-fab press box

Storage bldg., batting cages

Cost:

\$190,000

\$30,000

\$28,000

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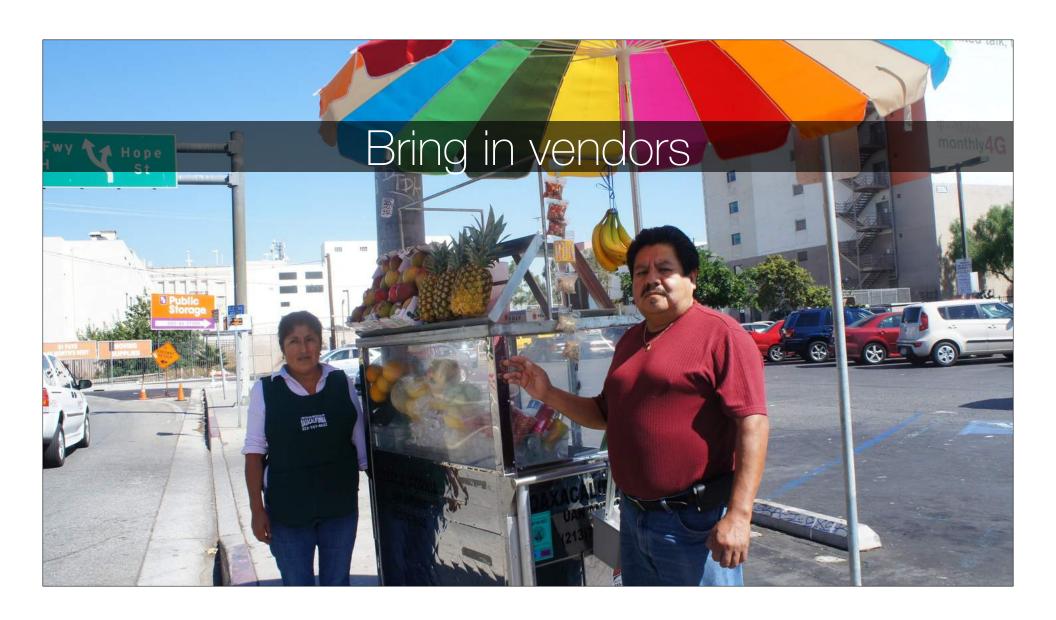
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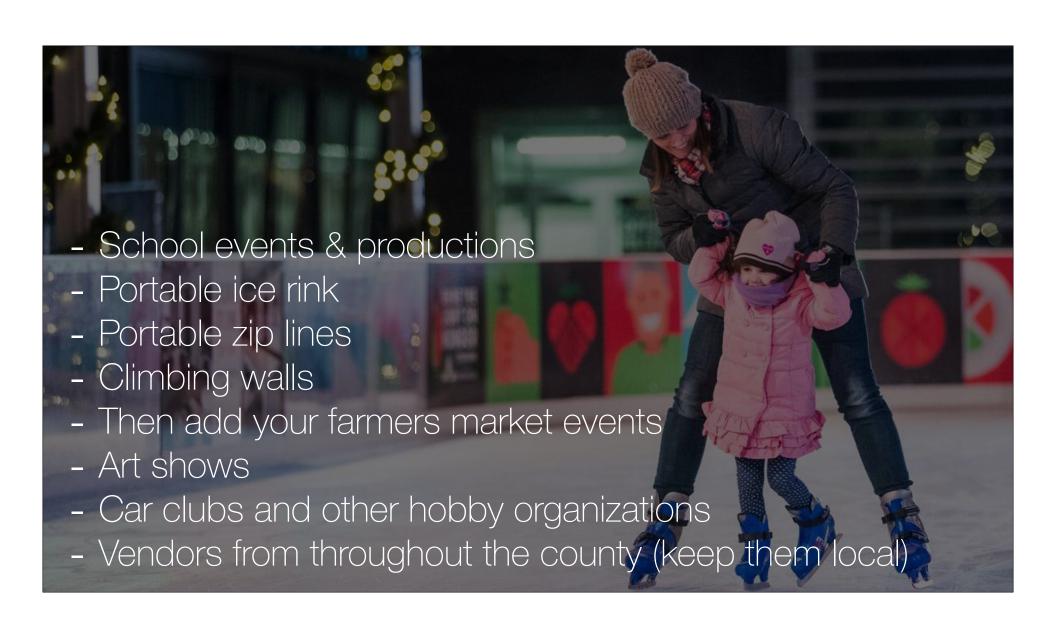
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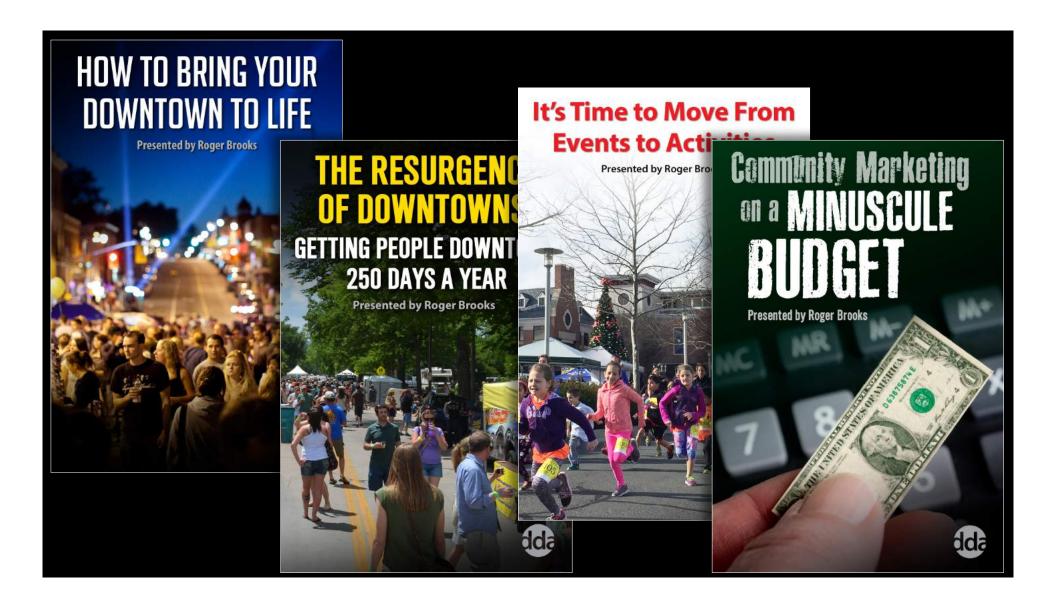
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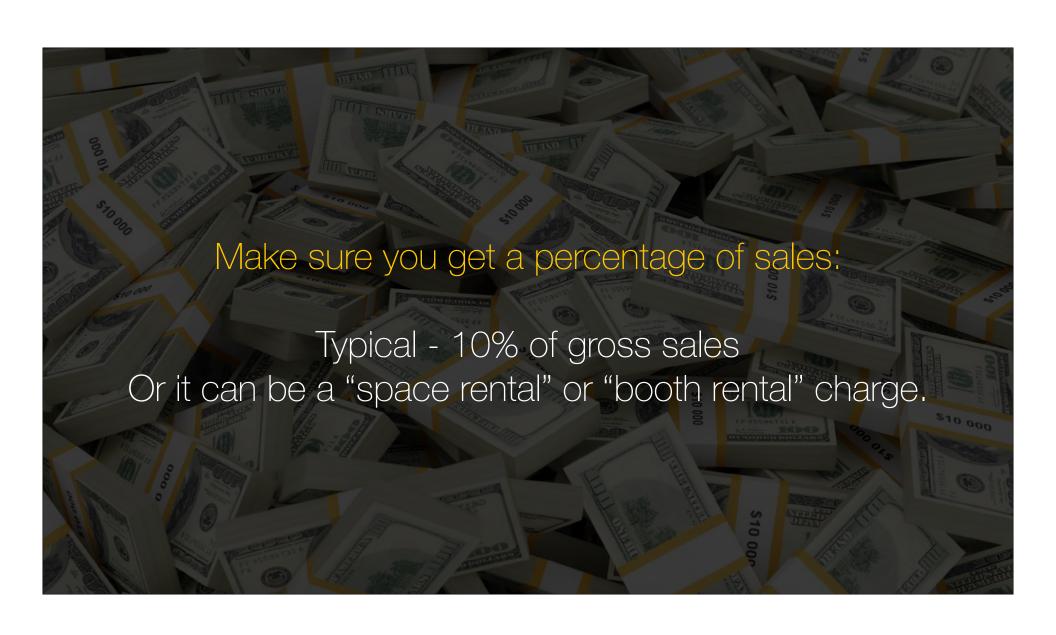
- Scoreboard
- Field lighting
- Parking (\$243,000)
- Restrooms
- Concessions
- Sidewalks
- Contingency (8%).

\$414,500









Adding it all up: the ongoing costs (annual)

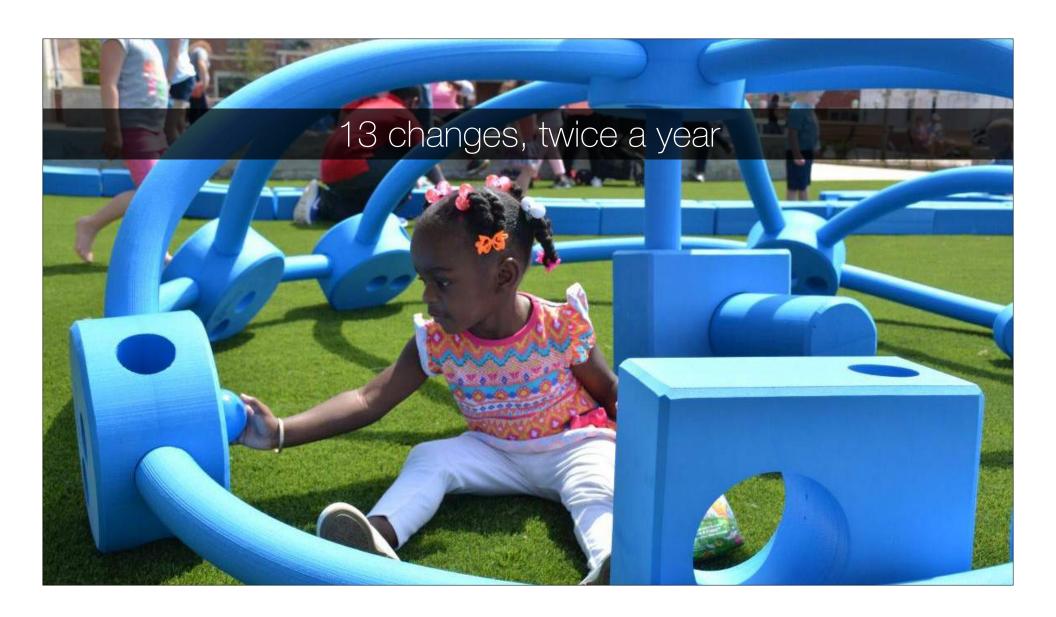
- Insurance
- Power and water
- Garbage pickup
- Landscape maintenance
- Restroom maintenance
- Security monitoring

- \$850 a year
- \$12,000 (City pick up the tab?)
- \$600
- Volunteers
- \$36,500 (\$50 per cleaning x 2 p/day)
- \$2,400
- Management | staff person \$40,000 (contracted Retiree?)

\$92,350 (\$7,700 a month)

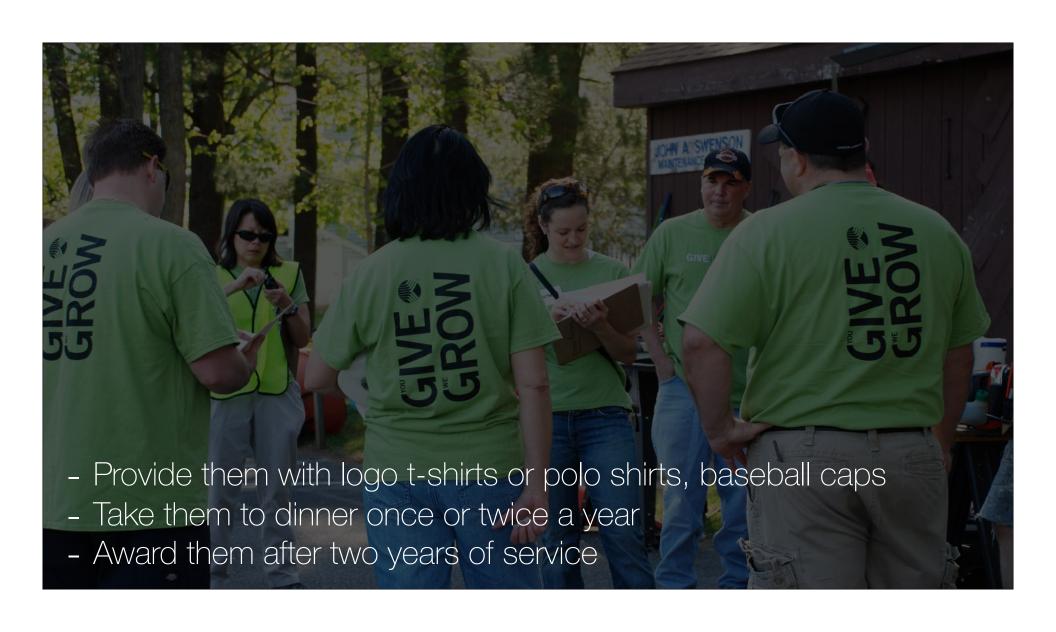


Change the activities every two weeks

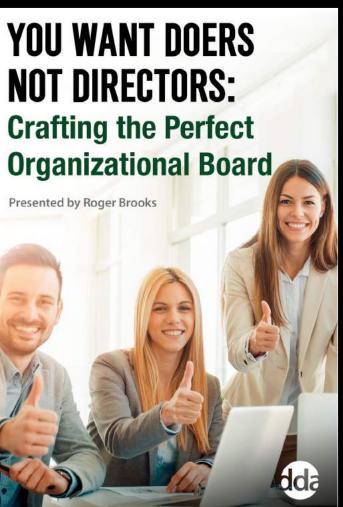












Approximate cost: \$2,500

Notes:

- For shirts and caps
- Dinner once or twice a year
- Recognition award after two years

